

THE
tiles
OF INDIA



ISSN 2321-2713

₹ 200

Vol. 06 | ISSUE 3

SEP-OCT 2017

CERAMIC • ARCHITECTURE • DESIGN

FOCUS: **LARGE FORMATS**

ENIGMA BY NEOLITH IS A SHOWSTOPPER

Leading Brands with Latest Technologies in Large Formats

Dekton by Cosentino

Laminam

Urbatek by Porcelanosa

Indian Large Formats

Kajaria, Sunheart, Qutone,
Simpolo, Simero, Simola, Lioli



www.thetilesfindia.com

INDIA'S FIRST MAGAZINE ON THE TILE INDUSTRY

Explore the massive world
of Varmora with



Varmora continues to rock you with its innovative streak. We bring to you the 360°
Virtual tour that will give you a complete view of Varmora's operation.



Scan the QR Code to start the tour

varmora.com/virtualshowroom

VARMORA

innovating happiness

TILES • SANITARYWARE

75+ PANORAMAS

300+ MOCKUPS

4000+ TILES DESIGNS

150+ CLASSY SANITARY WARES

VARMORA GRANITO PVT. LTD.

HEAD OFFICE : 8/A National Highway, At.-Dhuva, Tal.-Wankaner, Dist. Morbi. Mob.: +91 98252 23068
E-mail: marketing@varmora.com

CORPORATE OFFICE : A-54, 1st Floor, Elite Auto House, Mathuradas VasANJI Road,
Andheri - Kurla Road, Andheri (EAST). Tel.: +91-22-28389790 / 91 / 92, Fax: +91-22-28389794
E-mail : mumbai@varmora.com

Customer Care: 1800 212 0053

BRANCHES AND COMPANY DISPLAY CENTER:

ANDHRA PRADESH : Door No.: 1-11-246, Surya Arcade, Opp. Cafe Bahar & Restaurant, Bengumpet, Hyderabad-10, Mo.: +91-91771 73999 | **DELHI & NCR**: A-12 Sector-9, Opp. Sector-20 Police Station, Noida, U.P., Tel.: 0120-2533330-31-32, E-mail: delhi@varmora.com | **GUJARAT**: 4, Patel Avenue, Nr. Gurudwara, Off. S. G. Highway, Ahmedabad-15. Tel.: +91-79-40372812, E-mail: ahmedabad@varmora.com, | **GUJARAT**: 2, GP Park Society, Udhna-Magdalla Road, Surat, Tel.: 0261-2237499 | **HARYANA**: Plot No. 14, 1st Floor, Industrial Area, Phase 2, Panchkula, Haryana 134 113. Mob.: +91-85588 03712 | **KERALA**: Door No-33/1846, 1st Floor, Samuel Sons Build, Sobha Road, Chakaraparambu, NH-47 By Pass, Palarivattam, Ernakulam, E-mail: cochin@varmora.com, Mob.: 93492 63805 | **KARNATAKA**: #55/C 42/1, 2nd Floor, Above Syndicate Bank, 40th Cross, 2nd Main Sangam Circle, 8th Block, Jayanagar, Bengaluru - 560 070, Mob.: +91-80416 12001, Email: bengaluru@varmora.com | **MAHARASHTRA**: SR. NO: 3/2, Opp. Punam Petrol Pump, Old Pune-Satara Road, Atmanglewadi, Ta. Haveli, Pune, Mob.: +91-88796 65978, E-mail: anurag.tare@varmora.co.in | **RAJASTHAN**: Ceramic Corner S-1, 5th Floor New Atish Market Gopalpura by pass, Mansarovar, Jaipur, Rajasthan-302 030, Mob.+91-96100 36363, 7230 072471 | **TAMILNADU**: No. 42/51 Third Floor, Above Union Bank Of India, Near Quality INN Sabari, Thirumalai Pillai Road, T. Nagar, Chennai-600 017, Tel.: 044-43551212, Mob.: +91 89398 06901, E-mail: chennai@varmora.co.in | **GOA** : E-mail: goa@varmora.com, Mob.: +91-8879665986 | **WEST BENGAL**: 241, Shantipally, Chakravortypara, Opp. Lane To Kasba New Market, On R.B. Connector, Kolkata-107., E-mail: kolkata@varmora.com



www.wolvescreata.com

Follow us

CORNARO HOTELS



Scan the QR code
to visit our website

BRANCHES: MUMBAI: 31/R, Shri Laxmi jyot Industrial Estate Premises Co-operative Society Ltd., Laxmi Industrial Estate, New Link Road, Andheri (W), Mumbai - 400 053, Tel: 022 40167131, Fax:022 40167132, E-mail: mumbai@simpolo.net
AHMEDABAD: First Floor, 103, Sumel - 2, Near Gurudwara, S. G. Highway, Bodakdev, Ahmedabad - 380 054. Tel.: +91 79 40037222, +91 79 40052220, E-mail: ahmedabad@simpolo.net



THE SLAB

EXTRA LARGE MARBLE SLAB

1200x2400mm | 800x2400mm

ULTIMATE ARCHITECTURE ALLURING BEAUTY

Visit us at:



Hall No. **05** Stall No. **30**

02 to 05 November, 2017
Bombay Exhibition Centre,
Mumbai, INDIA.

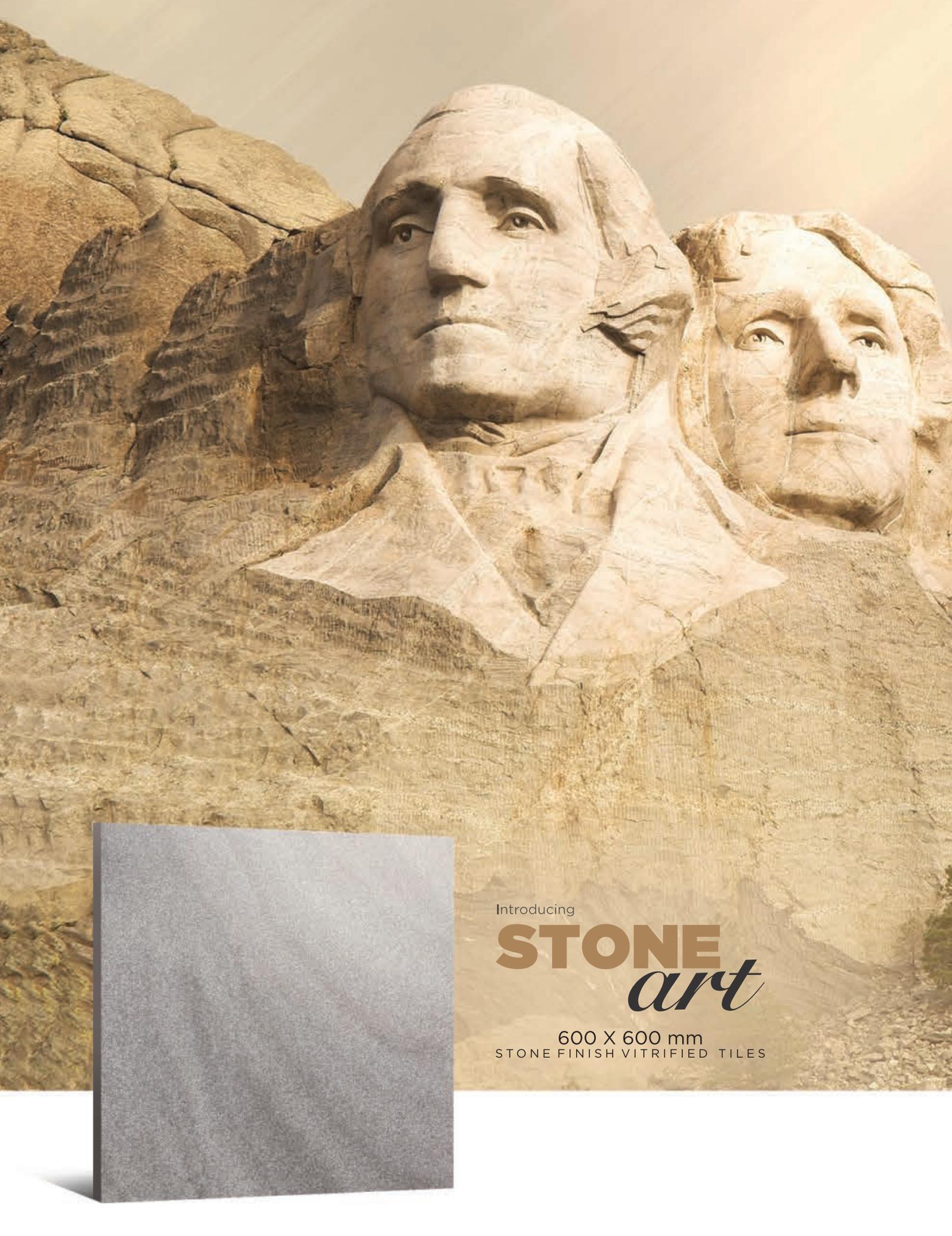
Hall No. **05** Stall No. **H5-1, 2**

16 to 19 November, 2017
Exhibition Centre, Nr. Town Hall,
Gandhinagar, Gujarat, INDIA.



Simpolo[®]
ceramics

DELHI: Simpolo House, C-1, South City-1, Gurgaon - 122 001, Haryana. Tel: 0124 4278820, E-mail : delhi@simpolo.net COCHIN: 33/2380 A-1, NH Bypass, Vysali Bus Stop, Chakkaraparambu, Cochin-682 032, Mob: 09349339938, Fax: 0484 4037118, E-mail: cochin@simpolo.net KOLKATA: 394, Rajdanga Main Road, Near Gateway Hotel, Kolkata - 700 107. Mob.: 9748858796, E-mail: kolkata@simpolo.net



Introducing

STONE
art

600 X 600 mm
STONE FINISH VITRIFIED TILES

EVERY STONE HAS ITS OWN STORY

A stone is just a piece of nature, which is crafted into an immaculate masterpiece at Kajaria. An artistic touch combined with technological art, transforms stone into an adornment that beautifies your home.

Introducing Stone Art – Stone finish Vitrified Tiles, available in 3 exclusive finishes - Rock, Matte and Slate. Stone art can be used for indoor and outdoor applications...go ahead, explore!



SUPERBRAND
status ten times
in a row



CERTIFIED
for green
buildings



LARGEST
manufacturer
of tiles in India



**MOST
CERTIFIED**
tile company
in the world

Kajaria
TRANSFORM YOUR WORLD

www.kajariaceramics.com | TOLL FREE NO. 1800 11 2992



TIMELESS TRADITIONAL

CORPORATE OFFICE:
OASIS VITRIFIED PVT. LTD.
8-A, National Highway, Kandla Road, (Gujarat) INDIA.
E-mail: info@oasistiles.in | Customer Care: +91 70462 88888



Hall No. 12 | Stall No. 2
16 17 18 19 NOVEMBER
Exhibition Centre, Near Town Hall
Gandhinagar, Gujarat, India



oasis[®]

Your Own Dream

19.5 x 120cm high polished, wood finish, rustic finish

STRIP TILES

OUR REPRESENTATIVES:- Ahmedabad: 09925043622 | Bangalore: 09379797766, 09740295280, 08867755232 | Bhatinda: 09316999904 | Bhopal: 09300780822, 09300180822 | Bhuvneshwar: 09040503298, 09338825979 | Calicut: 09400110533 | Chandigarh: 09316999004, 09988070586 | Chennai: 09551289515, 07418332305 | Cochin: 09388108533 | Delhi: 09310418598 | Ghaziabad: 09310418595, 09999310083 | Gulbarga: 09341991642 | Guwahati: 09435016566, 09085091955 | Gwalior: 09300280822 | Hubli: 09986979670 | Hyderabad: 09490751851, 09390220005, 09000538760 | Indore: 09301040141 | Jaipur: 09829035194 | Jammu: 09419202770 | Jodhpur: 08560066652 | Kannur: 09387299904 | Kanpur: 08948661133 | Kolkata: 09331799904, 09851029335 | Kottayam: 09847072725 | Lucknow: 09335925123, 09532516869 | Madurai: 09443433800, 09443832514 | Mumbai: 09820060973, 09326650209 | Nagpur: 09850368580 | Nanded: 08007341143 | Nasik: 09921441082 | New Delhi: 09310418594, 09999318591 | Patna: 09708532410 | Pondicherry: 09043077443 | Pune: 09850972325, 08605858817 | Raipur: 09303099995 | Salem: 09789660008 | Sambalpur: 09861580984 | Trivandrum: 09388108566 | Udupi: 08951110101 | Uttarakhand: 08527140614 | Varanasi: 09415888452 | Vijayawada: 07416555293 | Vishakapattanam: 08885252399

Join us:





EFFECTIVE. HYGIENIC. WATER-EFFICIENT.



To help you maintain the hygiene of your private space, Varmora is here with an exciting range of sanitary ware, which has the latest **tornado flush technology** that maintains cleanliness by projecting powerful jet motions in the bowl.

VARMORA
innovating happiness

TILES • SANITARYWARE



Address Comfort With Style



Manufactures
Maximum Range of
One Piece
Water Closets in India



Tornado
Flushing
Option



2-4 Liters
Eco Friendly
Flushing Options



Odour Free
Pleasant Sanitary
Experience



Germ
Free

VARMORA GRANITO PVT. LTD.

HEAD OFFICE : 8/A National Highway, At.-Dhuva, Tal.-Wankaner, Dist. Morbi. Mob.: +91 90999 13129
E-mail: marketing@varmorasanitaryware.com

CORPORATE OFFICE : A-54, 1st Floor, Elite Auto House, Mathuradas VasANJI Road,
Andheri - Kurla Road, Andheri (EAST), Mumbai 400093. Tel.: +91-22-28389790 / 91 / 92, Fax: +91-22-28389794
E-mail : mumbai@varmorasanitaryware.com

Customer Care: 1800 212 4525

BRANCHES AND COMPANY DISPLAY CENTER :

ANDHRA PRADESH: Beside Mg Brothers Showroom, Bellary Road, Tel: 91000 43562 | **DELHI – NCR:** A-12, Sector-9, Opp. Sector-20 Police Station, Noida, Tel: 0120-2533330-31-32, E-mail: delhi@varmora.com | **GUJARAT:** 4, Patel Avenue, Nr. Gurudwara, Off. S.G. Highway, Ahmedabad-15, Tel: 90999 13149, E-mail: ahmedabad@varmora.com | **HARYANA:** Bye Pass Chowk, Amin Road, Kurukshetra – 136 118, Tel: 98964 28186 | **KERALA:** Edakara, Nilmpur, Malappuramkerala, Tel: 80866 22255 | **KARNATAKA:** Channasandra Main Road, Bangalore, Tel: 97396 66381 | **MAHARASHTRA:** A-54, 1st Floor, Elite Auto House, Mathuradas VasANJI Road, Andheri-kurla Road, Andheri (East) Mumbai 400093, Tel: +91-22-28389790/91/92, E-mail: mumbai@varmora.com | **RAJASHTHAN:** Ceramic Corner S-1, 5th Floor, New Atish Market, Gopalpura By Pass, Mansarovar, Jaipur, Rajashthan, Tel: 93523 32298 **TAMILNADU:** 255 Meyyanur Main Road, Salem-636004, Tamilnadu, Tel: 9949 22122, E-mail: varmoratn@gmail.com | **GOA:** Varmora Studio Opp, Father Agnel Ashram, Near Maruti Suzuki Showroom, Nuvem Highway, Salcete. South Goa, Tel: 95614 41693.



Follow us

Editor-In-Chief

Mitul Metawala

Associate Editor

Panna Roy Choudhury

Feature Writer

Sheetal Joshi-Senior

Art & Design Team

Pramod Jadhav

Nikesh Shah

Rohan Kulkarni

Business Development

Melissa Fernandes

Business Head

sales@thetilesindia.com

Sales Coordinator

Mumtaz Mansuri

mumtaz@ahuman.in

Advertising Enquiry

sales@thetilesindia.com

Editorial Enquiry

info@thetilesindia.com

Subscription

Lalmani Soni

subscribe@thetilesindia.com

The Tiles of India Global

Jignesh Trivedi

jtrivedi@ahuman.in

Neepa Bakarania (USA)

neepa@thetilesindia.com



Printed, Published and owned by Mr. Mitul Metawala.
Printed at A Human Info Digital Media Private Limited,
440, Laxmi Plaza, Laxmi Industrial Estate, New Link Road, Andheri West,
Mumbai-400053, and Published at 440, Laxmi Plaza, Laxmi Industrial Estate,
New Link Road, Andheri West, Mumbai-400053.,
Editor : Mitul Metawala.

All rights reserved. Reproduction in whole or part without written permission is strictly prohibited.

Publisher's Note



Large Format tiles are getting exciting and increasingly impressive. We are witnessing so much evolution in design and technology in the large formats. They provide a distinct difference in perspective to any space along with many other advantages. Large formats are totally trending! This issue brings to you everything about Large Formats, their advantages, application ideas, installation challenges and tips.

We have a detailed interview with Mr. Bart Bettiga, Executive Director, NTCA talking about the interventions that they are making towards the tile contractor and installer community. The Tile Travelogue captures the beauty of Costa Rican tile art. We pay our tribute to the master architect Joseph Stein in Flashback.

There are interesting projects from national and international architects. A must read is the story on Enigma, a dream project. We have Ishatvam 9, Mosaic – a fun co-working space, a Cheryl Kees Clendon designed live-in kitchen, the restoration of Tagore Hall and more.

Mumbai has recently seen the opening of some very plush and extravagant hangout spaces; we bring to you two of these in the Mojo's Bistro and The Frontier Post. Very groovy and very eclectic...

There is a special article on the latest Large Formats of Indian brands for you to explore and choose.

A crackling issue...we love it and are sure you will love it too!

Happy Reading!

Jignesh Trivedi
Publisher & Design Director
A Human Info Digital Media Pvt. Ltd.



**OVER 12 MILLION PEOPLE
CAN'T SEE THIS AD.**

**IF YOU CAN, THIS IS YOUR CHANCE
TO HELP MAKE A DIFFERENCE.**

Of the 39 million people across the globe who are blind, over 12 million are from India.

The Red Ramp Project by H & R Johnson has touched many lives. What started off as a single ramp on a beach, came to represent a much larger cause – an access-friendly India. Our range of Endura pavers and tactiles contributes in creating public spaces that are access-friendly for the physically and the visually challenged. The unique non-fade, anti-slip tactiles with distinctive surface patterns are detectable underfoot by a long cane, thereby helping visually challenged people navigate independently.

Log on to www.redrampproject.org to follow the initiative and know how you can help in creating access-friendly spaces in India.



Scan the
QR code
to visit our
website.

#redrampproject

A social initiative by

JOHNSON[®]TILES
NOT JUST TILES, LIFESTYLES.[®]

CONTENTS



22 FLACKBACK

Remembering Joseph Allen Stein

25 INDUSTRY INSIGHT

Dekton by Cosentino re-imagines and recreates natural stone with the dual advantage of beauty and durability

30 INTERNATIONAL ASSOCIATION

Bart Bettiga, Executive Director, NTCA talks with The Tiles of India about the importance of mentoring and support for the tile contractor and installer community

34 TRENDSETTER

Enigma collection from Neolith brings a revolution in the world of

34



architecture and stone design with its latest gastronomy project

38 INDUSTRY INSIGHT

Know how the major brands are technologically ready for the large format

40 THE TILE TRAVELOGUE

The Tiles Of India takes you to Costa Rica, a country that boasts of some amazing tile art based on its natural flora and fauna

45 INDIAN LARGE FORMATS

Take a look at the large format tiles of Indian major brands

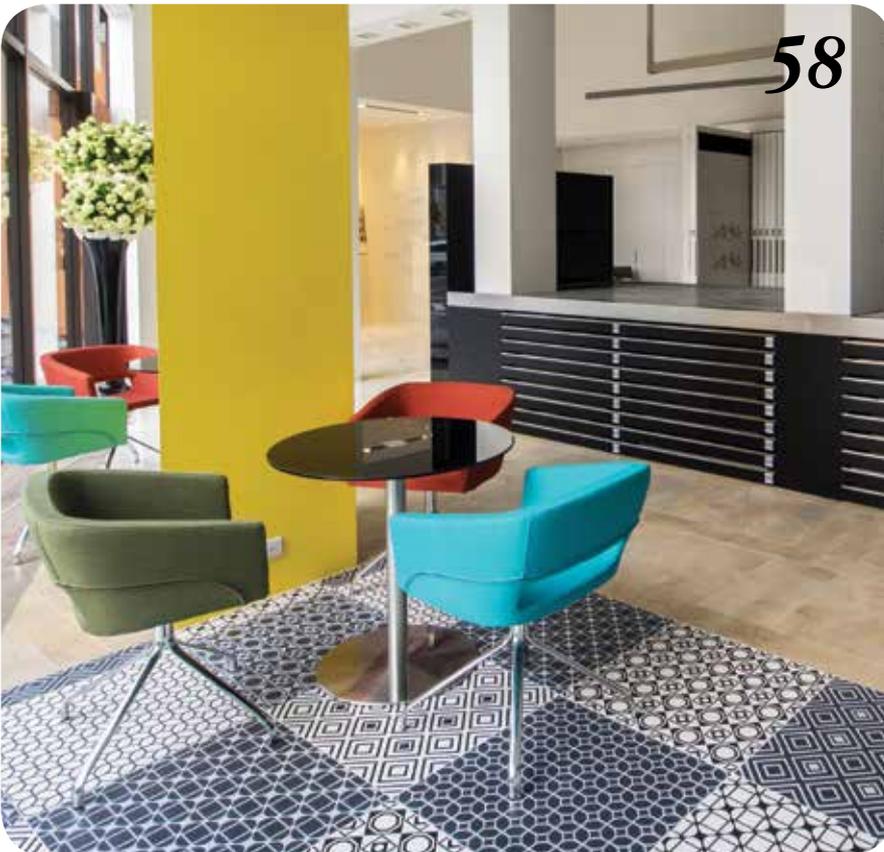


45

50



58



50 KITCHEN SPACE

Designer and Silestone trendspotter Cheryl Kees Clendenon designs a true green house live-in kitchen

58 SHOWCASE | INTERNATIONAL

Architect Shi-Chieh Lu, of CJ Studio converts a two-storey restaurant into a showroom for European imported tiles in Taipei city

62 SHOWCASE | RESTAURANT

The very extravagant Mojo's Bistro and The Frontier Post designed by Conrad Gonsalves are good examples of transformative design

68 SHOWCASE | RESTORATION

Architect Kartik Bijlani of The KBA Studio recreates the glory of the Tagore Hall, Ahmadabad

72 SHOWCASE | OFFICE

Roksana and Anosh Chehna designed the Mosaic, a co-working



space that will surely disrupt all conventional ideas of an office space

78 SHOWCASE | RESIDENCE

Ishatvam 9, a project by Sanjay Puri responds to the very unique needs of the people who dwell in it

82 BRAND WAGON

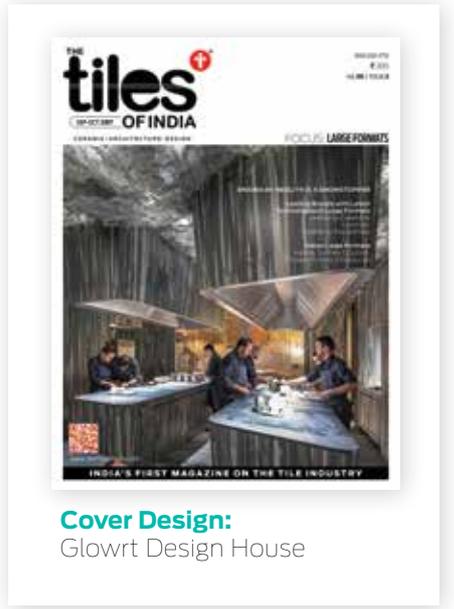
XLIGHT PREMIUM range from

Urbatek, Porcelanosa Group evokes the beauty of quarried marble with amazing visuals and technical properties

86 INNOVATION

Oxide Bianco by Laminam is a best selling product in large formats with immense design possibilities

- 18** Mailbag
- 54** What's New
- 88** Product Galore
- 94** News Bulletin
- 96** Trade Events
- 102** Deal Point



Cover Design:
Glowrt Design House



Mailbag

Suggestion • Feedback • Opinion

I would like to thank The Tiles Of India for featuring The Factory Outlet project. It looks amazing.



AR. POOJA BIHANI
SPACES & DESIGN

The July- Aug issue was a treat! Loved the information about landscape architecture especially the projects from India and abroad.



DANISH SINGH
BANGALORE



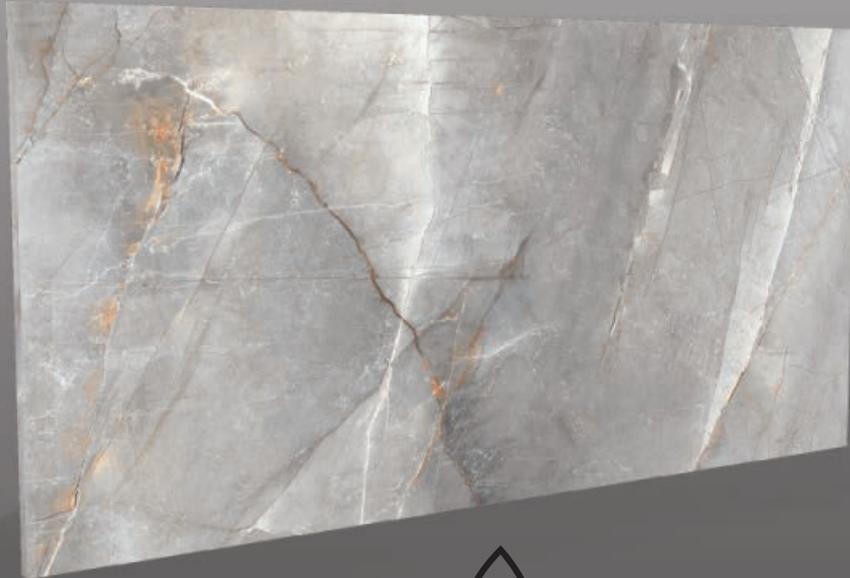
MALVIKA KHANNA
MUMBAI

The Tile Travelogue on Greece was fantastic. I have always loved the beauty of Greek tiles and wanted to go to Greece for some time now. The images were so good that I finally booked my tickets today! Looking forward to the Orange Santorini sunsets and some beautiful tile gazing...sending you love! Keep up the good work!



Sophisticated design
that offers the essential luxuries of
Urban Living

CELEBRATING
20th
ANNIVERSARY



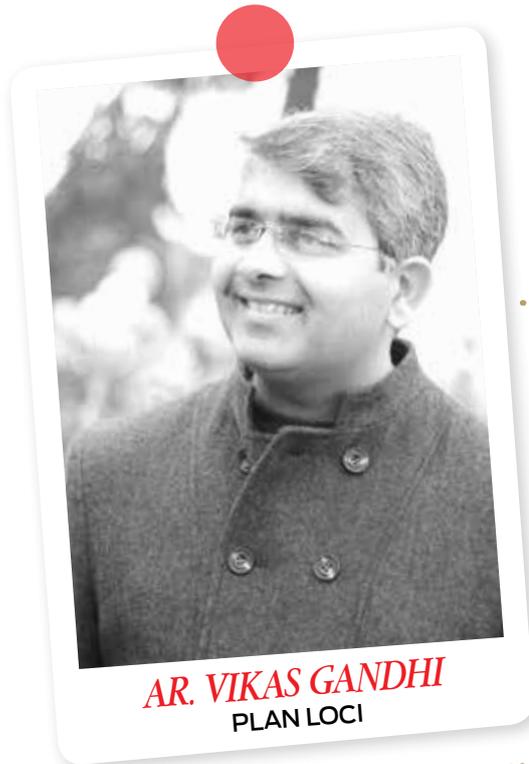

TAJ
ROYAL MARBLE SERIES



+91 9978422299

www.vitagranito.com
vita@vitagrano.com

8-A, National Highway
Near Dariyala Resort, At.jambudia,
Morbi - 363642 (GUJARAT)



AR. VIKAS GANDHI
PLAN LOCI

We are so happy to see our project featured in your magazine. Looks great!



AR. HARIKRISHNAN SASIDHARAN
NO ARCHITECTS

Thank you so much. The magazine and the projects look good!



Mail Us @

Feel free to give your feedback pertaining to the concept of **The Tiles of India** at info@thetilesindia.com.

Your feedback **is valuable to us.**

FEATURES

The Tile Travelogue takes you to Costa Rica which has some amazing artistic tiles. Know about the major national and international brands large format tiles, its features, unique technologies, upcoming plants and installation.



Democratic Architecture

Joseph Allen Stein designed with a purpose, leaving behind a legacy of extremely well designed and built structures



Joseph Allen Stein

“I have often thought that good architecture is better than great architecture...”

Meticulous, perseverant, with an intense focus on details were the most important hall marks of his design philosophy. His work has indeed stood the test of time and is defined as well designed, well built with an amazing finish and quality both in terms of aesthetics and functionality. Joseph Stein was an exceptional architect who transformed a part of Delhi with his vision.

Stein was an American architect and a major figure in the

establishment of regional modern architecture in the San Francisco Bay area in the 1940s and 1950s during the early days of the environmental design movement. In 1952 he moved to India. He is noted for designing several important buildings in India, most notably in Lodhi Estate in Central Delhi, nicknamed “Steinabad” after him, with the ‘Joseph Stein Lane’, the only road in Delhi named after an architect. The Government of India awarded him the fourth highest civilian award of Padma Shri in 1992.

He was born on 10 April 1912, in Omaha, Nebraska. He studied architecture at the University of Illinois,



India International Centre-New Delhi



Triveni Kala Sangam-New Delhi



Ford Foundation

the École nationale supérieure des Beaux-Arts in Paris and the Cranbrook Academy of Art. He worked for Eli Jacques Kahn in New York and

**INDIA INFLUENCED
HIM PROFOUNDLY,
ESPECIALLY THE
GREATS LIKE
MAHATMA GANDHI
AND RABINDRANATH
TAGORE**

with Richard Neutra in Los Angeles, before establishing his own practice in San Francisco. In San Francisco, he designed modest homes in the California style, but also became increasingly interested in the issues of low cost housing. He was also an active member of the group known as Telesis, which sought to bring better design to the needs of the middle and working classes.

With the outbreak of the Korean war and the rise of McCarthyism in 1950, he felt the need to find a location where his talent as an architect could be more freely expressed, and so left the US, first to Mexico and

then to Europe, and finally to teach at Bengal Engineering College (now Indian Institute of Engineering Science and Technology, Shibpur) outside Calcutta.

India influenced him profoundly, especially the greats like Mahatma Gandhi and Rabindranath Tagore. He imbibed their ideals of high thinking and simple living, giving rise to his design ideology of integrating man-made construction with nature's expressiveness.

In 1952 he moved to India, and became head of the Department of Architecture at the Bengal Engineering College in Calcutta.



India International Centre-New Delhi



WWF Verona Paolo Villa



Ford Foundation



India Habitat Centre-New Delhi

OVER THE YEAR HE BROUGHT IN 'CALIFORNIA MODERNISM' TO SEVERAL BUILDINGS HE DESIGNED IN DELHI



He worked in New Delhi from 1955 onwards, starting with another American architect, Benjamin Polk and even after retirement in 1995, continued to design for the architecture firm he founded. Over the year, he brought in 'California modernism' to several buildings he designed in Delhi, including, the Ford Foundation headquarters and the India International Centre (IIC) (1962), United Nations Children's Fund (Unicef), the World Wide Fund for Nature, a conservatory within Lodhi Gardens, Gandhi-King Plaza, an open-air memorial in IIC, Triveni Kala Sangam at Mandi House, the American Embassy School and the Australian High Commission in Chanakypuri. Among his notable buildings outside Delhi was the Express Towers, the first high rise built in India, and at the time it was completed, the tallest building in South East Asia.

Several of his disciples went on to establish leading architectural firms and real estate development businesses; J. K. Jain (architect & real estate developer), Chairman at Dasnac Designarch; and Anuraag Chowfla and Meena Mani (architects), Principals at Mani & Chowfla, to name a few.

In 1993, Building in the Garden, a study of his work, by Stephen White, dean of the School of Architecture at Roger Williams University in Rhode Island was published. He married Margaret Suydam in 1938. He died on 6 October 2001, at age 89 in Raleigh, North Carolina. He is survived by their sons David and Ethan. †

Technology Revolution

Dekton by Cosentino

re-imagines and recreates natural stone with the dual advantage of beauty and durability

INTERVIEWED BY: Sheetal Joshi (TTI)

PHOTOGRAPHS BY: Courtesy The Brand

† INDUSTRY INSIGHT

Technology modernization has taken the ceramic tile industry into another level globally.

Dekton by Cosentino imagines a new concept in the world of design and architecture. Made by sophisticated raw materials used in the glass, porcelain and quartz surfaces production, Dekton is a material with infinite applications such as flooring, cladding, facades and countertops for both inside and outdoors.

It employs a high technological process which is an accelerated version of the metamorphic change that natural stone undergoes when subjected to high temperatures and pressure over thousands of years. Its unique characteristics are its high UV resistance with color stability, resistance to stains, low water absorption, ultra size- 320 x 144 cm and ultra thin- 8mm. This ultra-modern, latest and greatest invention could transform any residential and commercial design by offering solutions to several common problems.





It is designed to be the toughest and most durable product in the market today with colors that replicate and re-imagine everything that nature has to offer. Capable of surviving blow torches, sun rays, icy storms, mildew and mold, all while looking good and offering a large selection of color options, Dekton just might be the architects and designers dream solution. Dekton XGloss has also won the Red Dot Award in the category of Product Design 2016.

Dekton XGloss is the innovative line of polished high-tech ultra-compact surfaces, characterized by its dazzling, crystalline shine, with five unique colors included in the "Dekton XGloss Solid" collection accompanied by smooth, strong and even finishes. The emergence of Glacier, Fiord and Tundra gives rise to a new collection: "Dekton XGloss Natural", so named for their resemblance to the authenticity and



magnificence only to be found in the colors and textures of natural stone.

Glacier, Fiord and Tundra pay homage to the nobility, history and timeless qualities of materials used since ancient times. In these three colors, aesthetic beauty is fused

IT IS DESIGNED TO
BE THE TOUGHEST
AND MOST DURABLE
PRODUCT IN THE
MARKET TODAY
WITH COLORS THAT
REPLICATE AND
RE-IMAGINE
EVERYTHING THAT
NATURE HAS TO
OFFER

with the fascinating luminosity and high-tech quality resulting in a fusion of aesthetics and technical performance.

Dekton XGloss Natural

- Inspired by natural stone, Glacier displays a fine marbling of a golden color on a white background. This

is a lustrous proposal by virtue of its polished finish, and is an understated, subtle option, due to its remarkable color. Glacier is the epitome of design, purity and elegance in its all aspects.

- Inspired by nature, Fiord recaptures the beauty of the most luxurious cream tones of Onyx. Yellows,





PARTICLE SINTERING TECHNOLOGY (TSP) USED IN ITS MANUFACTURE, DEKTON XGLOSS HAS OUTSTANDING TECHNICAL PROPERTIES, INCLUDING RESISTANCE TO UV RAYS, ABRASION, STAINING OR THERMAL SHOCK



earthen colors and other intense tones make up the range of colors within Fiord, infusing it with warmth and unmistakable nuances. The original randomness of its design lends a natural, unique and dazzling structure to its finish. Fiord is sophistication in its purest essence.

- Inspired by natural stone, Tundra offers a white base with grey flecks running through it, which create and highlight unprecedented paths. Tundra, with its candid, authentic appearance, recreates the properties of marble, with its remarkable structure of veins, its remarkable luminosity and its subtle white background. Tundra is synonymous with infinite exquisiteness.
- These three new shades possess each and every one of the properties of Dekton XGloss, achieved through advanced nanotechnology and mechanical polishing treatment, to produce a dazzling, crystalline shine, and unforgettably high levels of durability and strength.
- The spectacular appearance of Dekton XGloss has been made possible thanks to a pioneering, exclusive treatment process, developed by the R+D department at Cosentino, using nano technology. In addition to a wonderful luminosity, this process endows Dekton XGloss with certain water-repellent properties, capable

of producing an extraordinary resistance to staining, without altering the other properties of the material or adding coating to the surface.

- Thanks to the Particle Sintering Technology (TSP) used in its manufacture, Dekton XGloss has outstanding technical properties, including resistance to UV rays, abrasion, staining or thermal shock, thus making it the perfect material for both indoor and outdoor use: façades, kitchen or bathroom counter tops, floors and paving, stairs and other types of cladding. Dekton is available for manufacture with the option of large slabs sizes of up to 144cm x 320cm and in thicknesses of 20mm, 12mm and 8mm thus increasing both its aesthetic and architectural possibilities. Dekton by Cosentino continues to demonstrate that it is one of the best allies for designers and architects worldwide. 

Contact Details

 www.dekton.com
 www.cosentino-group.net



Coverings, including the ribbon cutting that opened the show this year



Bart Bettiga
Executive Director,
NTCA

The Installation Design Showcase, Tiny House edition, from 2017 Coverings



Building, Mentoring and Growing Together

Bart Bettiga, the Executive Director of NTCA in a tete-a-tete with **The Tiles of India** talks about the importance of mentoring and support for the tile contractor and installer community

INTERVIEWED BY: Sheetal Joshi & Panna Roy Choudhury (TTI)
PHOTOGRAPHS BY: Courtesy NTCA

How does NTCA impact the tile contractor and installer community and what are its main initiatives?

For seventy years the NTCA has worked to support the tile contractor and the tile industry. We have strong representation and participation on national standards committees for both product and installation standards. We provide technical and business assistance for the contractor, and we make our trainers available for consumers, building professionals, design and architectural support, as well as industry assistance. We also

support the Ceramic Tile Education Foundation financially and with staff resources to develop certification of tile installation in the USA. Recently, we have spearheaded efforts to develop Apprenticeship Training in the USA by supporting our contractor members with curriculum and guidance. We work closely with other organizations like the Tile Council of North America, Ceramic Tile Distributors Association and Marble Institute of America to promote the use of tile and stone and its professional installation. The NTCA Reference Manual was recently made available to the

industry and is a highly respected document that addresses the causes of installation failures and outlines preventive strategies and corrective procedures to minimize these issues.

NTCA is at the forefront of sharing knowledge about the art of tile installation through its various workshops and road training programmes. Can you share your experiences of the same?

For over 35 years the NTCA has been offering live educational seminars through its Workshop Program. These programs include

hands on demonstrations, open forum discussions, and educational presentations. We offer continuing education to architects, designers and specifiers, and work closely with distributors and retailers in providing important installation information for the proper sale of ceramic tile and natural stone. Our main objective is to promote national

and international standards and to assist tile contractors with training their installation crews. We reach approximately 3,000 people on an annual basis with these programs. Recently, we have developed an internet based Tile University reach an even broader audience, and we provide monthly webinars doing the same.

What are the most recent trends in ceramic tile and natural stone installation, what kind of issues does one encounter and what are the most sustainable solutions? Can you tell us about a few.

In the past several years, as the economy has strengthened, we have seen an increase in consumer demand for ceramic tile. We are faced with a challenge of recruiting new people into the tile trade. We have developed our Apprenticeship Program to address this issue. We have also seen the cost of ceramic tile stay the same and it has been increasingly difficult for our members to attain the prices they need to recruit and train talented young people in their company. It is our hope that through certification and apprenticeship training, we can begin to overcome this challenge. Related to trends of products, the introduction of new products and technological advances in categories such as glass and cement tiles, different types of stone, and large format and modular tiles has forced the contractor to become more knowledgeable about these products and to increase their training efforts to keep pace.

Large format tiles seem to be really picking up. What are the kinds of challenges that arise while installing large format tiles and what are the solutions to deal with these?

These products have helped our trade in many ways. Their beauty and durability are desired by consumers and their practicality is appreciated by building contractors and project owners. The challenges we face with properly installing these products have much to do with proper preparation of the substrate, which now has to be much more flat to accommodate the natural unevenness of the tiles. It is important to address this during the pricing phase and to properly



The Certified Tile Installer testing/Regional Evaluator training at Coverings this year.



NTCA workshops



NTCA workshops

train the installation community to use the correct products for leveling the substrate. It is important to achieve maximum mortar coverage, especially at the edges or corners of the tiles, and this is especially true with the introduction of very large format reduced thickness porcelain tile and porcelain tile panels.

How is NTCA impacting R&D in tile manufacturing? Is it able to communicate the issues that arise during installation to the manufacturers? If yes, then can you give us an example?

We work closely with ceramic tile and installation material manufacturers on many levels. We have representation in the development of standards. We seek their support and guidance on our installation committees and we give them honest feedback from the field when their new products are introduced. One example of our effectiveness is our close involvement with porcelain tile manufacturers to develop both product and installation standards for large format gauged porcelain tile and porcelain tile pavers. Our input in these standards was significant.

Tell us about Coverings 2018. What can we expect?

Coverings 2018 will be held May 4th-7th in Atlanta Georgia. This is the second time in the last several years that our show will be in Atlanta. The

convenience of the show being in an area with an international airport will only help our attendance. More importantly, the Atlanta market is very strong in both commercial and residential growth, and we are very close to key regional markets like Florida, North and South Carolina, Tennessee, Virginia and the east coast. You can expect a strong partnership with local architectural and design professionals to attract this audience, and a strong educational program that is offered free to all attendees adding significant value. This show continues to build momentum and we have a waiting list of exhibitors wanting to be a part of this. Our sole focus is to promote ceramic tile and natural stone and this is a strong show attribute as well.

Tell us a little about the NTCA Five Star Contractors certification. How does this programme help raising the installing standards of ceramic and stone?

The Five Star Program is a company recognition program that an NTCA member must submit for acceptance. It includes many components necessary for compliance, such as certification of installers, a strong safety program, and recommendations from customers and suppliers. The goal of the program is for NTCA to work closely with our Five Star Contractors to support them in training. Many

specifications are now either requiring or recommending Five Star Contractors to be considered for very large and demanding projects. Our goal is to have Five Star Contractor representation in every major market in the United States.

What are the future plans of the association?

As we approach 1500 members, our association is now focused on adding more value to our members through both in person and internet based education. We intend to invest in the apprenticeship program to assist our members with recruiting new people into the trade and offering them the training programs to support them. We hope to work with local technical schools and colleges to offer tile installation programs and training through these avenues, and we hope to get state and federal support to develop this. We will continue to support the Ceramic Tile Education Foundation to develop certification of the trade and we will promote this to those involved with specifying and designing tile and stone so that they require these skills for their installations. We hope to continue to promote best practices to our members and to provide them with a strong network of peers to support each other. 

Contact Details

 www.tile-assn.com



La Enigma

Enigma is a confluence of the titans from the worlds of gastronomy, architecture and stone design

Enigma is one of the most extravagant projects of Neolith. An ambitious collaboration with RCR Arquitectes, it is the realization of a vision of the world renowned Catalan chef Albert Adrià's dream to create a 'frozen and enigmatic' restaurant project that was to reflect his cuisine as well as his career. His vision took shape when 2017 Pritzker Prize winners RCR Arquitectes drew their design idea in watercolors and decided to bring it to life with the help of Neolith by TheSize, manufacturer and designer of Sintered Stone. Through an incredibly creative and close collaboration, as well as Neolith's expertise and technical know-how, the enchanting, out of this world





interior of ENIGMA was created.

Chef Adrià had worked with the design proposal for three years and wanted to ensure the perfect outcome for his passion project. An iconic chef well-known for his experimental cuisine and surprising menus, the chef wanted to create an immersive environment to captivate his guests.

The pivotal moment in terms of design came when RCR in collaboration with architect Pau Llimona drew a watercolor painting in the size of two A3 papers, which was to be applied to the floors, walls, bathrooms, kitchen worktops, cabinetry and air extraction systems. However, a watercolor design has not been done on Sintered Stone before, thus posing an unprecedented challenge. Carlos Garcia, Product Designer at TheSize explains: "We had to expand the original design, all the while trying not to lose the quality of definition offered by the original drawing. Each pixel was equal to two meters of

final floor." Through R&D, Neolith developed the technology to re-create the design onto slabs, producing a perfect replica of the drawing.

Once this was achieved, an exact

color match had to be sourced, as the required green and blue tones are unusual hues for sintered surfaces. The intensity of the colors had to fit in with the other materials and decorations throughout the



Neolith- Acuarela (watercolor)



restaurant as to achieve a unified environment, fully submerging diners. Using Neolith's proprietary digital printing decoration technology NDD (Neolith Digital Design), the architect's design brief was fully met.

The architects wanted every

slab to be of irregular texture like Neolith's River washed, but with a subtle shine to provide a surface that is multisensory - interesting to the eye and inviting to touch. "Neolith is a contemporary material with many properties. We have been so surprised by its possibilities

that we are now using it for other projects", RCR explain.

The floor presented the biggest challenge because of its sheer size. Each slab is unique and had to be perfectly put together in order to deliver a continuous design. However, the only way to get a full picture of the puzzle required some creative problem-solving and a change of perspective. Neolith initially installed the entire floor off-site and used a drone to take images from above, thus ensuring that there were no inconsistencies.

RCR Arquitectes/P. Llimona designed an organic space full

**RCR ARQUITECTES
DREW THEIR
DESIGN IDEA IN
WATERCOLORS
AND DECIDED TO
BRING IT TO LIFE
WITH THE HELP OF
NEOLITH BY THESIZE,
MANUFACTURER
AND DESIGNER OF
SINTERED STONE**



THE FLOOR PRESENTED THE BIGGEST CHALLENGE BECAUSE OF ITS SHEER SIZE. EACH SLAB IS UNIQUE AND HAD TO BE PERFECTLY PUT TOGETHER IN ORDER TO DELIVER A CONTINUOUS DESIGN



of curves and narrow aisles and required the slabs to be cut down into six smaller pieces, the smallest being only 3 cm wide. Absolute precision was crucial to guarantee the uniformity of the watercolor design. Taking inspiration from a map, a coordinate system was put into place, uniquely labelling every single slab to know its exact position in the project. This way, the installers on location were able to piece the interior together like a puzzle.

Albert Adrià, RCR Arquitectes and Neolith are all award winners in their industries and are considered to be titans of excellence. Together they created a project that is truly spectacular in terms of design, material quality, food, and fashion. ENIGMA truly is full of surprises. The architects say, "We like the idea that it is an Enigma, which is difficult to explain. It is an enveloping space that melts, disappears, almost like a labyrinth. Between materiality and conformation, a whole series of organic movements is created. There are shadows, transparencies, and a watery presence which is almost enigmatic yet luminal." 

Contact Details

 www.neolith.com
www.elbarriadria.com
www.rcrarquitectes.es



Foray of the Large Format

Major brands get technologically ready for the large format



The market is experiencing a huge demand for large format tiles. All the major brands have braced the most modern technology to meet these demands. Large formats have a huge advantage both in terms of aesthetics and functionality.

Simero International will be installing the System LAMGEA 22000t moldless press for the manufacture of ceramic products with sizes of up to 1.6 x 2.4 m.

A determining factor in the choice for this technology was the ability to produce ceramic slabs with thicknesses ranging from 6-12 mm, an aspect that enables the new Simero plant to meet conditions

for production performance and flexibility in the interest of lean manufacturing.

Products created using perfectly compacted atomized material will be suitable for producing high-quality floor and wall coverings, as well as rainscreens.

Distribution is mainly intended for the domestic market, with the additional goal of penetrating Europe and the U.S. markets too.

For the installation and start-up of the LAMGEA press, System will rely on local System India technical staff with technological support of the parent company to provide a complete service.

Simola Tiles LLP will start up in



November 2017 a new LAMGEA 22000t moldless press specifically for the creation of large ceramic slabs in formats up to 1.2 x 2.4 m and thicknesses from 6 to 20 mm.

Simola has decided to integrate System technology to enhance its position on the Indian market and target exports to Europe and the U.S. with an innovative business offer.

The supply also includes the high-

definition digital printing system Creadigit XXL developed by System for a decoration at 400 DPI featuring precision and definition of every detail. Also to be installed on the same line are Rotocolor systems to further improve the aesthetic quality of the products.

The ceramic products to be distributed by Simola will have both traditional uses such as floor and

wall coverings, as well as innovative applications like rainscreens.

Simola's choice for this technology reflects an advanced production system that offers process solutions developed by System with the aim of offering the Indian market a refined ceramic product while opening up interesting opportunities for export to new markets.

Lioli Ceramica Pvt. Ltd has confirmed the project for the design and installation of the System LAMGEA 44000t moldless press in the Morbi, India factory. The hi-tech System layout also includes an enamelling line consisting of 3 Creadigit BS systems for high definition digital printing and the Rotocolor system for print decoration.

The new plant, scheduled to be up and running in 2017, is devoted entirely to the production of porcelain stoneware with sizes up to 1.6 x 3.2 m and thicknesses ranging from 6-20 mm.

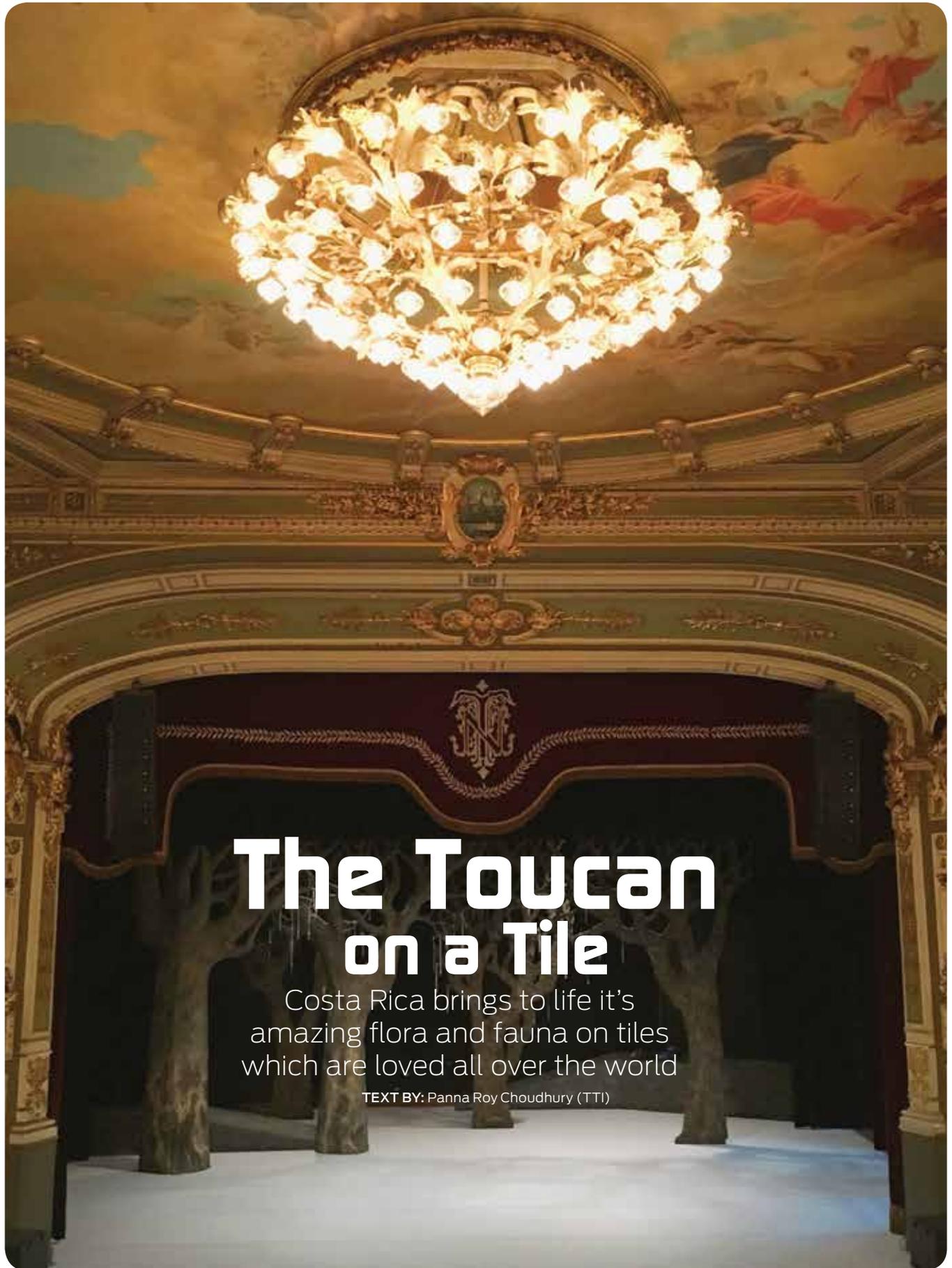
The project was studied by System to meet the growth objectives of Lioli Ceramica in international markets. The company aims to market high-quality products with the goal of reaching outside the domestic market and arriving in the United States and Europe.

Lioli Ceramica will produce large formats both for traditional uses, including floor and wall coverings, and for innovative applications such as rainscreens and designer laminates for kitchen countertops.

Creadigit and Rotocolor are used to perform the decoration of the ceramic surfaces. These state-of-the-art technologies recreate each graphical detail with extreme precision and at high definition at 400 DPI, such as the reproduction of precious natural stones. 

Contact Details

 simero.in
www.simola.in
www.lexustile.com
www.system-group.it



The Toucan on a Tile

Costa Rica brings to life it's
amazing flora and fauna on tiles
which are loved all over the world

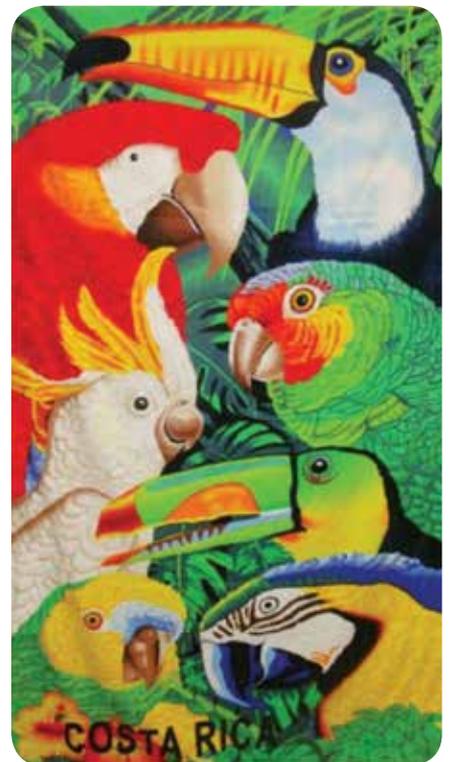
TEXT BY: Panna Roy Choudhury (TTI)

Costa Rica is a lush green tropical paradise. It has been the dream destination of travelers and backpackers wanting to soak in its peaceful free way of life. Costa Ricans are a peaceful lot, they don't even have an army of their own. It is a community that believes in the pura vida (pure life) and an extreme sense of self belief, encouraging individuals to pursue their dreams.

It is a beautiful rain forest with trails leading to waterfalls, misty crater lakes or jungle-fringed,



COSTA RICAN
TILES PRESENT AN
AMAZING VISUAL
QUALITY, THERE
ARE VIVID COLOURS,
STRIKING IMAGES
AND SOME ARE
COMPLETELY
HANDMADE

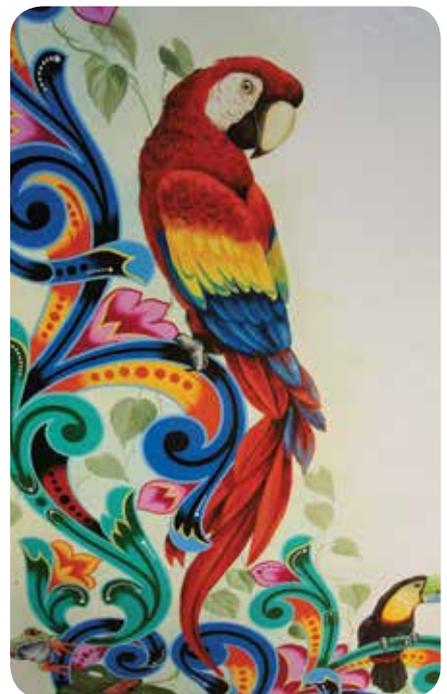


deserted beaches. It gives you ample opportunities to indulge in rainforest hikes and brisk high-altitude trails, rushing white-water rapids and world-class surfing. One can spend an entire afternoon sunbathing on a beach or experience life in the tropical rainforest or any of the simmering volcanoes that dot the country.

Costa Ricans, or Ticos as they prefer to call themselves, are proud of their little slice of paradise which boasts of infinite and amazing flora and fauna. There are keel-billed toucans on treetops and scarlet macaws loud and cacophonous. There is the sloth with a keen gaze or the snout of a caiman breaking the surface of a mangrove swamp. Blue



THE NATIONAL THEATRE IS A MARVELOUS ARCHITECTURAL AND CULTURAL ATTRACTION IN SAN JOSE



SIMOLA WILL GO

BIGGER &

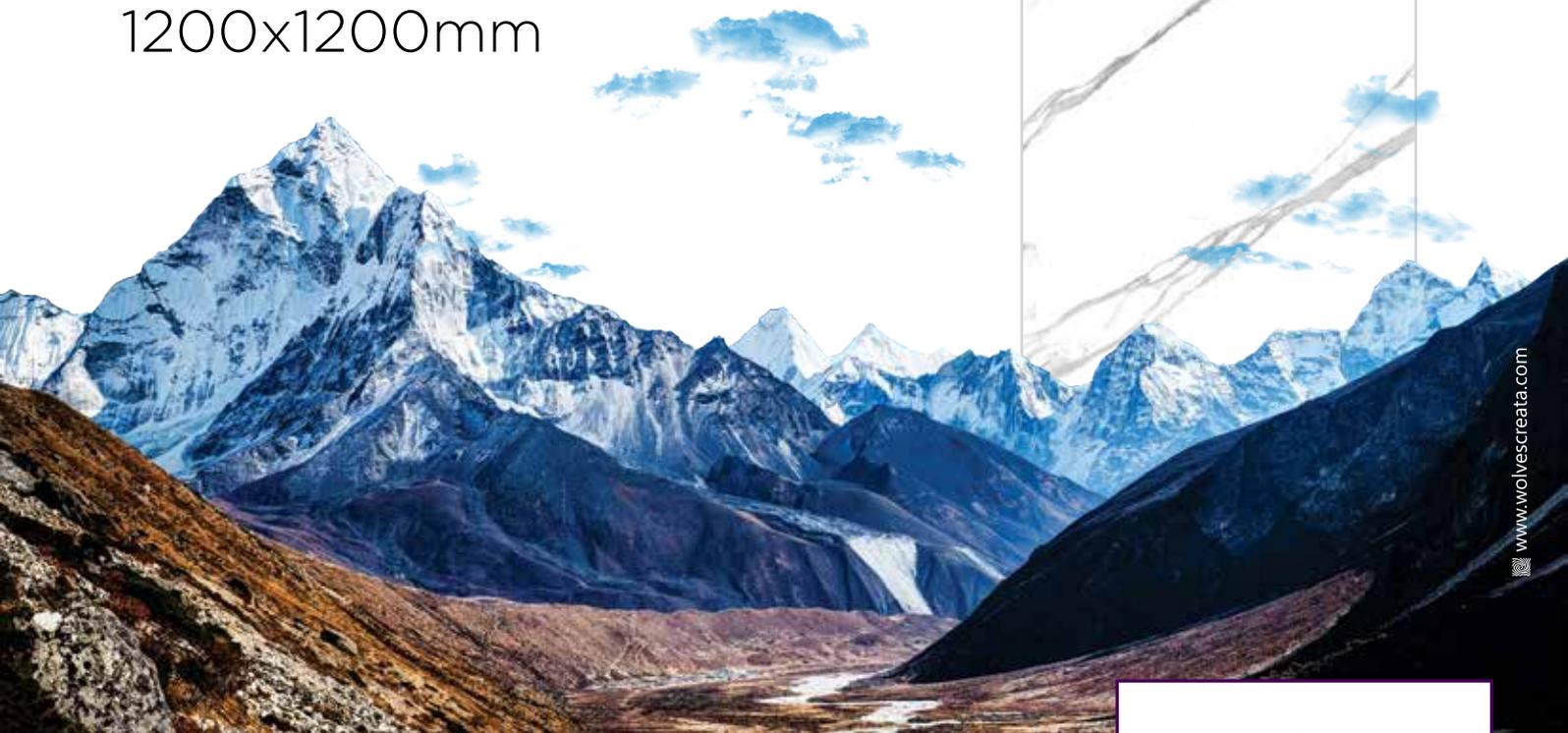
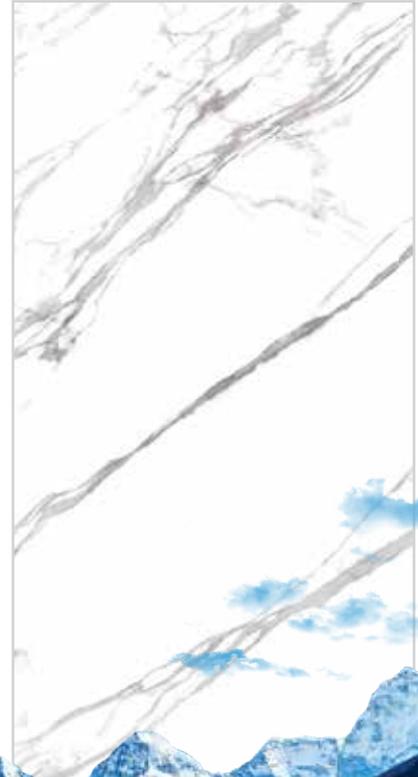
SLIMMER

SOON

1200x2400mm

800x1600mm

1200x1200mm



www.wolvescreata.com

Simola's big and slim tile is strong yet light in weight. It's a unique combination of big size and low thickness that makes this tile suitable for both floors and walls. Its distinctive attitude makes it appropriate for new work that would help you style your place in a customized format. Besides, you can refurbish your space too to add a splash of class around.



SIMOLA
VITRIFIED TILES



morpho butterflies flit amid orchid-festooned trees, while colorful tropical fish, sharks, rays, dolphins and whales thrive offshore – providing inspiration to the creators



of tiles which are unique to Costa Rica.

Costa Rican tiles present an amazing visual quality, there are vivid colours, striking images and some are completely handmade. Design connoisseurs across the world seek them and come travelling to Costa Rica to procure them.

Costa Rica boasts of a large number of architectural and design marvels. The National Theatre is a marvelous architectural and cultural attraction in San Jose. This iconic neoclassical building is as beautiful on the outside as it is on the inside. Inside there are exquisite murals and interior decorations. There is the Museo Del Jade which houses the world's largest collection of American Jade. It houses nearly 7000 finely crafted, well conserved pieces including a highly unusual ceramic head displaying a row

of serrated teeth. The Museum of Contemporary Art and Design and the Basilica of Our Lady of the Angels in the city of Cartago are other examples of the alluring history of design of Costa Rica.

Costa Rica is hugely influenced by the Spanish culture and the food is quite basic and plain. It's wholesome and healthy, consisting of chicken, beef or fish, with rice and beans. Rice and beans are the Costa Rican staples and the food is not spicy.

Like most Latin countries Costa Rica has plenty of festivals. Every town and village gets together to celebrate festivals with great gusto and there is plenty of music and partying.

This beautiful, peaceful country is all about nature and wildlife and the people derive inspiration from this beauty around them to create varied, multi faceted art and design in their lives. †

Understanding the Large Format

Taking a look at the what and the how of the large formats of Indian major brands

TEXT BY: Sheetal Joshi (TTI)
PHOTOGRAPHS BY: Courtesy The Brand



KAJARIA-200X100-Kaziranga Teak

Large Format tiles are making a gradual but impactful entry into the Indian market. These tiles are available in different sizes and come with many benefits.

• Installation Friendly

They come in grand sizes making installation a very simple task. For example, one single slab of 1200x 2400mm will replace 8 tiles of standard 600x 600mm size.

• Pre-Polished

Polishing natural marble is a hard task since one has to find a mason to buff the surface of the marble. However their body is highly polished and remains the same for years.

• Light Weight

They weigh at least 60% less than traditional and current Italian marble. This adds to the simplicity of installation and transport of the slabs.

• Resin-Free

Resin is a synthetic polymer used as an adhesive for treating cracks in natural marble. They don't require any resin treatment as there are no cracks in them. Since resin has an

adverse effect on the skin, the large formats are a healthier option than natural marble.

• Seamless

Large formats give a seamless



KAJARIA-800x1200-Quartzite Marble

⊕ INDIAN LARGE FORMATS



KAJARIA-800x1200-Black Marquina

feeling which is very similar to natural Italian marble because of fewer joints.

• Multiple Uses

Apart from just flooring, large formats can be used in many other applications like, facades, lifts, ventilated and non-ventilated facades.

All Indian major brands have come up with their own products in the Large Formats.

Kajaria has come out with two Big Ceramic Marvel tile collections. These are lustrous stunning slabs and planks in all new sizes and colors.

These spectacular products from



KAJARIA-800x1200-Super White Marble



KAJARIA-200X1000 Brown Mallet Collage

their new range of SLABS and PLANKS are specially designed with a strong appeal to broaden the architectural spaces of any dimension. Kajaria offers these stunning tiles in over a 100 designs. This unique variety is available in all new colours and is sure to win the hearts of customers.

The Gres Tough Slabs promises detailing and captures surfaces with energetic naturalness in large size tiles. It comes in a large size of 800x1200 mm. The other variant Gres Tough Planks is a blend of classic charm of wood and genius of ceramic tiles with excellent technical characteristics. This tile version comes in two sizes of 200x1200 mm and 200x1000mm.

Sunheart biggest format king size polished glazed vitrified tiles are available in the size 2000 x 1000mm. It is equipped with some good features and is printed with

6 color digital printing machine imported from Germany. The detailing of design is high definition with retro imaging. It has a Polished GVT (the glaze surface is polished to remove any unwanted

pinholes).

The company is one of the first in India to launch largest format in PGVT (polished glazed vitrified tiles) in size 2000x1000mm (2meter x 1 meter).



Qutone-BRECCIA-AURORA

⊕ INDIAN LARGE FORMATS



SIMPOLO-OUTDOOR TILES



SIMPOLO-MARBLE DARK-OLIVE

Qutone imarble is available in the sizes of 800x1600mm and 1200x1200mm. This is an **intelligent** innovation from the house of Qutone and is being considered as an important product vis-à-vis marble in the future with enhanced strength, large size, myriad designs, textures, flawless consistency and resistance to scratch, stains and bacteria. It is touted as the next biggest invention.

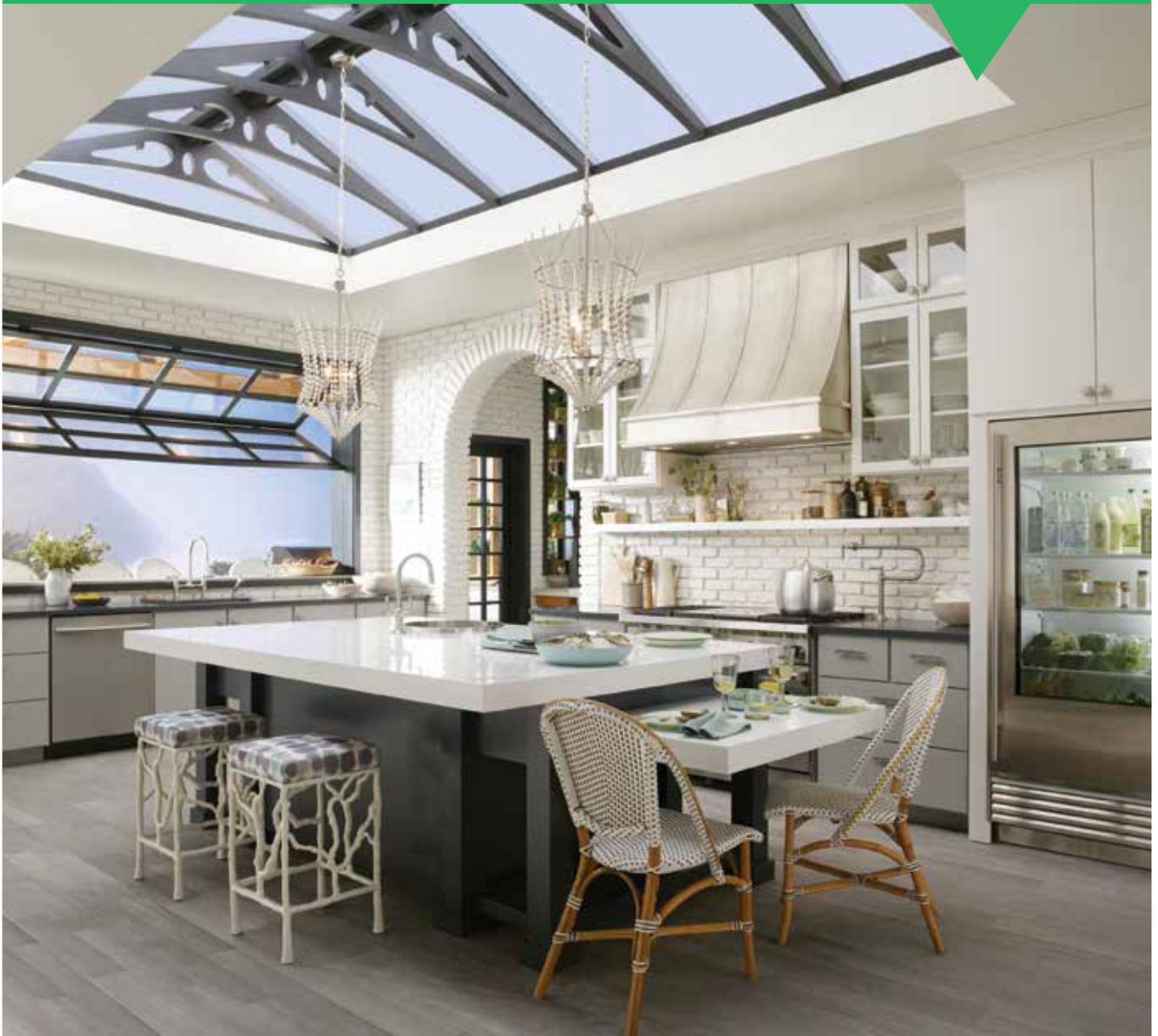
Simpolo's SCS Marble vitrified tiles are inspired by the purest form of marble equipped with equivalent sense of space and lavishness. Characterised by Italian finesse and excellence, these exquisite tiles lure glamour with seamlessly evident richness. Smoothness of surface, radiant luminosity and lesser grout lines give these collections a maintenance free proud priority.

They are available in 19 colors, surface, format, floor, in the sizes of 1200x1200mm, 800x 1600mm.

So go ahead and explore ideas in large formats! ⊕

CERAMIC- BATH & KITCHEN

This section comprises new offerings from leading luxury brands. Know about the exclusive collections and designs in bath, kitchen and sanitaryware.



A Kitchen That Loves You Back

Designer and Silestone trendspotter Cheryl Kees Clendenon designs a true Green house live-in Kitchen with the collaboration of **Kohler** and **Benjamin Moore Paints**



Kees Clendenon

Silestone with the leading plumbing manufacturer Kohler Co. and Benjamin Moore Paints were challenged to envision kitchens that embody the very best in design while using products from the three brands. Silestone Trend spotter Cheryl Clendenon is an award-winning

designer with more than 18 years experience in the design industry. While her design firm In Detail Interiors is based on the Gulf Coast in Pensacola, Florida, she works on projects around the country. She carries a degree in Fine Arts from the University of Arizona, and her designs have been published in over 50 consumer publications.

Indoor and outdoor designs often go hand-in-hand in coastal communities like Pensacola which Cheryl calls home. In collaboration with Cosentino, Kohler and Benjamin Moore, Cheryl's coastal aesthetic came to life with her Greenhouse Kitchen: a tranquil environment that embraces the outdoors and encourages relaxation. Here, functionality takes centre stage with easy access to home gardening, a prep zone for canning fruit and vegetables, wide

aisles for aging in place, and wine storage awash in brilliant light. With different kitchen zones in mind, Cheryl used four colours from Cosentino to help define space and ensure maximum durability: Charcoal Soapstone, Calcutta Gold from the Silestone Eternal

WITH DIFFERENT KITCHEN ZONES IN MIND, CHERYL USED FOUR COLOURS FROM COSENTINO TO HELP DEFINE SPACE AND ENSURE MAXIMUM DURABILITY





Collection, Silestone Iconic White, and Dekton Aldem.

Outdoor space plays an enormous role in your kitchen design. Why is marrying indoor and outdoor spaces important to you as a designer? And do you think it's a trending element in kitchen design?

I live on the Gulf Coast, so the outdoors is just another room to me! In Florida, outdoor living is a way of life. My goal is to make the indoor/outdoor connection as seamless as possible. Whenever possible, I try to design a kitchen with outdoor access close by. The idea of indoor/outdoor spaces is certainly not new. The idea is influenced by a higher awareness in people about choosing healthier lifestyles which includes a strong interest in growing one's own food. This is gradually bringing about a revolution in how we approach kitchen design by allocating space for small gardens.



We have multiple seating options. The lowered seating at the end of the island is ideal for young children, as well as those in wheelchairs. Table-height seating at the island is a fantastic solution not only for those who love to entertain, but those looking to age in the place.

We also have multiple sinks, which is crucial when you want help in the kitchen! They're even more important than multiple cooking surfaces. But the overwhelming concept was for this kitchen to be family-centric with opportunities for everyone—family and guests alike—to participate in the making of a meal.

For smaller homes, outdoor spaces expand into entertaining space. The outdoor area also becomes a part of the cooking and dining experience enabling guests to move freely from the inside out.

What are your design tips for homeowners who want to create indoor/outdoor flow if an outdoor space isn't an option?

Incorporate as much natural light as you can! Use colors that are softer

and more naturally occurring, and bring in organic materials as well. In this kitchen I used natural woods, brick, metals like copper, and garden-inspired dining chairs from Sika and Charcoal Soapstone – a new color from Silestone that is reminiscent of real soapstone, minus the porosity and upkeep.

How does this kitchen design address the change in household demographics?

Who did you design this space for and how do you imagine them using it?

A family with middle school age kids, two-parent household, and one older adult. The day begins in the live-in kitchen and ends in the live-in kitchen, either gathered around the island or lounging out on the patio. †

Contact Details

🏠 www.silestoneusa.com



www.argilindia.com



An Eco Friendly Dura Quartz Surfaces®

Design shown: Glacier White



ARGIL CERAMICS
8 A, National highway, Morbi.
Ph.: (F) 240628, 240629, (Mobile) 0091 98252 11465
e-mail: info@argiltiles.com | web : www.argiltiles.com
Overseas Network: USA - CANADA - KUWAIT - ISREAL - PALESTINE - SRI LANKA - UAE - THAILAND

† WHAT'S NEW?

What's NEW?

Presenting new launches, product features and more from leading companies

Hansgrohe has launched Metropol, the brand's first range designed in collaboration with Stuttgart based Phoenix Design. Metropol includes a floor-standing washbasin mixer for use with free-standing washbasins. The striking design element is the distinctive and defining feature of the new Metropol mixers: precise geometric contours, spheres and rectangles blending with expansive surfaces, casting delicate reflections of light.

www.hansgrohe.in





Hindware's latest ALCHYMI has introduced four bathroom suites, i.e., Symphony, Black pearl, Earthen Escape and Minimal Moda. These suites lend an aesthetic edge to the designs which appeal to existing Hindware customers and help draw new urban customers who are looking beyond functionality. The new brand is slated to present an equally strong case for itself to the seekers of elegance as well as those who look for contemporary designs.

 www.hindwarehomes.com

Duravit has succeeded in uniting contemporary bathroom design with optimum use of space. The Shower + Bath, designed by EOOS, features a two-in-one walk-in shower and bathtub. The integrated glass door easily transforms the bathtub into an accessible open shower. And - if the door is opened towards the inside of the bathtub, it disappears under a waterproof cushion and remains invisible. The firm cushion is positioned on the integrated door and the edge of the bathtub, offering a comfortable seat and additional shelf space.

 www.duravit.in



† WHAT'S NEW?

Vitra introduces a blend of authentic and modern design with the finest technology and functionality – Frame collection. Washbasin units and mirrors with LED lighting create an elegant atmosphere in the bathroom. Frame's vanity basins are designed with expansive areas for toiletries and deep bowls to ensure your comfort. The functional details add distinction to the series with a touch of advanced technology.

 vitra-india.com



Kohler Composed faucet collection designed for connoisseurs of modern art and architecture. Timeless and deliberate, the composed faucet is a nod to historic modernism and the design philosophy of Rowena Reed Kostellow, a professor at Brooklyn's famed Pratt Institute between 1939 and 1968. Kostellow showed her students how to transform basic shapes into visual poems that elicited an emotional response. The Composed faucet embodies Kostellow's theories in its spare and beautifully understated design.

 www.kohler.co.in



PROJECTS

Prominent national and international designers and architects provide insights on their various award winning projects





Enhancing Social Experiences through Design

Architect Shi-Chieh Lu, of CJ Studio converts a two-storey restaurant into a showroom for European imported tiles in Taipei city

TEXT BY: Sheetal Joshi (TTI)

PHOTOGRAPHS BY: Courtesy CJ Studio

CJ Studio regards architecture and design as social events rather than just creation of art. In other words, it is an entrance to the world as well as an endless discovery.

For this long-term discovery, every design project is a precious experience, and every project is also a new venture into itself. It becomes possible to delve deeper and understand the order and geometrical relationship that lies beneath the real world connecting the past to the future through analyzing, integrating and rediscovering in multiple conditions.

Shi-Chieh Lu born in 1965, Taipei, Taiwan holds Diploma in Architecture from Architectural Association,



Ar. Shi-chieh Lu
CJ Studio

London, in 1993. He established CJ Studio in 1996. He taught at Shih Chien University, Min-Chang University, Tung-Hai University, and Tainan University of Technology. He is a visiting assistant professor at Graduate Institute of Architecture, NCTU. His major



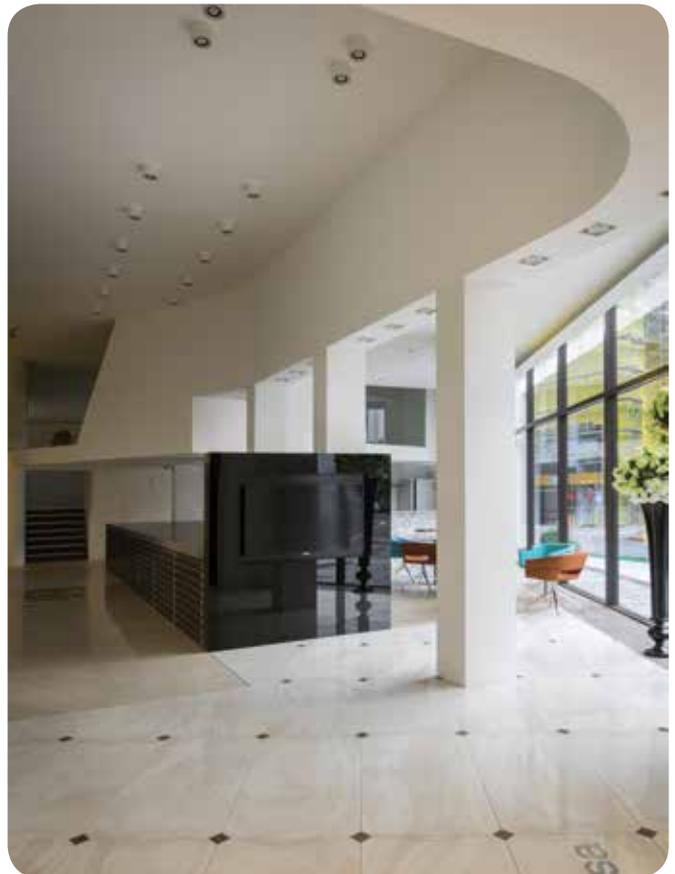
projects are United Hotel (selected as a member of "Design Hotels" a well-known international hotel chain.), [WUM] store, Stephane Dou and Chang Lee Yugin's shop in Tiger city (JCD Design Award 2005), Aesop store in Breeze center (JCD design Award 2006, IFI 2007 Gold Award), residence of Tsai projects (TID 2007

Gold Award), TID Award 2008, 6th Modern decoration "International media prize", selected into five of talents report on "Interior Design" (USA) celebrating 75 years special issue.

His latest project Bella Casa - The building, located in a boundary between office and residence area,

used to be a two-storey restaurant and has now been converted into a showroom for European imported tile. The design infuses an active rhythm into the project in a subtle fashion, thereby creating a wonderful disruption in the monotony of the surrounding environment. By shifting various tilting angles on different

THE DESIGN INFUSES AN ACTIVE RHYTHM INTO THE PROJECT IN A SUBTLE FASHION, THEREBY CREATING A WONDERFUL DISRUPTION IN THE MONOTONY OF THE SURROUNDING ENVIRONMENT





TOGETHER ALL THREE INTERLACED LEVELS COMPOSE A DYNAMIC RHYTHM, LIKE A CUT-AND-FOLD PAPER SCULPTURE EXISTING IN THE URBAN CONTEXT

leads to the upper floor, creates a winding circulation and several cut off zones. This creates a wandering experience within the showroom and provides various perspective angles highlighting the product display. More importantly, each show zone is arranged spatially, located deliberately right on the encounter of various axes rather than exhibited conventionally subordinated to an axis, which provokes more dynamic activities within the space and are no longer just static showcases. Visitors experience the product as well as the space simultaneously creating a more enriching and intimate relationship. Thus, the whole building is not just a traditional showroom but a virtual villa where the visitor experiences life events that become a part of their memories. 

Property facts

PROJECT NAME: Bella Casa

DESIGNER: CJ Studio / Shi-Chieh Lu

PARTICIPANTS: Jo Chen, Ivy Lin, Anja Chen, Christon NG

CATEGORY: Showroom

LOCATION: Taipei City

SIZE: 490m² (interior), 241m² (exterior)

MATERIALS: Pottery plate, ceramic tile, glass

PHOTOGRAPHER:

Lee kuo-min

create multiple visual dimensions on the site. On the ground floor, in order to respond to the turning corner, an extra mass, like an unfolding fan, moves outwards that transforms the original L-shaped footprint into a triangle mass. The first floor remains the same and a folded decorative facade is installed on rooftop. Together all three interlaced levels compose a dynamic rhythm, like a cut-and-fold paper sculpture existing in the urban context. The notion of multiple axes inspired by paper sculpture extends from exterior to interior space. In contrast to the original structural system, both the newly added triangle extension and the rotated mezzanine present alternative dimension that intervenes the orthogonal system. Especially the mezzanine, positioned at a visual focus as a critical core that

Contact Details

 shi-chieh-lu.com

Transformative Design

The very extravagant **Mojo's Bistro** and **The Frontier Post** designed by **Conrad Gonsalves** are good examples of transformative design

TEXT BY: Panna Roy Choudhury(TTI)
PHOTOGRAPHS BY: Courtesy The Architect



Ar. Conrad Gonsalves

Nothing challenges and inspires a designer more than the possibility of transforming a place into something unimagined before. It is the dream of every designer to create such projects in their body of work.

These following two projects designed by Conrad Gonsalves gave ample opportunity to



explore the magic and wonder of transformative design with an extravagance that is very appealing.

Mojo's Bistro, which has been a popular rooftop lounge in Vashi opened a brand new outlet in Lower Parel. This eclectic lounge sets itself apart by being one of the few dining establishments which gives you an ethereal experience in terms of being one of the largest rooftop lounges with an aerially suspended stage in Mumbai. Co-owned by the famous musician Siddharth Mahadevan along with his two close friends Yug Tuli and Pritina Shrestha, this place is fast



becoming a hub for students, young professionals, corporate and showbiz folk alike.

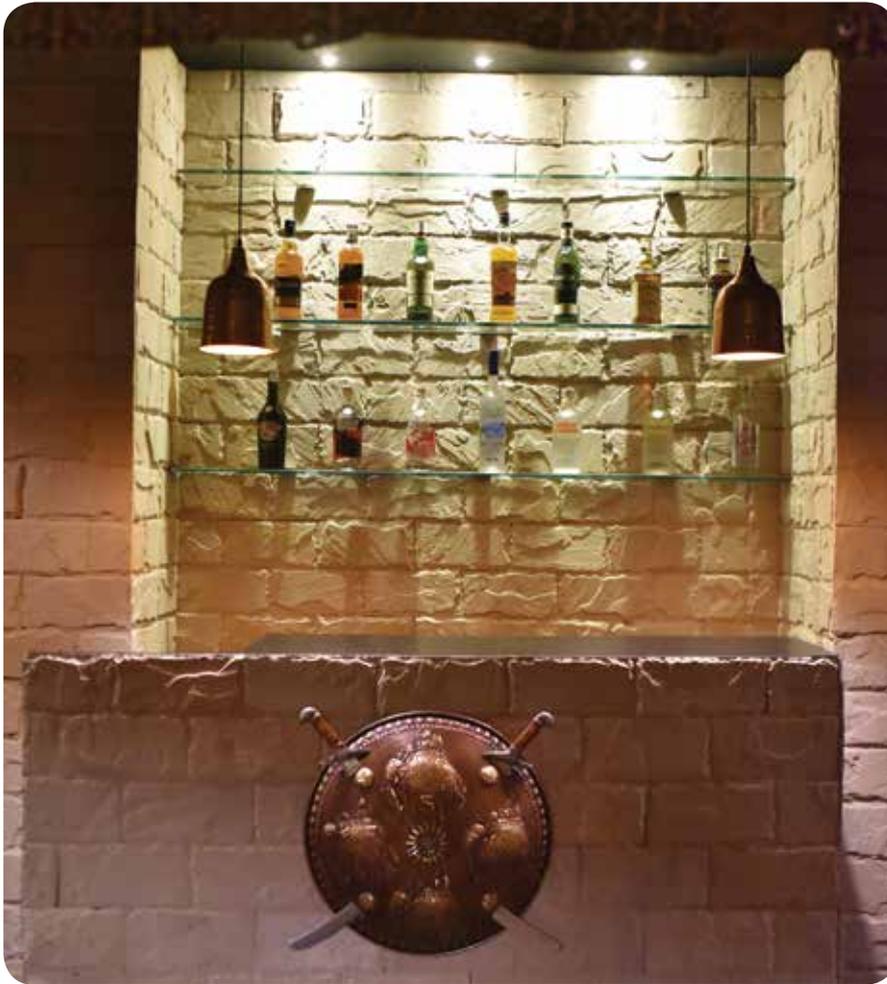
MOJO HAS A VERY RUSTIC AMBIENCE AND IS LARGELY ALL WEATHER TO AN EXTENT. THE FLOOR WAS MADE OF NATURAL STONE DIRECTLY ABOVE THE TERRACE SURFACE



The Frontier Post, again a result of the same collaboration is an establishment that attempts to teleport you to the regions of Afghanistan, Pakistan and Punjab, before India was partitioned. The restaurant features interiors that are reminiscent of the Province of the North West Frontier through a nostalgic tent set up.

Designer Conrad Gonsalves from the DLLD Design Living Learning Direction where he partners along with Mildred DAbreo talks to The Tiles of India about his experiences while working on these two projects:

What were the materials used for the interiors of both the outlets?



Mojo's Bistro has a very rustic ambience and is largely all weather to an extent. We used dividing partitions of MS fabricated panels, perforated metal sheets and PVC membranes for acoustic separation. It was then paint finished with fabric stylized draped forms. The floor was made of natural stone directly above the terrace surface. The raised floor was of MS platform with board surface and finished in ceramic tile in wood print and format. We used LED strip light for Platform Markers for user safety.

The Frontier Post had a different requirement and we used a floor combination of natural stone and natural wood herringbone parquet. The main element is a grid of MS framework that is used for suspending drapes and creating spaces as required. Grid is multifunctional as it is used to house the lighting elements and air-conditioning elements. The walls are in natural stone with dividers in fabric creating a reference to tents.



Subject Matters
But Medium Matters
a LOT



Regd. Office :
108 Indrajeet Complex,
13 Manhar Plot Corner, Godown Road,
Rajkot - 360 002. Gujarat.

Tel: +91 281 246 25 91,
+91 281 246 51 78

Studio :
101 - Sannidhya Building,
Above HDFC Bank, Nirmala Convent Road,
Rajkot - 360 007. Gujarat.

Tel: +91 281 2570 762,
+91 281 2570 792

Branch Office :
441 Laxmi Plaza,
Laxmi Industrial Estate, New Link Road,
Andheri (W) Mumbai - 400 053.

Tel: +91 22 4010 55 08,
Telefax: +91 22 4010 55 09

Fuel to Your Fire.

e-mail: info@amrutindia.com  www.amrutindia.com



Any challenges you faced while designing the property and how did you overcome it?

At Mojo's Bistro the unfinished terrace floor was the prime challenge. Low load additions, preservation of the waterproofing were the key concerns. Most of the drainage was taken under raised platforms. Flooring was fitted directly over the unfinished floor using compatible processes or was fitted over boarding fitted to the MS raised platforms. Acoustics had to be taken care of so that the sound would not travel to the neighbouring properties. Acoustic panels of perforated steel and plastic membranes were used selectively.

Complex floor plate part RCC, part Steel needed to be considered for The Frontier Post particularly when placing loads and more importantly routing the floor drainage system and locating washrooms. RCC roof beam grid was the determining factor for the suspended MS grid that became the visual feature along with anchor for partitions,



lighting, and air-conditioning

Do let us know about the design inspiration behind the interiors?

Mojo's Bistro was completely inspired by client's personal preferences and the desire to maintain an identity with the brand in terms of both the aesthetics and experience.

The major inspiration for The Frontier Post was the environment of areas like Afghanistan, Pakistan and Punjab from the pre-independence era. The idea was to bring that feel and look. This was made possible by adding the element of tents to give the visitors an experience of the high altitude terrains. †

Organisers



WORLD'S LARGEST CERAMIC EXHIBITION OF FINISHED PRODUCTS

16 17 18 19 | Exhibition Center, Near Town Hall, **NOVEMBER** | Gandhinagar, Gujarat, India

VCES 2017

250 + Exhibitors / Companies	400 + Brands	1000 + Designs Portfolio
--	------------------------	------------------------------------

2000 + International Delegates	65 + Delegates From Countries	50000 + Sqr. Mtr Display Area.
--	---	--



TILES



SANITARY WARES



BATH FITTING

T 087339 91111 | E convener@vibrantceramics.com | W www.vibrantceramics.com

Title Sponsor



Platinum Sponsors



Gold Sponsor



Silver Sponsors





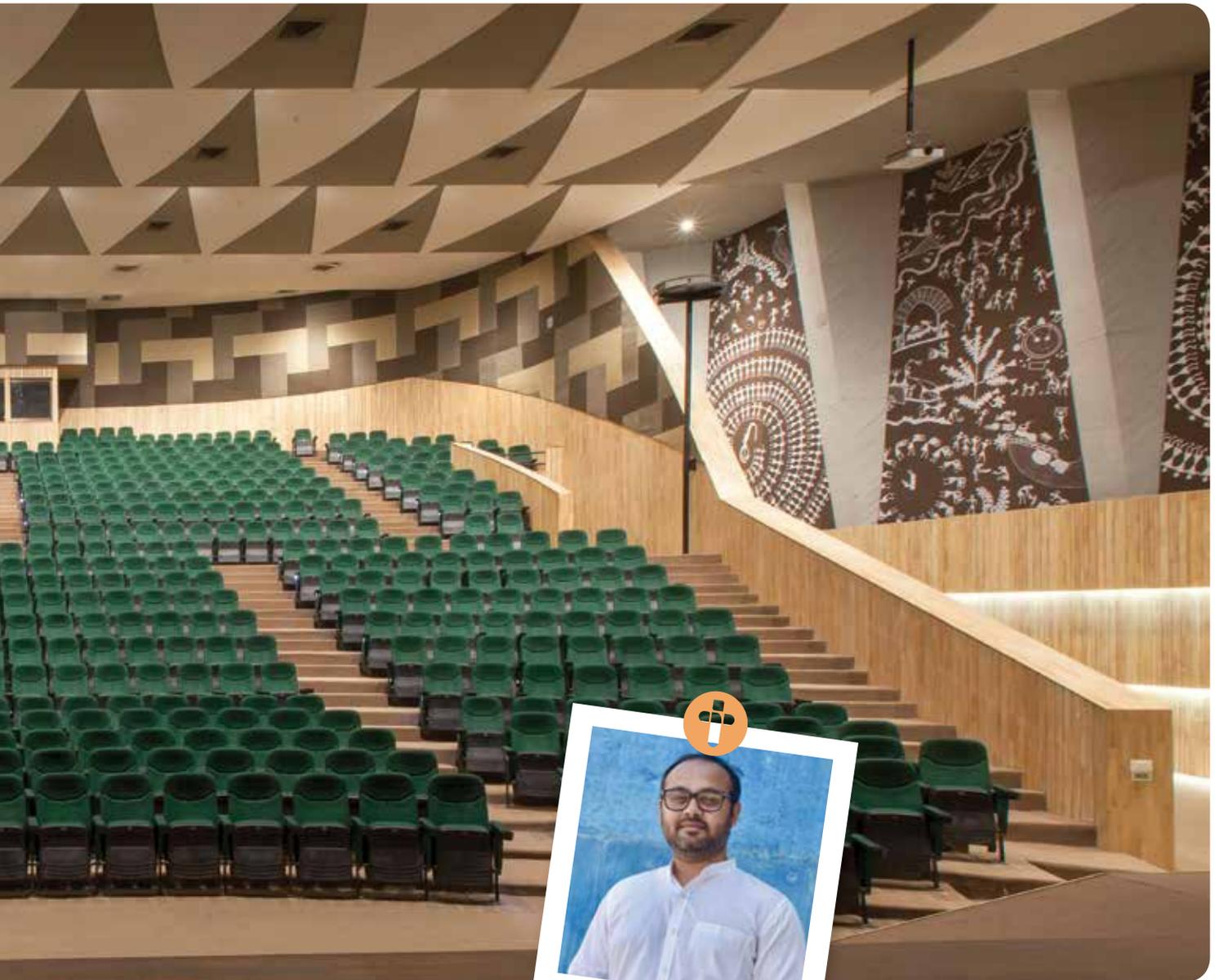
Tradition in a Modern Context

Architect Kartik Bijlani of The KBA Studio recreates the glory of the Tagore Hall

TEXT BY: Sheetal Joshi (TTI)
PHOTOGRAPHS BY: COURTESY THE KBA STUDIO

Located on the riverside in Ahmadabad, with the lull of the slowly flowing waters of the river Sabarmati, Tagore Hall has come to proudly represent the local culture for the discerning visitor. Designed by the legendary BV Doshi in 1982, the building had fallen to disrepair when the team at KBA studio stepped in to recreate the glory of not just the space but also what it represented. The renovated hall is a befitting ode to the great artist, poet and literary genius – Rabindranath Tagore.

The initial brief given to the team was to reinstate the building to its original glory so that it could



Ar. Kartik Bijlani
The KBA Studio

regain lost ground in the wake of many similar arenas having sprung up in the interim two decades. Kartik Bijlani, in deference to the modern structure gave the initial concept that continued the modern-contemporary tone of the architecture inside. The Corporation, however, was determined that it should celebrate and reflect tradition and give a taste of the local culture.

With a time frame of only 10 months for project completion, this was a major hurdle that needed to be crossed. Not in agreement with the brief, he managed to convince the Corporation officials that they needed to be open to showcasing





TO BRING IN A TOUCH OF COLOUR INSIDE, LIVELY PAINTINGS OF INDIAN FOLK ART WERE PAINTED OVER THE HUGE WALLS DURING THE RENOVATION PROCESS



tradition in a modern context and the result is for all to see and experience. With concrete as the main material of the façade, the re-done interiors too, had to continue the modern design language.

A huge stainless steel mural of Sri Rabindranath Tagore sets the tone for the interior space which has a modern outlook firmly rooted in tradition. Also, a modernist metal sculpture of a bird conceptualized and created by Ar. Kartik Bijlani complements the structure perfectly.

The glass doors and long glass





THE DIFFERENT COLOURED FACES REPRESENTING THE NAVARASAS (NINE EMOTIONS) PLACED OVER THE CURVED AUDITORIUM BASE REFLECT ITS CULTURAL IMPORTANCE

panels allow natural light inside the lobby during the day, where the expansive height evokes a sense of awe. The different coloured faces representing the navarasas (nine emotions) placed over the curved auditorium base reflect its cultural importance. A portrait of Sri Rabindranath Tagore placed centrally at the front wall creates a perspective focal point. Also noteworthy are the colourful paintings on the lobby walls that represent traditional folk art form of the region flanking the reception area.

The stepped auditorium supported



by just four columns gives an intimidating yet fascinating appeal to the space. To bring in a touch of colour inside, lively paintings of Indian folk art were painted over the huge walls during the renovation process. Clean lines and monochromatic themes govern the interior of the auditorium which can comfortably seat 700 people at a time. The renovation also included the stage and the backend areas which were brought upto speed with the latest state-of-the-art lighting and audio technology.

Since acoustics were a major requirement and concern for

the space, soundproofing was seamlessly integrated into the design language. The spaces between the concrete pilasters were covered with beautiful Warli paintings in brown and white. This seamlessly continues the theme of art from the lobby to the auditorium.

The revived interest for Tagore Hall is proof enough that the renovations have not only struck a chord with the local populace, it has also become a part of their city's cultural fabric. 

Contact Details

 www.kbastudio.in

Designing a Co-working Space

Roksana and Anosh Chehna designed the **Mosaic**, a co-working space that will surely disrupt all conventional ideas of an office space

TEXT BY: Panna Roy Choudhury (TTI)
PHOTOGRAPHS BY: Courtesy the Designers



Anosh Chebna



Roksana Chebna



Mosaic is a co-working space in Mumbai which has found its niche in the amalgamation of good design and fluid workspaces that aim to encourage and help people network better. Energetic and exuberant, it is a place full of positive vibes and a fantastic work environment

Roksana and Anosh Chebna are young architects who believe in the power of simplicity to create the most unique. Architecture to them is an embodiment of pragmatism and efficiency that is translated in functional forms and aesthetic volumes. Therefore they designed the Mosaic using a design ideology



that focused on the very basics. Workspaces need to be well defined in their basic purpose of providing an atmosphere where people can achieve their work related goals with the ease and efficiency of all supporting infrastructure. The foundation of the design concept of Mosaic was to create a workspace that was warm and sophisticated yet fully functional for multiple sets of professionals working at the same time. The design aimed to break away from the monotony and humdrum of a conventional office by setting a floor plan that was open, light and friendly.

The space encourages people to connect to their environment in an emotionally satisfying manner. It is simple with whitewashed walls contrasting the rustic warmth of the brick walls and the sombre office chairs juxtaposing the fluidity of the informal seating. The idea was to keep the elements honest, natural, and light with ample use of plants, wood, brick and stone.



The designers desired to redefine the common work culture through design and create a space that could evoke an emotion from its future users.

Mosaic has managed to achieve this exact ambition with a sense of energy, freshness that is bound to inspire. The materials were a combination of wood, stone, bricks and plants. While the materials

were kept rudimentary, the focus was upon every piece of furniture which was designed and detailed to be unique.

Office design is fast evolving and designated office cabins have become a thing of the past, with open planned offices becoming increasingly popular. Companies like Google and Facebook have redefined how workspaces could

THE FOUNDATION
OF THE DESIGN
CONCEPT OF MOSAIC
WAS TO CREATE A
WORKSPACE THAT
WAS WARM AND
SOPHISTICATED YET
FULLY FUNCTIONAL
FOR MULTIPLE SETS
OF PROFESSIONALS
WORKING AT THE
SAME TIME



alternatively be designed to be more employee friendly and yet more effective in getting good work done in good time.

Co working is a concept made successful by the gregarious West, where, business deals are struck over a drink and enterprising people are befriended over a cup of coffee. Though, not entirely new to India, the Founders of Mosaic aimed to create a similar vibe with health being its mantra. As designers they aimed to achieve that by availing uncomplicated, lucid interiors, oxygenated with a melange of plants.

The design is a balance of formal and informal spaces, where, there's a place for everyone and any kind of mood. Team rooms were designed for those whose privacy was elementary while the majority of the floor plan was to draw out and invite the co working spirit, where people of different backgrounds can come together and benefit from each other. The humdrum of work is broken by a hammock or a sofa, where casual conversations can spark big business ideas. †

Contact Details

 www.themosaic.in



CLASY

CLASSY SANITARYWARES

ELEGANCE & WELL-BEING



Great IDEA comes here!

CLASSY SANITARYWARES

(F) S.no. 72, Matel Road, Uillage-Matel, Tal., Wankaner, Dist., Morbi, Guj., India.

(O) A-407, Imperial Heights, Opp. Big Bazar, 150ft Ring Road, Rajkot, Guj., India.

+91 98250 63463 | +91 281 2588846 | info@classygroup.in | www.classygroup.in



Subscribe To The Tiles Of India Now!

One stop destination for all Tile Manufacturers, Builders & Developers, Architects and Interior Designers, Product Designers, Installers and Consumers.

For more information visit: www.thetilesindia.com

Follow us on:    

Special Subscription Offer

Issues	Indian Subscription	International Subscription
6	₹ 1200	\$ 130
12	₹ 2400	\$ 260
18	₹ 3600	\$ 390
24	₹ 4800	\$ 520

* (Incl. Courier Charges)



A HUMAN INFO DIGITAL MEDIA PVT. LTD.

441, LAXMI PLAZA, LAXMI IND. ESTATE,
NEW LINK ROAD, ANDHERI (W)
MUMBAI - 400053.

Tel: +91 22 40105508

Fax: +91 22 4010 5509

Email: info@thetilesindia.com



E - Copy Subscription

Subscribe for the E-copy of
The Tiles of India and read
on all your devices.

Visit : www.magzter.com



SUBSCRIPTION FORM

YES I WANT TO SUBSCRIBE TO THE TILES OF INDIA

6 Issues 12 Issues 18 Issues 24 Issues

Name: Mr. / Ms. _____

Organization: _____ Designation: _____

Mailing Address: _____ Landmark: _____

City: _____ Pin Code: _____ State: _____

Telephone: (O) _____ (R) _____

Mobile: _____ Email Id: _____

Please Find The Enclosed Cheque / DD No. _____ Dated: _____

Drawn In Favour Of "A Human Info Digital Media Pvt. Ltd." Payable At Mumbai.

Or Please Charge My Credit Card _____ Card Number: _____

Card Name: _____ Card Expiry Date: _____

Date Of Birth: _____ Signature: _____

- ✓ Please write your company name on the reverse of the cheque / DD. Do not send cash.
- ✓ A Human Info Digital Media Pvt. Ltd. reserves the right to terminate or extend this offer or any part thereof at any time or to accept or reject any or all forms received at their absolute direction without assigning any reason or prior notice.
- ✓ Your subscription will commence from the next available issue.
- ✓ No cancellation will be entertained after the commencement of subscription.
- ✓ A human Info Digital Media Pvt. Ltd. will post the copy to the mailing address provided in this form.

- ✓ In case, you wish to change the address, please intimate us in writing. The address will be changed within 7 days from the receipt of your request.
- ✓ A human Info Digital Media Pvt. Ltd. will take utmost care to dispatch the copies safely, but does not take liability of any postal delays and damaged copies dispatched.
- ✓ All disputes are subject to Mumbai jurisdiction only.
- ✓ In case of any queries, please feel free to call **A HUMAN INFO DIGITAL MEDIA PVT. LTD.** SUBSCRIPTION Division on +91 22 40105508 or email us on info@thetilesindia.com

People Centric Design

Ishatvam 9, a project by **Sanjay Puri** responds to the very unique needs of the people who dwell in it

TEXT BY: Sheetal Joshi (TTI)
PHOTOGRAPHS BY: Courtesy Sanjay Puri Architects



Ar. Sanjay Puri
Sanjay Puri Architects

Sanjay Puri needs no introduction. His work speaks for itself. Acing every award with spectacular projects, he is clearly a trail blazer. He attributes most of his success to his belief in hard work and a good team. His first job began on his 18th birthday when he joined Hafeez Contractor who instilled in him the belief that one could achieve what one wants if one tries hard enough.

Today Sanjay Puri Architects are involved in over a 100 projects of all kinds including master planning,

hospitality, residential, offices, retail, interior design, educational and cultural projects. In 2010, he became the first Indian architect to be included in the judges panel of the World Architecture Festival and since then has been a judge for six years, recently also having become a part of the advisory panel too.

They have won over 100 international awards that include eight World Architecture Festival awards, five Chicago Athenaeum Awards, five Architizer New York Awards and others.



We bring to you their project Ishatvam 9, a residential building on a small plot of 1800 sqm situated in Ranchi, a city in East India. Most of the plot frontage along the main road is occupied by an existing petrol pump leaving just a driveway for access with a square shaped space beyond which is buildable upon.

The city has existed with low rise development over the last few decades and is only recently experiencing rapid urbanization, bringing about changes in governing rules regarding building. These changed rules necessitated building a 15 storied building. Most of the city's inhabitants have been used to

living in individual houses with private gardens and open spaces. As a result of this, the few high rise residential buildings that have been constructed in this city still remain partially unoccupied due to the lack of private open spaces in them.

As a response to this need, the apartments in Ishatvam 9 have been designed to occupy a complete floor opening out on all sides with each room extending into twenty feet high, double height decks. Each of the internal spaces thus extends into private sheltered open spaces.

Temperatures in Ranchi vary from 31° C average in the summer months and 12° C in the winter months.



Property *facts*

NAME OF THE PROJECT:

Ishatvam 9

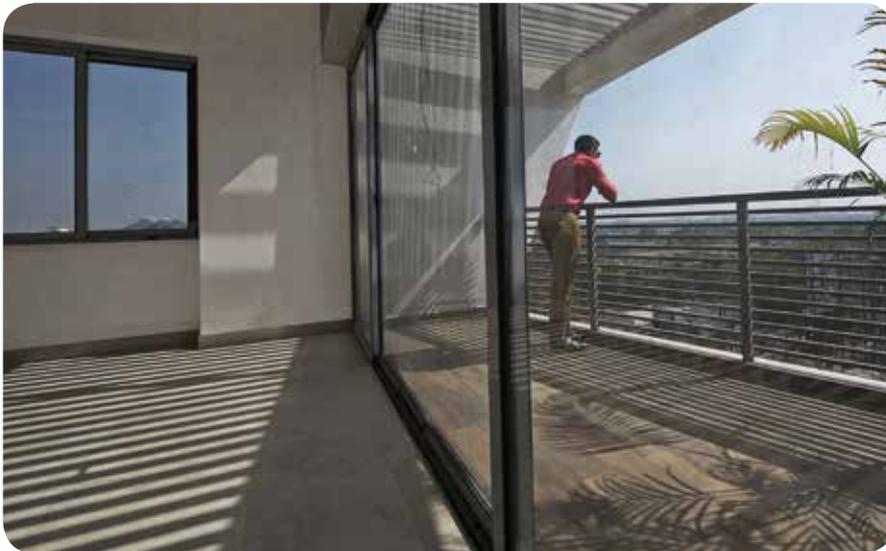
AREA: 80,000 sq.ft.

CLIENT: Mr. Rohit Modi

COMPLETION: 31st March 2017

ARCHITECT: Sanjay Puri Architects

PHOTOGRAPHS: Mr. Dinesh Mehta



The extended decks for each room shelter the internal spaces from the excessive heat in the summer while becoming landscaped outdoor extensions to the rooms.

The apartments are designed with minimal internal circulation spaces with a large living and dining area located centrally from which all the other rooms are accessed. This layout is done in response to the social habits of the people in the city where

3 generations are generally living together in the same house. The living room becomes the focal place within the house allowing for increased interaction between the many family members. Most of the existing development around the plot being low rise, each apartment has views of the openness of the surroundings in each direction.

Ishatvam 9 is designed in response to the social needs of the residents

of the city of its location providing each apartment with 20% open area as extensions to the internal spaces. It maximizes on natural light and air with cross ventilation to every room in the house, creating an urban high rise tower that will allow its users the openness of the low rise structures that they have been used to living in.

Amongst the most interesting features of this building are the large twisted balcony spaces. As opposed to normal balconies which are completely sheltered by the ones above, the balconies in Ishatvam 9 have diagonally opposite ends, as a result of which each balcony becomes partially open to sky akin to a completely open terrace.

Sanjay Puri has often spoken about the importance of creating a contextual sustainable design solution that belongs to India holistically and directs his practice towards this goal. Ishatvam 9 is an apt example. †

Contact Details

🏠 www.sanjaypuriarchitects.com

PRODUCTS

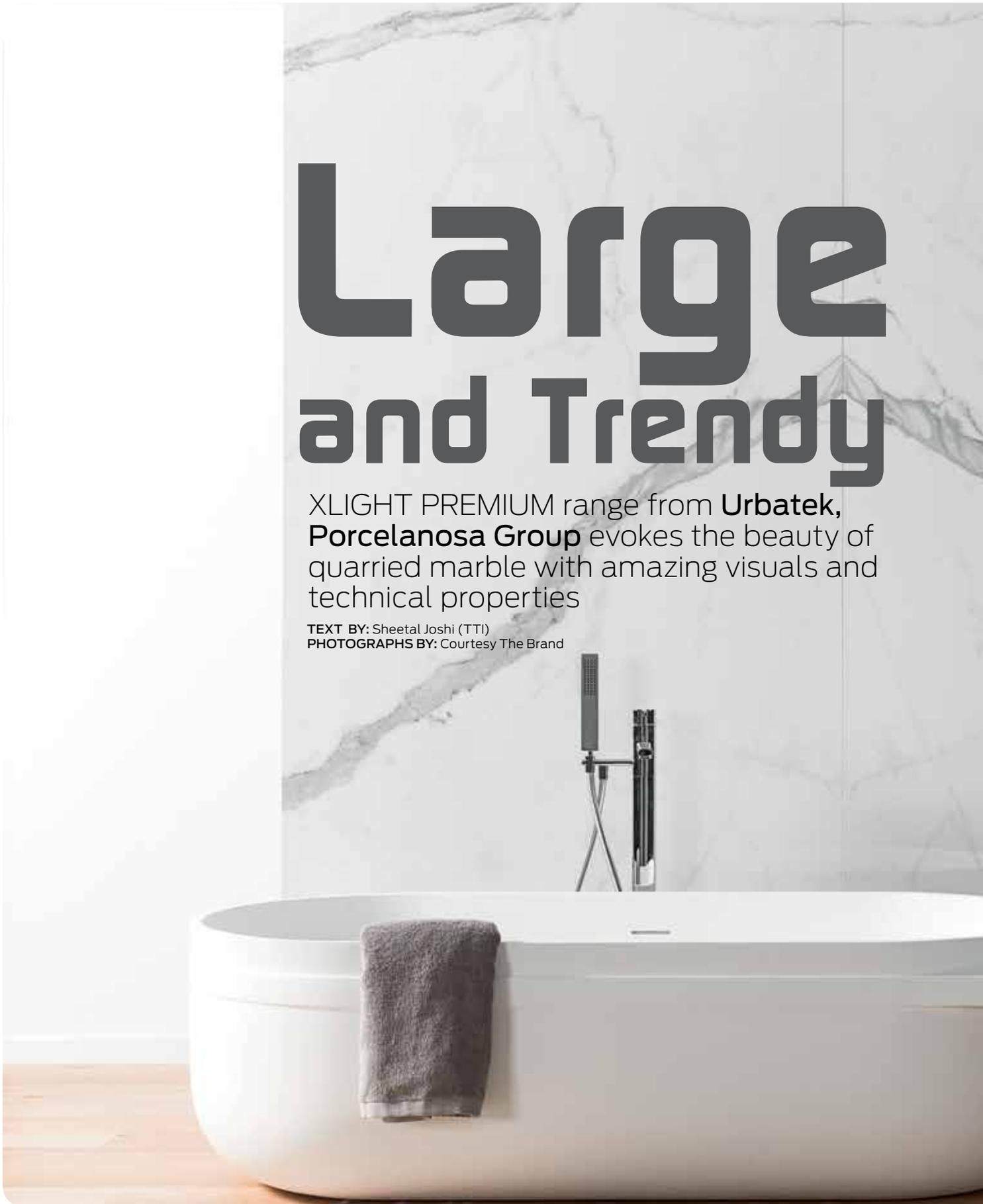
Products section comprises new offerings from leading brands. Choose the best options in floor, wall and décor to beautify your personal or commercial space.



Large and Trendy

XLIGHT PREMIUM range from **Urbatek, Porcelanosa Group** evokes the beauty of quarried marble with amazing visuals and technical properties

TEXT BY: Sheetal Joshi (TTI)
PHOTOGRAPHS BY: Courtesy The Brand





Ceramic tiles offer great potential to experiment with various design elements and are extremely versatile architecturally. This has been further aided by advancements in modern technology. Urbatek, Porcelanosa group is a leading brand in Spain and abroad. The brand has always strived towards values like innovation and quality. With almost 40 year's business experience, the company is present in almost 100 countries throughout the world with a unique business model and strong corporate strategy. Large is what everyone is looking for and the demand has increased through the year. As part of its ongoing line of research and development into large-format slimline XLIGHT porcelain sheets, Urbatek now brings the new revolutionary products from XLIGHT PREMIUM range. Developed using cutting-edge technology, these materials are conspicuous for their unparalleled realism and natural beauty.

XLIGHT PREMIUM

Inspired by marble, the new XLIGHT PREMIUM collection stands out for its rich variety of colours, combined with unique finishes that evoke the very essence of the polished and matt surfaces of the fine stone that they emulate, used in architecture since ancient times.

Synonymous with exclusive elegance, the collection is designed for use on indoor residential walls

**DEVELOPED USING
CUTTING-EDGE
TECHNOLOGY, THESE
MATERIALS ARE
CONSPICUOUS FOR
THEIR UNPARALLELED
REALISM AND
NATURAL BEAUTY**



and floors. Nature, technology and the ingenuity of expert professionals were all combined to produce huge 12mm- thick 150 x 320cm sheets, with exclusive technical and aesthetic qualities. This immense new format ensures more applications for ceramic materials, including countertops, washbasin units, and counters for the contract market, among numerous other possibilities. XLIGHT PREMIUM can be used to create continuous surfaces by cutting the sheets into a wide variety of shapes and sizes, with countless end results.

Quarried marble is synonymous with high-quality fine materials, long-lasting resistance and eye-catching beauty. All these qualities have been recaptured with XLIGHT PREMIUM



Decorative Ideas

Continuity

This huge surface has been created using 4 patterns whose veins run in linear fashion from one ceramic sheet to the next. The materials for this layout are supplied to order sedimentary formations that create a contrasting veined pattern.

Random patterns

Multiple different combinations are possible, thanks to the wide variety of patterns. Laying the ceramic sheets in random fashion gives them an added natural appeal. They are supplied by default to create this kind of layout.

Book Match

Layouts with a book-matched or mirror-like effect, conceived to draw attention and to create an added sense of spaciousness. This layout, available with the LUSH and KALA models, is achieved by using two symmetrical models with particularly eye-catching patterns.

Finishes

Polished

This high-gloss finish brings out the full intensity of the colours while



also guaranteeing an incredibly high reflective capacity.

Nature

This finish comes in two versions: XLIGHT PREMIUM AGED, with satin effects that highlight the particles in the stone, or the rest of the collection's impeccable full matt finish.

Applications

Wall coverings

It can be revamped on the walls. This large-format porcelain tiles can be used for interiors with a truly unique appeal.

Floor coverings

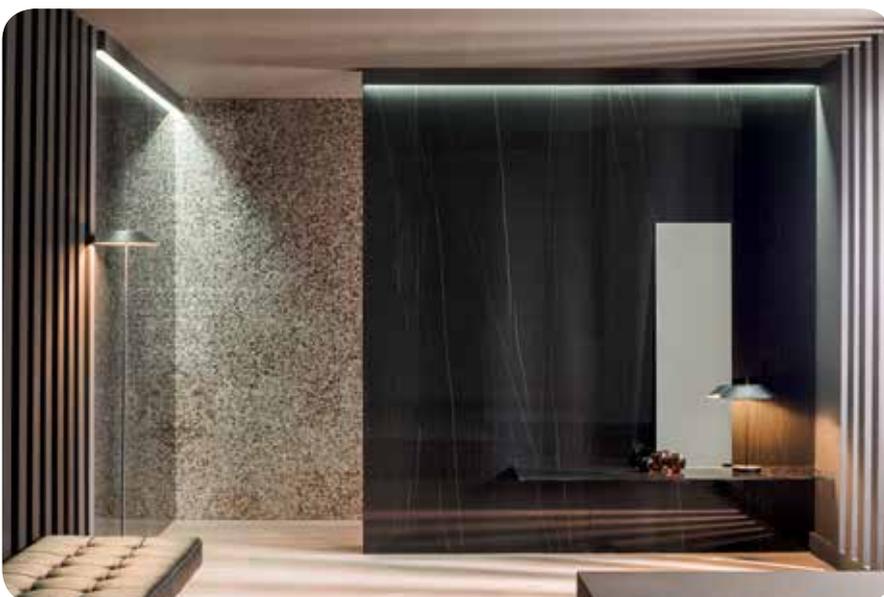
It can be used on floors, bringing stylish elegance to residential floors, with immense potential for the creation of different layouts.

Colors

LUSH White emulates the purity of snow-white marble, with a subtle uniform veined pattern in a rich variety of shades from beige to differing browns and greys. KALA White is a tribute to the timeless beauty of luminous white marble, with clear grey veins on a flaming background of finer ones. SAVAGE Dark is dark grey, with dominant shades of tobacco and irregular grey and white branching veins. NYLO is in a uniform solid shade of black, with subtle fine veins.

Format and Thickness

These large ceramic sheets - in formats ranging from 120 x 250cm for use on walls to modular 120 x 120cm sheets for use on indoor residential floors - have a slim line thickness of just 6mm. This simplifies the handling and transportation process, while still ensuring the necessary resistance. 



Contact Details

 www.urbatek.com

Large Format with unique 3D impact

Oxide Bianco by Laminam is a best selling product in large formats with immense design possibilities



The Darling Harbour Live International Convention Centre in Sydney, built by the joint venture Hassel+Populous, is a genuine transformation of Darling Harbour, a key area in the city of Sydney, through the construction of a complex of three public buildings that have given rise to the birth of a new neighbourhood.

The Convention Centre stands out for the large floor-to-ceiling windows and the iridescent whiteness of the building's façade made with Laminam ceramic slabs in 1000x1850mm size and 5+mm thick, applied in Oxide Bianco finish. An exclusive layering technique helps the Oxide surfaces reproduce

the effect of oxidised metal that reacts to the atmospheric agents, to sunlight and to the passing of time, giving rise to unprecedented and sophisticated 3D effects.

The method of installation of the large Laminam ceramic surfaces devised specifically for this project was innovative and high-impact. The ventilated façade uses a "hybrid" system, whereby the application through mechanical attachment is mixed with a structural silicone bonding technique. The surfaces are secured to the wall using a system of mechanical attachments on offset brackets: each slab overlaps its neighbour below and alongside it. The wall tiling is further reinforced

through the introduction of profiles fixed in place with structural silicone.

This particular installation technique allows the surfaces to create a 3D effect which demonstrates how Laminam - owing to its light weight and pliability - can become a distinguishing feature of any architectural project.

Besides the façade, the large ceramic slabs were also used for a special false ceiling structure made with a ventilated system that begins inside the building and protrudes from it with a pointed extension.

The material and chromatic depths help create new refined 3D effects for a total look in designing interiors and exteriors in any style,



from the most classic to the most extreme.

Technical features

SIZE: 1000x3000 mm

THICKNESS

3.5 mm

5.6 mm

COLOURS

Grigio, Perla, Bianco, Moro, Avorio, Nero, Moro Mat

REFERENCE:

LAMINAM FAÇADE

Sydney, Darling Harbour Live International Convention Centre Oxide Bianco

2016

Darling Harbour Live International

Convention Centre
Sydney/Australia
Design: Hassel+Populous
Oxide Bianco
Laminam 5+
1000x3000mm
Ventilated façade
False ceiling

Laminam ceramic slab properties:

- Resistant to scratches and deep abrasion

- Resistant to mildew and fungi
- Resistant to stains
- Resistant to chemicals
- Resistant to UV rays
- Intrinsic hygienic quality
- Low maintenance and easy cleaning
- Easy processing 

Contact Details

 www.laminam.it

The new Sensation

These new collections are hard to ignore, a perfect choice for floors, walls, indoors and outdoors



Varmora has launched the all new Solid Color Body Tiles, a treat for Architects and Interior Designers. These tiles with properties like low water absorption, 16mm thickness, anti skid and minimal maintenance are perfect for both indoor and outdoor applications. Available in standard sizes of 600x600 mm and 600x1200 mm, they are a perfect combination of strength and durability. Truly, these tiles are ready to set a benchmark with their rich look and feel.

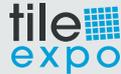
 www.varmora.com

Somany Ceramics has launched the Duragres Tesoro collection, a marque range from Somany's luxury collection. This collection has five different product ranges namely Metal Series, Stone Series, Wood Series, Marble Series, and lastly Impression Series, available in both unpolished and polished finishes. Each range mirrors a particular natural finish such as exotic stones, marble, granite, metal or different wood patterns while remaining true to the design aesthetics of the brand. Each range of Tesoro tiles are a piece of art to adorn one's home and is available in the sizes of 600x600 mm and 600x1200 mm.

 www.somanyceramics.com



THE INTERNATIONAL SURFACE EVENT™



EXHIBITS January 30-February 1, 2018

EDUCATION January 29-February 1, 2018

Mandalay Bay Convention Center | Las Vegas USA

register to attend

intlsurfaceevent.com/en/register PROMO CODE **EDGE45**



find your competitive

edge

at your flooring, stone, and tile industry event

SURFACES SPONSORS:



Certified Floorcovering Installers |
MIA + BSI | National Wood Flooring Assoc. | NAFCD

STONEXPO/MARMOMAC SPONSORS:



Allied Stone Industries | American Monument Assoc. | Canadian Stone Assoc. |
Elberton Granite Assoc. | Indiana Limestone Institute | National Building Granite
Quarries Assoc. | NW Granite Mfr. Assoc. | Stone Fabricators Alliance

TILEXPO SPONSORS:



Additional Partners: IIDEXCanada |
StonEx Canada | Domotex Asia

† PRODUCTS GALORE



Orient Bell Limited has launched its first-of-a-kind Super Gloss Tiles that adds the finish of indulgence without the frill of overspending. These tiles are manufactured with a special glaze and are polished to develop a gloss of more than 95 to keep your home looking spectacular. These tiles are ideal for use in smaller rooms, as their beautiful finish will bounce light around the room, making it appear airier than it actually is. Their slippery nature also makes them ideal for use on bathroom walls, or as kitchen splash backs, as they are wipe-clean friendly; this does, of course, mean that they're not suitable as floor tiles in high-traffic areas.

www.orientbell.com

CMC has brought together an assortment of its ultra-modern engineered marble under Contemporary Decor set. Available exclusively under its flagship brand KalingaStone, the newly introduced Contemporary style décor portfolio contains over 35 variants of engineered marble in trendy colors and patterns. The marble products are available in standard dimensions of 304 X 125 cm and thicknesses of 12 mm, 16mm and 18 mm and the products can be customized in desired colors, patterns, and thicknesses.

www.classicmarble.com





**KONSTRUKSI
INDONESIA**



**CONSTRUCT
INDONESIA**

8 - 10 NOVEMBER 2017 | JAKARTA CONVENTION CENTER

SOURCE THE LATEST PRODUCTS AT INDONESIA'S PREMIER CONSTRUCTION EVENT



**ATTEND
FREE CPD
CERTIFIED
WORKSHOPS**

**NEW EXHIBITORS
& EXPANDED
PRODUCT PROFILES**

**NETWORK WITH
CONSTRUCTION
PROFESSIONALS
VIA THE NEW MEETINGS
PROGRAMME**

REGISTER NOW FOR FREE ENTRY
www.konstruksiindonesiabig5.com/register

† PRODUCTS GALORE

AGL has introduced premium range wall tiles 'Rainbow GLITZ'. Premium Spanish tile range, Rainbow Glitz is India's latest nine colour wall tiles having high gloss finish, supreme matt finish, third firing and stunning rich look. 'Rainbow Glitz' decorative wall tiles comes in the size of 300x900mm, 300x600mm, Polished porcelain 600x600mm & Elevation 300x450mm, with all new nine colour technology and high end finishing.

 www.aglasiangranito.com



Hafele has introduced for the very first time a new surface range, Dekton, under its vertical Häfele Surfaces. These surfaces are made up of sophisticated raw materials used in the glass, porcelain and quartz surface production. Dekton is a material with infinite applications - flooring, cladding, facades and countertops for both inside and outdoors. A high technological process which is an accelerated version of the metamorphic change that natural stone undergoes when subjected to high temperatures and pressure over thousands of years is applied to create surfaces.

 www.hafeleindia.com

Antica Ceramica has introduced a new collection Impact Tiles, creating a spacious look indoors by giving a new identity to your floors and walls. The collection presents the brilliant texture-on-texture contrast, dark neutral tones, such as grey or taupe, which has designers and builders now paying careful attention for floor-to-ceiling tiled walls. It is available in different shapes, sizes and colors bringing in the vintage charm attracting people who appreciate traditional values.

 anticaceramica.in



MARBLE 24th.

INTERNATIONAL NATURAL STONE & TECHNOLOGIES FAIR

ULUSLARARASI DOĞALTAŞ VE TEKNOLOJİLERİ FUARI

28-31 MARCH
MART 2018

Experience
Natural Stone at the Source

Doğaltaşı Kaynağında Deneyimleyin

marble.izfas.com.tr

f /izmarmarble

ig /marbleizmir

ig /izmarmarble

ig /izmarmarble



DESTEKLEYENLER / SUPPORTERS



Türkiye
Güçlendirme ve
Potansiyelini Keşfet

THIS FAIR HAS BEEN ARRANGED ACCORDING TO THE LAW OF 5174 BY TOBB (TURKISH UNION OF STOCK EXCHANGES AND CHAMBERS)
BU FUAR 5174 SAYILI KANUN GEREĞİNCE TOBB (TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ) DENETİMİNDE DÜZENLENMEKTEDİR



News Bulletin

The 16th Tiles of Spain Awards in Architecture and Interior Design opens entry for its new edition

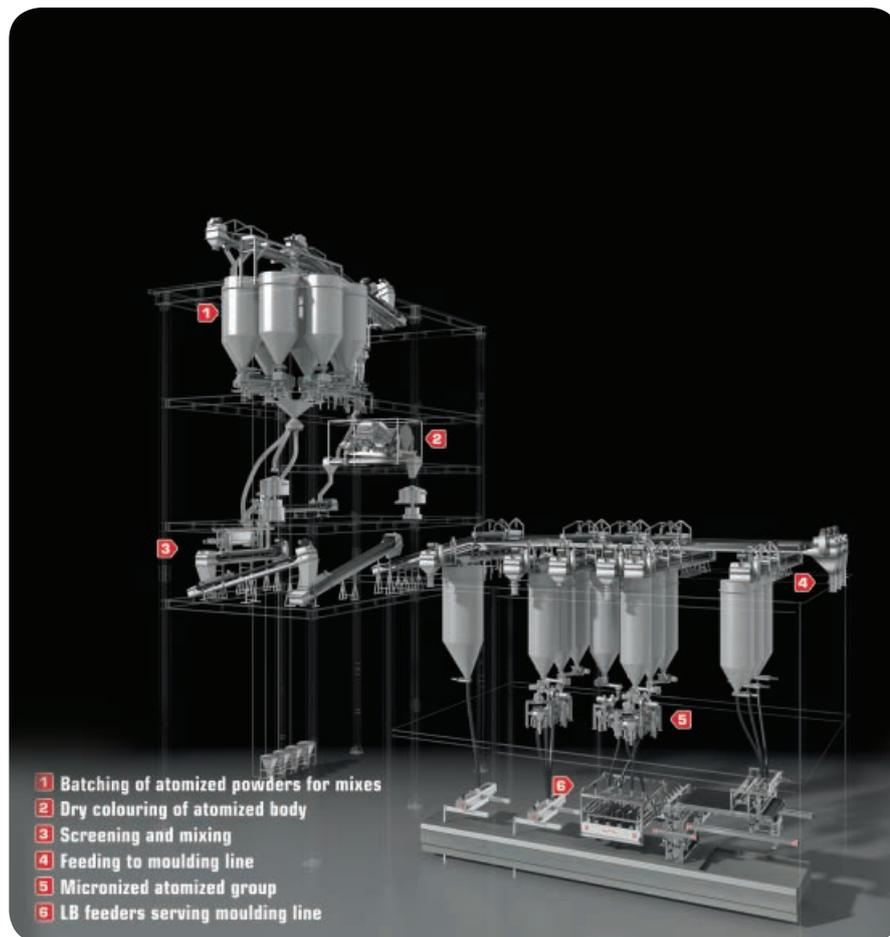
ASCER (The Spanish Ceramic Tile Manufacturers' Association) has announced a new edition of the Tile of Spain Architecture, Interior Design and Final Degree Project Awards. The magnificent panel of judges for this sixteenth edition of the awards is made up of internationally-acclaimed professionals working in the architecture and design sectors. The ultimate aim of the Tile of Spain Awards is to promote the

use of Spanish ceramic tiles in architecture and interior design (both in Spain and abroad). The awards are sponsored by Endesa, Vodafone, Port Authority of Valencia and CESCE. The panel of judges also includes Ángela García de Paredes (Paredes Pedrosa Arquitectos), Víctor Navarro (Langarita-Navarro), Bak Gordon (Portuguese architect), Moisés Puente (2G's editor), designer Martín Azúa and Ramón Monfort from Castellón Architects Professional Association.

Registrations are open and the

project submission deadline is 24th October 2017.

The Awards have a prize fund of 39.000 euros distributed among three categories. The two main categories are Architecture and Interior Design, each with a cash prize of 17.000 euros. The main entry requirement is that the projects feature ceramic tiles made in Spain. The third category is the Final Degree Project, targeting students of Architecture and with a cash prize of 5.000 euros. The panels of judges are also entitled to give two special mentions in each category.



LBXTRA, the world's leading technology to create large size tiles

LBXTRA by LB is the newest technology allowing our customers to create Slab manufacturing solutions and enlarge the size of their tiles limitless. Thanks to the high production flexibility of LBXTRA, it is possible to realize aesthetical effects in full body and double charging. LB is the only and leading company worldwide for the supply of technologies that perfectly match with the lines for large size tiles production, to realize aesthetical effects on the Big Slabs in single, double charging and full body.

This allows the LB customers worldwide to produce large size tiles with an added value aesthetical effect, meaning higher quality and more beautiful and appealing aspect.

Until today, over 30 plants LBXTRA have already been supplied worldwide in the following Countries: Argentina, Brazil, Egypt, India, Italy, Poland, Russia, Spain, Turkey, Ukraine, USA. 📍

EVENTS

What, when, where and how- a quick glance at the leading national & international events.



TRADE EVENTS

SEP



MIDDLE EAST STONE (DUBAI CITY)

4th-6th September 2017
Dubai

www.middleeaststone.com



THE BIG 5 CONSTRUCT INDIA (MUMBAI)

14th – 16th September 2017
India

www.thebig5constructindia.com



THE FLOORING SHOW (HARROGATE)

17th-19th September 2017
Uk

www.theflooringshow.com



DECOREX INTERNATIONAL (LONDON)

17th-20th September 2017
Uk

www.decorex.com



27.28.29
september
2017

The new meeting Place of the main players of the supply and ceramic industry that will be held in September 2017 in Bologna, during the Cersaie Fair.

With cultural spaces where to deepen major topical issues.

redazione@ceramicanda.com



OCT



**ALL4TILES
(BOLOGNA)**

27th-29th September 2017

Italy

www.ceramicanda.com



**ICFF
(MIAMI)**

3rd -4th October 2017

USA

www.icffmiami.com



**CERSAIE
(BOLOGNA)**

25th-29th September 2017

Italy

www.cersaie.it/en



**CERAMBATH
(FOSHAN)**

18th-21st October 2017

China

www.cerambath.org



CERAMICS CHINA 2018

China Import and Export Fair Complex-Guangzhou 2018.5.30-6.2

www.ceramicschina.net

NOV



BUILDMACEX (LOGAS)
 31st Oct-2nd November 2017
 Nigeria
www.buildmacexnigeriafair.com



ACETECH 2017 (MUMBAI)
 2nd - 5th November 2017
 India
www.etacotech.com



THE BIG 5 CONSTRUCT EAST AFRICA (KENYA)
 1st- 3rd November 2017
 East Africa
www.thebig5constructeastfrica.com



THE BIG 5 CONSTRUCT INDONESIA (JAKARTA)
 8th - 10th November 2017
 Indonesia
www.konstruksiindonesiabig5.com

† THE TILES OF INDIA IS AN OFFICIAL MEDIA PARTNER FOR :





**WORLD ARCHITECTURE
FESTIVAL (ARENA)**
15th to 17th November 2017
Berlin
www.worldarchitecturefestival.com



**THE BIG 5 CONSTRUCT
DUBAI (DUBAI CITY)**
26th-29th, November 2017
Dubai
www.thebig5.ae



**VIBRANT CERAMIC EXPO
AND SUMMIT (GUJARAT)**
16th-19th November 2017
India
www.vibrantceramics.com



**STONE INDUSTRY FAIR
2017 (MOSCOW)**
22nd to 25th November 2017
Russia
en.stonefair.ru



Coverings'18
THE GLOBAL TILE & STONE EXPERIENCE



Supported by



سلطنة عمان
الهيئة العامة للتعدين
Sultanate of Oman
Public Authority for Mining

interior design
idf furnishing expo
Oman



6 . 7 . 8
February 2018 | Oman Convention & Exhibition Centre
Sultanate of Oman

Showcasing

Art & Accessories	Furniture & Furnishings
Outdoor Design	Paint & Coatings
Luxury Life Style	Bathroom
Kitchen	Carpets & Textiles
Design & Décor	Interior Design & Fit out
Tile & Stones	Building Materials
Lightings	Bed, Mattress & Linen

Co-located events



tss Tile & Stone
Oman Show



kbs Kitchen & Bathroom
Oman Show



Exhibitors

2017 - 130
2016 - 105
2015 - 85
2014 - 70

Visitors

2017 - 7050
2016 - 4700
2015 - 4200
2014 - 3500

f /idfoman | @idfoman | @alnimrevents | alnimrexpo

www.idfoman.com

Sponsor



Supporters



Organized by



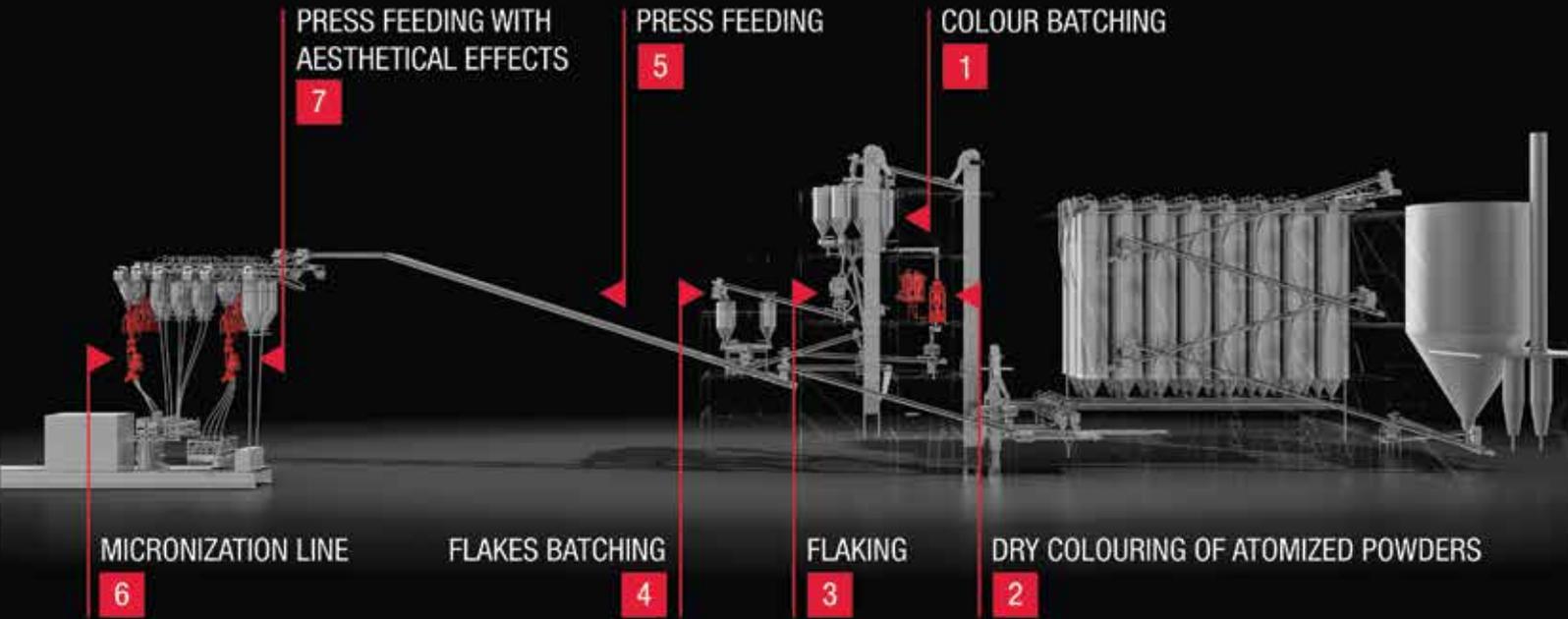
For participation in IDF Oman, please contact:
Mr. Adil Osman, Project Director
+968 94041717 | media@alnimrexpo.com | www.idfoman.com

Member of



LB XTRA

THE WORLD LEADING TECHNOLOGY TO CREATE LARGE SIZE TILES



THROUGH-PASSING VEIN

CONTACT US AT

poriya.dipen@lb-technology.com
gianluca.sbrana@lb-technology.com



Tile Shop

Showcasing India's best tile manufacturers who made the Indian Tile industry prominent on the global map, leading India to be the world's third largest tile manufacturing country.

ASIAN GRANITO INDIA LTD AHMEDABAD

202, Dev Arc, Opp. Iskon Temple,
S. G. Highway, Ahmedabad - 380015
Tel: 91-79-66125500/799/788

▪
Shop No 1 to 7,
Ground Floor – Chanakya, B/H Vikram
Chambers, Ashram Road, Ahmedabad
- 380009

AURANGABAD

Darshan Plaza, Plot No. 38/C,
Manjeet Nagar, Akashwani Chowk,
Jalna Road, Aurangabad - 431001

BENGALURU

No.46/139, 3rd Floor, Commerce
House, Above Olympic Sports, K H
Road, Bengaluru - 560027

▪
1229/1, T. Krishna Reddy Layout,
Honamavu Main Road, Banaswadi,
Bengaluru - 560043

MUMBAI

A-402, Citi Point, Near Kohinoor Hotel
& Opposite ICICI Bank, J B Nagar,
Andheri East, Mumbai - 400059

CHENNAI

Basement of the Sundarsan Building
No – 86, Chamiers Road, Nandanam,

Chennai - 6000035

NEW DELHI

D/202, (F.F.), Mansarovar Garden,
Ring Road, New Delhi - 110024

GANDHINAGAR

FF101/02/03, JayYogeshwar Comp,
Nr. City Pulse Cinema, Opp.
Kudasan Bus Stop, Koba Highway,
Gandhinagar, Ahmedabad - 380002

HYDERABAD

No. 8-3-833/88, Kamalapuri,
Colony, Phase - I, Srinagar Colony,
Hyderabad - 500073. Ph.: 040-
65445611

JAIPUR

26 – A, Old Atish Market, Jaipur,
Rajasthan - 302001

NASIK

C/O. Shree Neelkamal Deco Home (I)
Pvt. Ltd., C – 15, Road – 4, Nice, Mide,
Satpur, Nasik - 422007

PUNE

Surve No. 36/7/5, Ambegon Budruk,
Mumbai – Bengaluru by Pass,
Pune - 411003

RAJKOT

2nd floor, holiday Business Circle,
Nr. ICICI Bank Kotecha Chowk,
Kalawad Road, Rajkot - 360001

SURAT

HG – 3 SNS Square, Above SBI Bank,
Vesu Gam Road, Opp. Jolly Residency,
Vesu Road, Surat - 395007

UDAIPUR

1st Floor, Opp. A One School, Nr. Ayad
Puliya, Main University Road, Nr. 100
Feet Ring Road, Udaipur - 313001

TRICHY

No – 21, Salai Road, Nr. D.T.D.C. Depot,
Trichy - 620018

CLASSIC MARBLE COMPANY

MUMBAI

15, Bhandup Village Road, Subhash
Nagar, Bhandup (W), Mumbai - 400
078 Tel: +91-22 4140 4140

CHANDIGARH

Plot No. 344 Industrial Area, Phase I,
Panchkula - 134109

HSIL LTD

GURGAON

Unit No 301-302, III Floor, Park
Centre, Sector 30, N.H-8, Gurgaon,
Haryana - 122001, Tel: 91-124-4779200

MUMBAI

2nd Floor, Satyanarayan



Media Partner For
VIBRANT CERAMICS 2017



Prasad Commercial Centre, Plot No 200, Next to State, Bank of India, Dayal, Das Road, Vile, Parle (East), Mumbai - 400 057

H&R JOHNSON

CHANDIGARH

Sec-7c, Madhya Marg, Chandigarh - 160019

LUCKNOW

Sector-C B-67, Mandir Marg, Mahanagar, Lucknow - 226001

NEW DELHI

WZ-92/ Main Ring Road, Raja Garden, New Delhi - 110015

MUMBAI

Windsor, 7th Floor, C. S. T. Road, Kalina, Santacruz (East), Mumbai - 400 098

HYDERABAD

1-10-73/2, 1st Floor, Lumbini Arcade, Begumpet, Hyderabad - 500 016

KAJARIA

DELHI

J1/B1 (Extn.), Mohan Co - op Industrial Estate (Opp. Badarpur Thermal Power Station), Mathura Road Badarpur, Delhi - 110044 Tel: 91-11-2694 6409

CHANDIGARH

SCO 2-3, First Floor, Mansa Devi Complex, Sector - 5 on NH-21, Near Petrol Pump, Panchkula, Chandigarh - 134109

JAIPUR

G-1, Aishwarya Tower, Near Hotel Hawa Mahal, Ajmer Road, Jaipur - 302006

LUDHIANA

Second Floor, 7-E, Sarabha Nagar, Malhar Road, Ludhiana - 141001

LUCKNOW

7, Tajpuria Palace, Faizabad Road,

Indira Nagar, Lucknow (U.P.) - 226016

AHMEDABAD

16-30, 2nd Floor Agarwal Mall, Opp Sola Bhagwat Vidhyapith, SG Highway, Ahemdabad - 380060

MUMBAI

B1-307, Boomerang, Chandivali Farm Road, Near Chandivali Studio, Off Saki-Vihar Road, Andheri (E) Mumbai - 400072

KOLKATA

Tirupati Plaza, 2nd Floor 74/2, Acharya Jagdish Partme Bose Road, Kolkata - 700017, West Bengal

BENGALURU

Farah Icon, Site No - 119, 1st Floor, Lal Bagh Road, Near Urvashi Theatre, Bengaluru - 560038

CHENNAI

Old No.40, New No.31, Montietch Road, Opp. Hotel Ambassador Pallava Hotel, Egmore, Chennai - 600008

HYDERABAD

Uma Aishwarya House, Home No.8-2-502/1/AG, Road No.7, Banjara Hills, Hyderabad (A.P.) - 500034

NITCO

MUMBAI

Nitco Ltd, Recondo Compound Inside Municipal Asphalt Compound, S. K. Ahire Marg, Worli, Mumbai - 400030 Tel: 91-022-2491 9922

HYDERABAD

Opal Flooring Plot No 72, Srinagar Colony, Extn Kamlapuri Colony, Hyderabad - 500073

DELHI

Nitco Ltd, 60/2, Yusuf Sarai Inside Indian Oil Bhawan Compound,

New Delhi - 110016

BENGALURU

Nitco Ltd, No 2 Union Street, Off Infantry Road, Near, Medinova Diagnostic Centre, Bengaluru - 560001

PUNE

Pushpanjali Agencies Near Hat Darwaja, Opp. Gandhi Putla, Nandurbar, Pune - 440002

AJMER

Rishabh Enterprises Behind Police Chowki, Fayasagar Road Ajmer - 305001

KOLKATA

23/27, Gariahat Road, Near South City College, Kolkata - 700026

OASIS

GUJARAT

8-a, National Highway, Kandla Road, At: Timbadi- 363642 Gujarat- India
Call: +91 70462 88888
www.oasistiles.in

DELHI

B,214 Okhla Industrial Area, Phase -1, New Delhi - 110 020

RAK

MUMBAI

RAK Ceramics India Pvt. Ltd. 325, Dheeraj Heritage, Junction of Milan Subway, S.V. Road, Santacruz (West), Mumbai - 400 054, Tel: 022-65205854

PUNE

Mutha Commerce House, 320/1, S-1, 2nd Floor, Near 7 Loves Hotel, Shanker Sheth Road, Pune - 411042

DELHI

71/7, A2, 1st Floor, Rama Road, Industrial Area, Near DHL Building, New Delhi - 110015

One Stop Solution For All Your GST Related Compliance

— Services we offer —

- Registrations
- Invoicing & Returns
- GST Impact
- ERP Implementation
- Training and Workshops



HYDERABAD

Jaya Mansion, Block-B 126, Sarojini Devi Road, Opp. Kamat Hotel, 2nd Floor, Nr.Paradise Juntn Sarojini Devi Road, Secunderabad - 500 003

KOCHI

2nd Floor, Poovathinkal Buildings, Above More Super Market, Near SBT, Subash Chandra Bose Road, Vytilla, Cochin - 682 019

CHENNAI

Sathi Enclave, S-8, 2nd Floor, Door N0.5 & 6 Amman Koil Street, Vadapalani, Chennai - 600026

SIMPOLO

MUMBAI

Laxmi Industrial Estate, H/2, Ground Floor, New Link Road, Andheri (W), Mumbai -400053, Tel: 022 40167131, Fax: 022 40167132, E-mail : mumbai@simpolo.net

MORBI

Old Ghuntu Road, MORBI - 363 642. (Guj.) INDIA. Tel: +91 2822 242122, 241622, 243622, Fax: +91 2822 243122, E-mail : tiles@simpolo.net

AHMEDABAD

Aggrawal Mall, Office No.1, 3rd Floor, Opp. Bhagwat Vidyapith, S.G. Highway, Ahmedabad-380061 Tel: 079 32930222 Fax: 079 32931222. E-mail : ahmedabad@simpolo.net

DELHI

C-83, First Floor, DDA Shed, Okhla Industrial Area Phase-1, B/h. Hotel Crowne Plaza, New Delhi-110020 Tel: 011 40520689, Fax: 011 40666196, E-mail : delhi@simpolo.net

COCHIN

33/2380 A-A1 NH Bypass, Vysali Bus Stop, Chakkaraparambu, Cochin

-682032. Mob.: 9349339938, Fax: 04844037118, E-mail: cochin@simpolo.net

SURAT

Simpolo Impex, 10 & 11, Shivam Complex, Near State Bank of India, Opp, Vijay sales, Rander Road, Surat Ph.: 0261-2760787 Mo.: 9825766254

SANGLI

Vardhman Enterprise 213, Sangli Kolhapur Road, Opp. Hyundai Showroom , Sangli-Ankali Ph.: 0233-2422002/20 Mo.: 09011093586

HIMMATNAGAR

Ceramic Gallary, Sankalp Complex, Samlaji highway, Near Collage Motipura, Himmatnagar Mo.: 09979893772, 09979875772

HYDERABAD

Ceramic Inc. Solanki Plaza, Phase-3, Kamalपुरi Cly, Opp. Green Bawarchi Hotel, Hyderabad, Ph.: 040-23334040 Mo.: 09000018041

VIJAYWADA

Tile City, 52-1/1-2a, Vinayaka Theater Service Road, Veterinary Colony, Vijaywada - 520008 Ph.: 0866-2455699 Mo.: 09346608791

JAIPUR

Alid Sales Agencies, 137, New Atish Market, Jaipur. Mo.: 09414057548

CALICUT

Kurikkal Tile, Center-Branch, Soubhagya Shopping Complex, Nr. Arayidathupalam, Mavoor Road, Calicut - 4. Kerala Ph.: 0495-3048103/02

MALEGAON

Subhdeep Ceramics, The Builder's Bazar, Nr. Nanavati Petrol Pump, Next To Gayatri Hospital, Old Agra Road, Sangmeshwar, Malegaon -

423203 Ph.: 02554-258572 Mo.: 09370044002

GOA(MARGAO)

Silver Trade Links, Shop No. 17, Desai Residential & Commercial Complex, Dongorwado, Near Nehru Stadium Fatorda, Margao-GOA Ph. : 0832-2741160 Mo. 09372334339

SIMOLA

HYDERABAD

8-2-82/6, Behind Tata Showroom, Bowenpally, Hyderabad - 500011 Tel: 91-8374000980

SOMANY

NEW MUMBAI

Shree Ram Traders, 22, Riddhi Complex, Khanda Colony, New Panvel in Navi Mumbai 410206 Tel: 27462038, 9892868282

DELHI

Raghav Enterprises, B-2 IInd floor Janak Puri New Delhi-110058, 011-65757575 / 9876767676 Email: raghav123@gmail.com

INDORE

Suraj Trading Company, EC-80, Scheme No.94/C, Ring Road, Opp. Hotel Radisson, Indore - 452001 Mobile: 09302102733

KOLKATA

Shubh Enterprises, 72/1, Topsia Road (South), Kolkata - 700046 700046 Tel: 9874072244 / 9903841311 Email:kolkatashowroom@somanyceramics.com

CHENNAI

Signature Life Style Pvt. Ltd., 127, Poonamalle High Road Maduravayal, Chennai-94, Tel: 044 23783366, 044 23783377



CERSAIE
BOLOGNA ■ ITALY

VISIT - THE TILES OF INDIA
BOOTH NUMBER- 79

25-29 SEPTEMBER 2017



GUJARAT

Edge Studio, Builders Home F-6
GNFC Info tower, Above Harley
Davidson Bike's Showroom, Nr. Hotel
Grand Bhagwati, S.G.Highway Road,
Ahmedabad, Gujarat, Tel: +91 98250
05357, 079 30088880

SUNHEART**AHMEDABAD**

11, Ground Floor, Patel Avenue, Nr.
Gurudwara, S. G. Highway, Ahmedabad
- 380015 Tel: 91-79-40039851

MUMBAI

9-C, Laxmi Industrial Estate,
Off. Link Road, Andheri (West)
Mumbai-400053

DELHI

F-3, Shopping Centre-1, Mansarovar
Garden, New Delhi - 110015

CHENNAI

Plot No.8, Door No.10, Babu Street,
Saraswathi Nagar, Chennai -600073

CHANDIGARH

2260, Industrial Area, Phase-2,
Chandigarh - 160002

HYDERABAD

Plot No. 18-2-43/4, Nr. Petrol Pump,
Chandrayan Gutt-'X', Hyderabad -
500005

GOA

Shade No. D2/10, Tivim Industrial
Estate, Karaswada, Mapusa, Goa -
403526

BENGALURU

No. 13/16, 1st Main Road, Industrial Town,
Rajaji Nagar, Bengaluru - 560044

LUCKNOW

7, Hind Nagar, Kanpur Road, Back to
Petrol Pump, Nr. Tata Motor Office,
Lucknow - 226001

VARMORA**MUMBAI**

A-54, 1st Floor, Elite Auto House
Mathuradas Vasani Road, Andheri -
Kurla Road, Andheri (East), Mumbai
400093

Tel: 022 28389790

SURAT

JP Park SOC, Plot NO U -2, Udhna
Magdalla Road, Surat - 395007

VADODARA

10 Mangal Deep Complex, OPP
Chanakya Vidhyapith, NR Lisa Park
Char Rasta, HI- Tension Road,
Subhanpur, Vadodara - 390023

KERALA

41/711 E Sayed Mohammed Complex,
1st Floor C.P Ummer Road, Cochin -
682035

ANDHRA PRADESH

3-4-214 Kachi Guda Station Road,
Next To Bank Of India, Hyderabad -
500027

RAJKOT

8/A, National Highway, At. Dhuva, Tal.
Wankaner, Rajkot - 363621

NEW DELHI

1521, Wazir Nagar, Timber, Market, Opp.
Defence Colony, (ICICI Bank), Kotla,
Mubarkpur, New Delhi - 110003

KOLKATA

241, Shantipally Rajdanga, Chakraborty
Para, Opp. Kasba New Market and
South End, Enclave, Kolkata - 700107

AHMEDABAD

Shop No.4, Ground Floor, Patel
Avenue, Near Gurudwara, S.G.Highway,
Ahmedabad - 380001

GOA

G/2-3, Rizmi Classic Building, Hari
Mandir Road, Malbhat, Madgaon, Goa
- 400302

BENGALURU

No.1, Survey No. 56 / 8 / 1, 6th Cross
Road, B.T.M. Layout, 2nd Stage,
Bannerghatta Road, Bengaluru -
560076

PUNE

Sadhana Arcade, S.no. 55/5/6/2,
Nr. Mumbai - Pune byepass, Vadgaon
(Bk), Pune - 411041

JAIPUR

234, Muktanand Nagar, Opp. Central
Academy, Near Police Station,
Gopalpura Bye Pass, Jaipur - 30200

CHENNAI

D/16, Ragamalika partments,
Phase 3, 150 Velachery main Road,
Medavakkam, Chennai - 600010

VITA**MUMBAI**

283 A, Vasu Smiriti, Flat No. 4, 1st Floor,
13th Road, Khar (West), Mumbai - 400
052 Tel: 91-93242 46401

MORBI

8-A, National Highway Near Dariyala
Resort, AT.Jambudia, Morbi - 363642

NEW DELHI

508, Vishwa Sadan, District Centre,
Janakpuri, New Delhi - 110058

KOLKATA

C/O Ganga Business Centre, 2 Gariahat
Road (South), Dhakshinapan Shopping
Complex, Dhakuria, Kolkata - 700068

PUNE

Ceratec, Sr. No. 36/715, Off. New
Mumbai - Bangalore Bypass,
Ambegaon B. K., City-Pune,
Maharashtra - 411046
Tel: 020-20241032,
Mobile : 9096900977
Web: www.ceratecindia.com



Media Partner For
VIBRANT CERAMICS 2017





Timeless
Traditional



19.5 x 120cm high polished, wood finish, rustic finish

STRAIP TILES

CORPORATE OFFICE:
OASIS VITRIFIED PVT. LTD.
8-A, National Highway, Kandla Road, (Gujarat) INDIA.
E-mail: info@oasistiles.in | Customer Care: +91 70462 88888



16 17 18 19 NOVEMBER
Exhibition Centre, Near Town Hall
Gandhinagar, Gujarat, India



Beautiful Life

RainbowGLITZ

Premium Spanish tile range

CARNIVAL OF COLORS & CULTURE



Special Features of - RAINBOW GLITZ

- Supreme Matt Finish
- High Gloss
- 3rd Fire
- Luster
- Rich Look
- Reactive
- Granula

Asian Granito India Ltd.
 Corp. Office : 202, Dev Arc,
 Opp. Iskcon Temple, S. G. Highway,
 Ahmedabad - 380 015, Gujarat (INDIA)

Phone : +91 79 66125500 / 698,
 Fax : +91 79 66125600 / 66058672
 E-mail : info@aglasiangranito.com,
 Web : www.aglasiangranito.com

INDIA'S LATEST



COLOR TILES

Available in the size of -
300x 900mm | **300x 600mm**

CIN : L17110GJ1995PLC027025



1800 123 3455

Toll-free: Mon-Sat 10am-6pm



follow us : www.youtube.com/agltilesworld

VISIT US AT WORLDWIDE EXHIBITIONS

MUMBAI
02 To 05 - NOV 2017
 BEC, GOREGAON (E)
 Stand No.: D-3, C-6 Hall-1

DELHI
14 To 17 - DEC 2017
 PRAGATI MAIDAN
 Stand No.: A-6-7, Hall-14

MEXICO
07 To 09 - SEPT 2017
 EXPO GUADALAJARA
 MEXICO

ITALY
25 To 29 - SEPT 2017
 Stand No.: C 59, Hall-16

INDIA
16 To 19 - NOV 2017
 Exhibition Centre, Gandhinagar,
 Gujarat, India
 Stand No.: HB-2&3, Hall-6

DUBAI
26 - 29 NOVEMBER 2017
 Dubai World Trade Centre
 Dubai. UAE
 Stand No: D 181

Asian Granito India Ltd.



grès tough

800x800mm DIGITAL CERAMIC FLOOR TILES

Black Onyx



www.kajariaceramics.com | TOLL FREE NO. 1800 11 2992