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OF INDIA



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CERAMIC • ARCHITECTURE • DESIGN

FOCUS:

ARCHITECTURE & DESIGN

**INNOVATIONS BY
DESIGNERS & ARTISTS:**

Mathieu Lehanneur,
Lionel Smit, Karim Rahid

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Dipen Gada, Asit Karekar,
Ankita & Pratyosh,
Behzad Kharas



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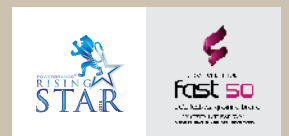


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Publisher's Note



It is the season of fairs, there was the brilliant Marmomacc, the scintillating Technagrilla, the renergising Cersaie. These are all highly awaited opportunities in the industry that is ever innovating to create newer experiences for end users. We bring to you special reports meticulously prepared to give you a first hand feel of the latest in design and technology showcased in all these fairs. We pay homage to the ever luminous and revered Zaha Hadid - whose signature fluid style inspires and amazes us. We also bring to you interesting projects like The Cube House designed by architect Dipen Gada and Seeds of Innocence designed by Studio An-V-Thot Architects. Then there is an interview with the young and bright architect Asit Karekar. Art is a huge part of our world and we feel that this influence will only grow in the times to come. We have covered Lionel Smit, a well known South African artist and hope to bring many such interesting facets of art to you in the future. Cafe Mollien restored by Mathieu Lehanneur is a visual treat. And yes, a very interesting surprise... some very beautiful washbasins from Bathco! So go ahead and dig in.. we promise, you will not be disappointed..

Happy reading!

Jignesh Trivedi
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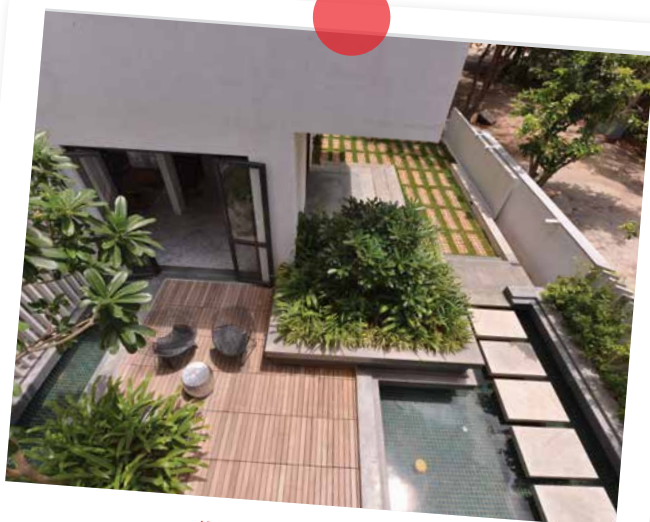
Mailbag

Suggestion • Feedback • Opinion



PALLAVI RAJANAN
BANGALURU

The Tiles Of India July- Aug 2016 issue on Make In India was a treat. Keramos article was very interesting which gave insight about handmade tiles.



AVINASH GUPTA
DELHI

The courtyard project was innovative. It was nice to know about the courtyard house and the concept. Each elements used and designs complimented the house.

NATURE'S *Touch*

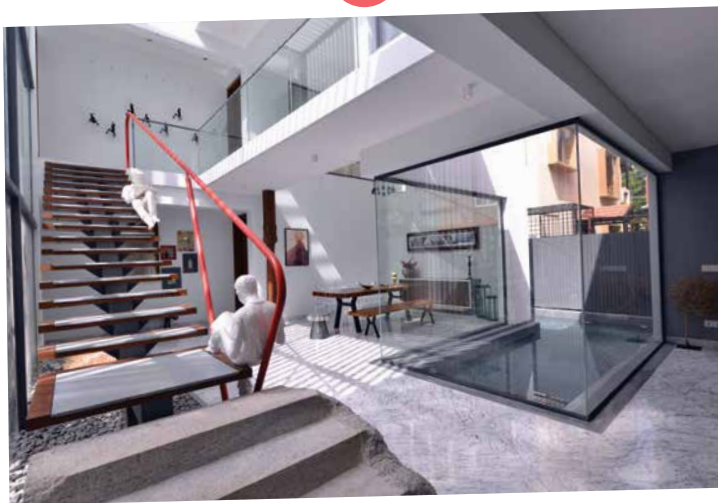


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The Tiles Of India always surprises with its out of the box contents and ideas. I liked the overall edition. Looking forward to many more...



KIRTI DESAI
MUMBAI



SATISH KAUR
MUMBAI

Kitchen section talking about latest kitchen concepts was trendy. Keep up the good work.

Mail Us @

Feel free to give your feedback pertaining to the concept of **The Tiles of India** at info@thetilesindia.com.

Your feedback **is valuable to us.**

FEATURES

Architects and Designers share their design ideas and inspirations. Know about their latest and remarkable projects. Have a look at their journeys



Remembering Zaha Hadid

A look into the life and times of one of the most iconoclast designers ever

TEXT: TTI

PHOTOGRAPHS BY: Courtesy Zaha Hadid Architects



Virgile Simon Bertand

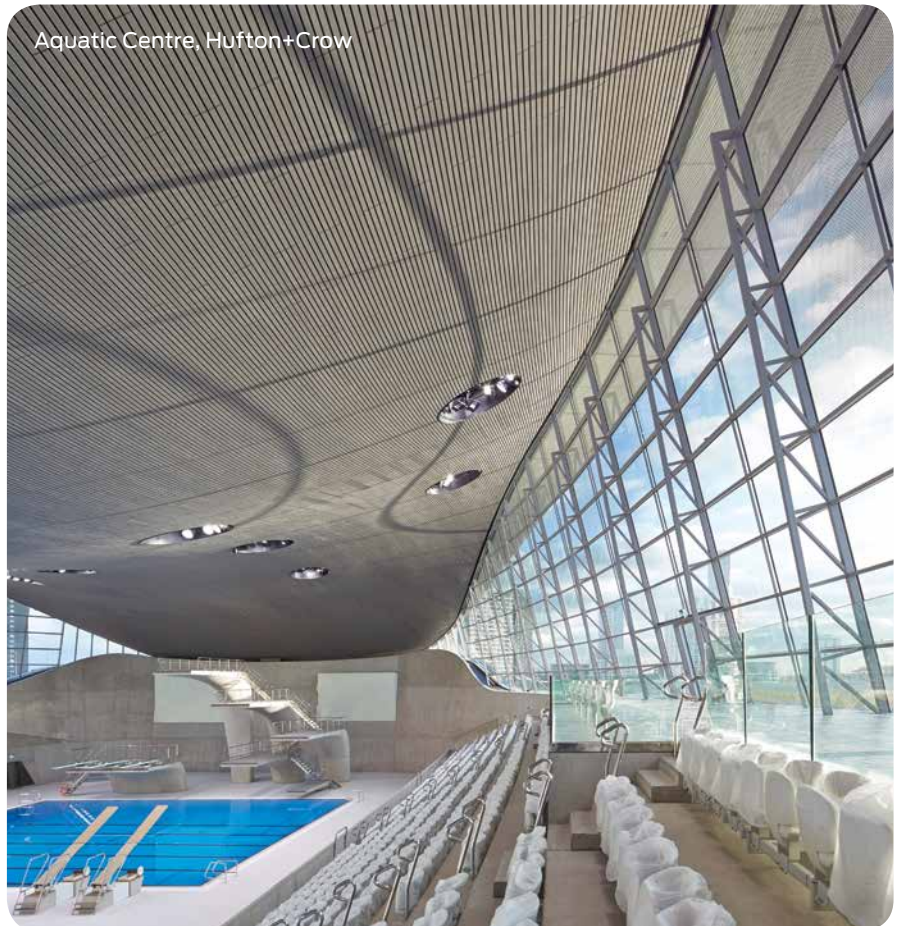


"There are 360 degrees, so why stick to one?"

-Zaha Hadid

A designer par excellence and an extraordinary human being she created newer paradigms in the design world. An iconoclast by nature she spoke a language of fluidity and larger than life ideas. Zaha Hadid was an Iraqi-British architect who became the first Arab woman to receive the prestigious Pritzker Architecture Prize. Known for her highly expressive designs marked by sweeping fluid forms of multiple perspective points, she was considered a pioneer in contemporary avant-garde architecture styles. Internationally renowned for her experimental styles and innovative designs, she was the mastermind behind the design of the Aquatic Center for the London 2012 Olympics and the Broad Art Museum in the U.S., among others.

Aquatic Centre, Hufton+Crow



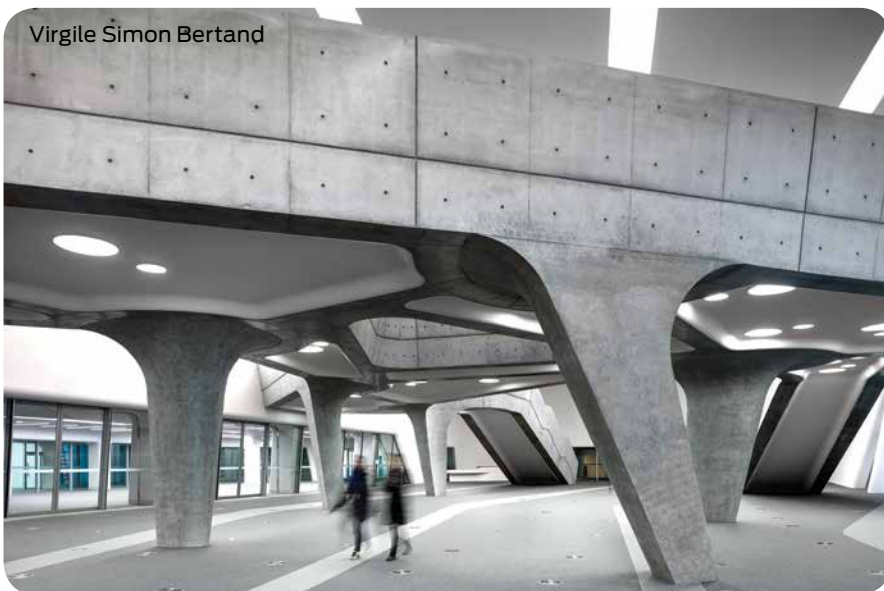
MM Corones, Werner Huthmacher



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Port House, Antwerp Hufton+Crow



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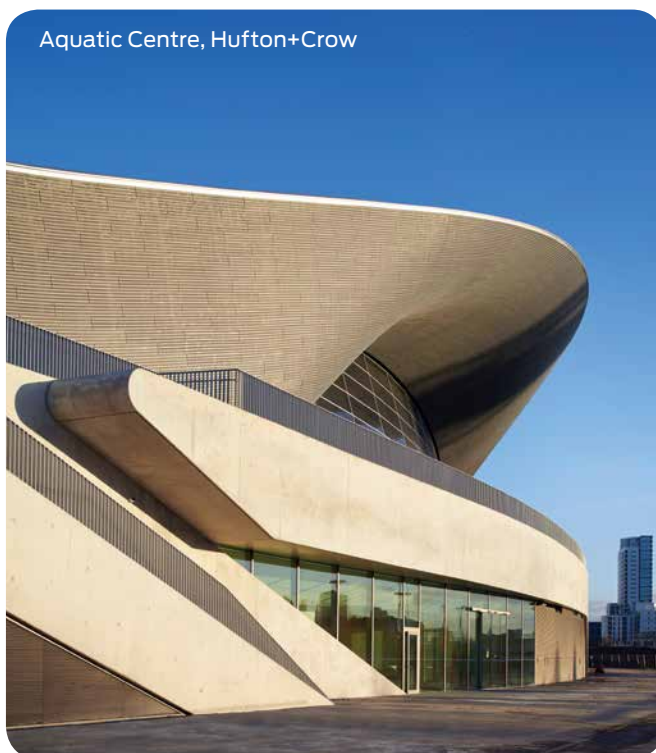
SHE EMERGED AS A ROLE MODEL FOR ALL PROFESSIONAL WOMEN AND ESPECIALLY MUSLIM WOMEN

Intelligent and ambitious, she attended the Architectural Association School of Architecture in London eventually starting her own architecture practice by the name of Zaha Hadid Architects which proved to be very successful and employs over 350 people today.

Her innovative designs and experimental styles gained much international notice and within a few years she established herself as a world renowned architect. She also pursued a teaching career.

A major success came in 1998 when her design was chosen for the 'Rosenthal Center for Contemporary Art'. This was her first American project, and was the recipient of two awards, the 'Royal Institute of British Architects Award' in 2004 and the 'American Architecture Award' from 'The Chicago Athenaeum' the next year.

Hadid's personal list of achievements numbers over 100 prestigious awards and honors. She emerged as a role model for all professional women and especially Muslim women. Zaha died of a heart attack in a Miami hospital on 31 March 2016. She was once the highest paid architect in the world...a woman who truly had the world at her feet. †



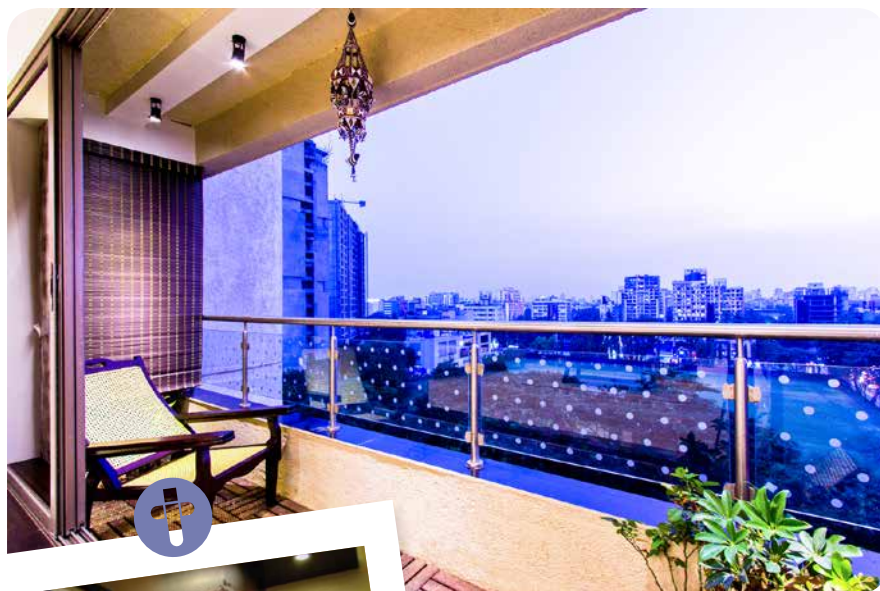
Aquatic Centre, Hufton+Crow

STRIVING TOWARDS “GOOD DESIGN”

The Tiles of India in conversation with **Asit Karekar**,
founder of the **AUK Design Studio**

INTERVIEWED BY: TTI

PHOTOGRAPHS BY: Courtesy AUK Design Studio



Asit Karekar founded the AUK DESIGN STUDIO in 2010. The company has been a part of diverse range of residential & commercial interior designing projects since its establishment. The studio's driving force comes from a team of individuals with extensive knowledge and expertise in interior design and architecture.

Aspiring to create work that circles around craftsmanship and visually intricate yet simple construction details, their objective is to find the best means to a “GOOD DESIGN”.

Asit in a conversation with The Tiles of India



Ar. Asit Karekar
AUK Design Studio





Indian architecture is going through a very interesting phase as far as innovation is concerned. What are the most amazing trends that are emerging according to you?

Open concepts are really in vogue now. Clients these days prefer open volume of spaces over privacy and enclosures, especially when it comes to bungalow design. The cross flow of the wind, the amount of natural light pouring in, a large footprint to move around with ease, application of more rustic and raw looking material such as concrete facades, open brick elevations etc., all the above with the idea of “Minimalism” are the most amazing trends now.

Materials such as engineered and laminated timber, handmade bricks and ocean plastic were very big last year internationally. Could you tell us about any possible adaptations in your work of such unique materials?

The trends of “Sustainability” & “Green Building” have been taken up since a long time by a few well known architects who knew the impact of these issues on the environment

We are always trying to innovate and learn how to implement new material with international and sustainable standards, innovative solid wood panels like CLT (Cross Laminated Timber). CLT offers design flexibility and low environmental impacts. For these reasons, cross-laminated timber is proving to be a highly advantageous alternative to

conventional materials like concrete, masonry, or steel. We are in the process of trying to incorporate materials with similar standards as per the availability in an ever growing market.

How important is functionality vis-a-vis aesthetics to the modern Indian consumer. Do you feel that newer paradigms are emerging here?

When it comes to new standards, perspectives, set of ideas emerging every day or over a period of time, we as designers have to keep in mind that the form of an object we design has to follow the object’s function, these days the trend is reversed with the idea of the aesthetic factor being primary and the functionality playing the second fiddle... and not to my surprise the trend is short lived. The modern Indian consumer needs to be explained the importance of the functionality aspect, some agree to



it, some don't, it's more a matter of choice these days. If you are able to bend these rules to the maximum yet maintain the functionality factor then in my opinion that makes us stand apart from the rest.

What inspires you? What would be a dream project?

Simple yet elegant detailing we see in everyday life inspires us, we aspire to make ones daily habitat fun and

interesting in ways we have not done before and hence we strive to approach every project in its own unique way depending upon what the clients want. It's the joy on a clients face when the keys are being handed over that inspires us to do it differently the next time.

Ideally the Dream Project would be where a client comes up and says make mistakes...and innovate through them....!! I presume that

**SIMPLE YET ELEGANT
DETAILING WE SEE
IN EVERYDAY LIFE
INSPIRES US, WE
ASPIRE TO MAKE
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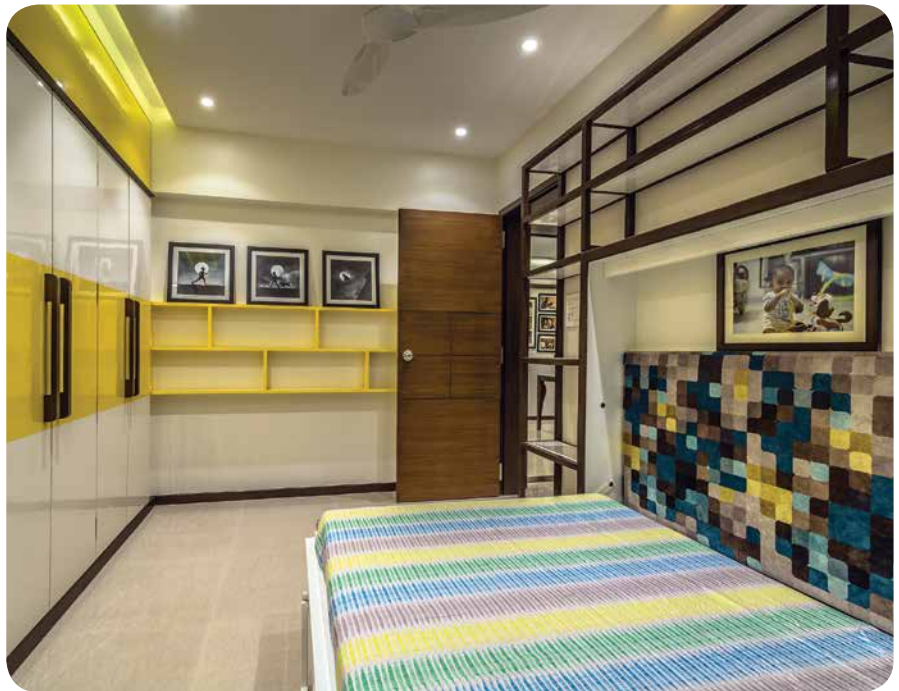




would be our best work some day.

What do you think about humanitarian design? Do you think it will be a major influencer in the near future?


It can be if we decide to be individuals not governed by commercial factors. Imagine if we could have a program or a facility as a fraternity for the betterment of people who need us rather than the



people who want us. If every one of us creatives does one such humanitarian project in a year or two, we as individuals will move ahead in life rather than just excelling in what helps us provide for our family and loved ones.

Do you see these trends making a long lasting impact on the way Indian architects design?

The trends of "Sustainability" &

"Green Building" have been taken up since a long time by a few well known architects who knew the impact of these issues on the environment, we as the next generation of Interior Designers & Architects have to step up to the task to make the impact last even longer. 

Contact Details

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SIMPLICITY AT ITS BEST

Architect **Dipen Gada** shares inspiration that drives him for unique designs and takes us through one of his remarkable project **The Cube House**

INTERVIEWED BY: TTI
PHOTOGRAPHS BY: Courtesy DGA



Ar. Dipen Gada
DGA

*"Where the mind is without fear
and the head is held high, where
knowledge is free. Where the world
has not been broken up into fragments
by narrow domestic walls..."*

- Rabindranath Tagore.

On being asked about his inspiration, Dipen Gada quotes the above and says that, "Creation of an environment that would surrender to nature and give unforgettable experience is a thought which drives me for unique designs. There is a constant search of exploring the uncharted and concluding beyond the conventional."

It is this same desire to create the unconventional that inspired The Cube House. Situated in Baroda, the inspiration for this house is the simple cube. The modern aesthetic of the house employs a combination of exposed RCC and white plastered



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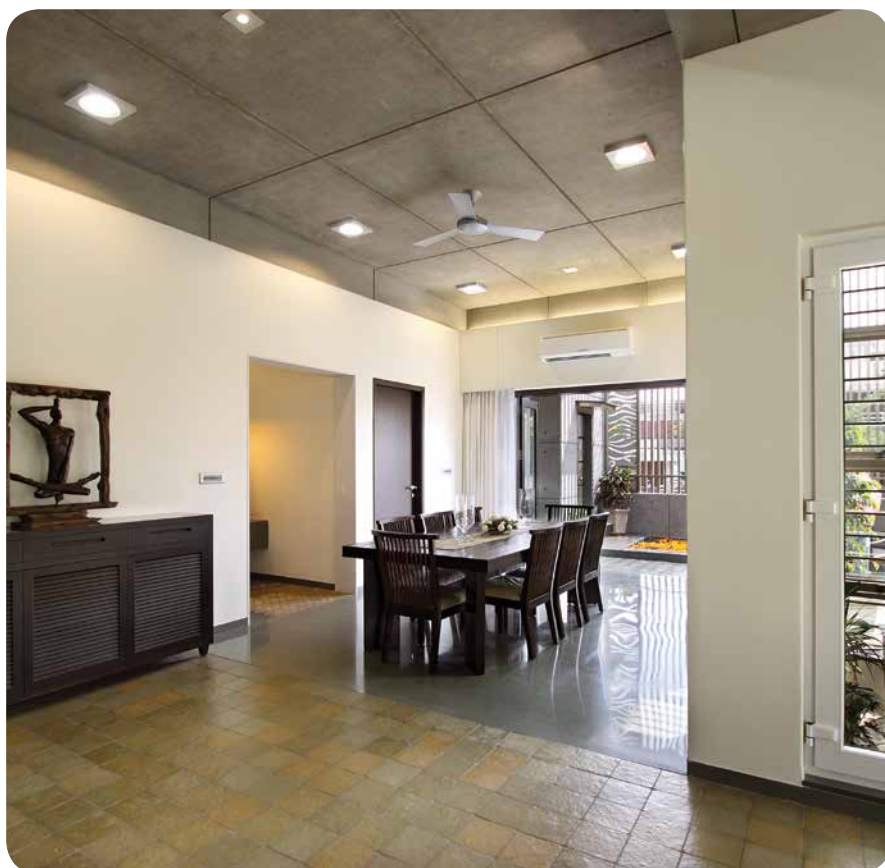


Creation of an environment that would surrender to nature and give unforgettable experience is a thought which drives me for unique designs

exterior walls in such a way that they look like cubes fitting into one another creating masses and voids resulting in a structure that is massive and simultaneously intimate.

The brief of the client was simple—to create a house, which veered away from housing stereotypes. This was one of the rare residential projects where the client was one with a rare vision and trust.

This 4000 sqft home embraces





modernism with clean lines and an open floor plan, while keeping in mind the region's climatic conditions and Indian ideals. Environmental transparencies at the ground level, created through courtyards and large openings help in passively cooling the internal spaces.

A raised entry threshold signifies the entry into the house. The flooring here is of tiles of multi-colored river

polished kota stone leading to the entry. At the entry we first see a custom made grill that has been cast out of aluminum. The entry vestibule opens out into the living room area. There is a small courtyard adjacent to this vestibule. This is visible from the living and dining area, but has been screened from the vestibule area by a custom made screen of lacquered M.S sheet. This courtyard

Property facts

PROJECT NAME: Cube House

CLIENT'S NAME: Amit Shah

BUILT UP AREA: 4000 sq ft

DESIGN TEAM: Dipen Gada, Hardik Tamboli, Aditi Dave, Shalini Pereira, Dolly Shah

PHOTOGRAPHY: Tejas Shah

acts as a light well drawing diffused light into the house.

The immediate entry to the house has been demarcated from the living room visually by a change in the flooring material, and physically by a low height storage unit. The focal

THE FLOORING HERE IS OF TILES OF MULTI-COLORED RIVER POLISHED KOTA STONE LEADING TO THE ENTRY.



point in the living room is the black tinted IPS wall which holds a painting of Lord Shreenathji.

The dining room, which is part of the open planned ground floor, overlooks a small courtyard, which adjoins the entry vestibule. It also

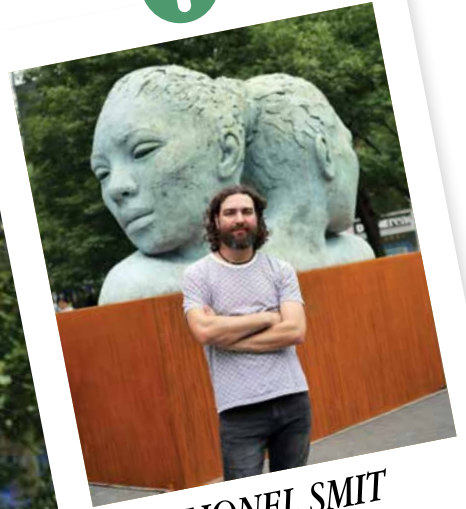


overlooks a huge double heighted semi-covered courtyard having a water body. Pergolas in the double height slab, coupled with a screen of aluminum fins, create changing patterns of light and shadow that has a dramatic impact.

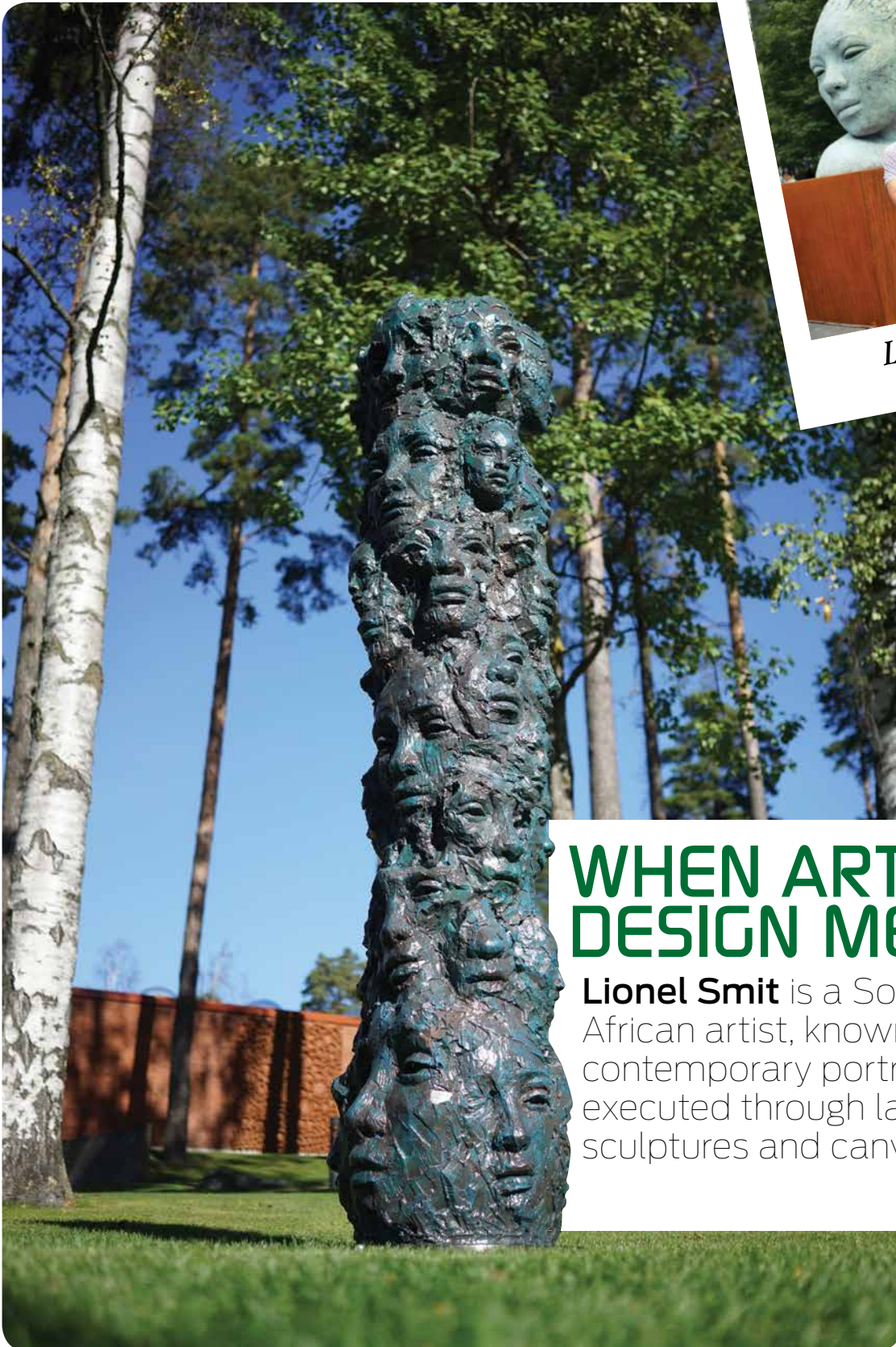
The project is also a very good example of environmentally friendly design with openings being placed to maximize the inflow of breeze, while reducing direct sunlight. Compact fluorescent lamps have been used in most of the spaces to reduce energy consumption and green rated air-conditioning systems have been used. An effort has also been made to use natural materials that are easily available. A great believer in humanitarian design he says that, "Humanitarian architecture is for improving the welfare and happiness of a population through the art and practice of designing... thereby alleviating suffering and transform conditions into collectively preferred ones. It acts to create a built environment that is for the betterment of society. There are mixed results for adapting these designs. Thus, the concept still needs to be emphasized among the people. We agree... 

Contact Details

 www.dipengada.com



LIONEL SMIT
Artist



WHEN ART AND DESIGN MEET

Lionel Smit is a South African artist, known for his contemporary portraiture executed through large sculptures and canvasses

Lionel Smit is best known for his monumental portraits executed through large canvases & sculptures. Born in 1982 in Pretoria, South Africa, Lionel was exposed to a world of sculpture by his father who is a renowned sculptor. Consequently, Lionel and his father could be seen working from his studio near the family home.

Lionel Smit's works offers us an entry point into the variety and richness that lies beneath every face we encounter in life, whether applied in bronze or in paint. The blending of techniques across genres is a display of Smit's work in multiple media, all bearing visible overlap.

His paintings start with abstract lines and swaths of colour that establish a base for the subsequently overlaid image of a face or bust – in most cases posed by anonymous models from the Cape Malay community. For Smit, the Cape Malay woman epitomises hybrid identity within a South African context, and reflects the disintegrating construction of identity within our increasingly globalised world. His work is loaded with both historical and aesthetic precedent; clearly focused on the dialogue between the figurative and expressive abstract. Smit thus translates his own understanding of identity – drawing from images in his daily surrounds.

Smit's subject matter is consistent. The people he paints or sculpts



**BRILLIANT STREAKS
OF BLUES AND
GREENS ENRICH THE
GROOVES OF AN EAR,
WHILE THE NATURAL
SHADOW OF AN
EYELID IS INTENSIFIED
BY THE DEEPENING OF
RICH BLACK PATINAS**

possess a particular quality that appeals to his visual sensitivity, but nothing more in the way of social influence. The sitter's face acts, quite simply, as a vessel for Smit's experimentation with technique. In regards to sculpture, Smit's treatment of the medium reveals it to be especially well suited to the translation of his painterly activities into sculpture.

Smit's bronzes are created using the lost wax casting method – one of the oldest known metal-forming techniques. Patinas commonly available to artists working in bronze include natural browns, blacks and greens. However, considering the importance of colour to Smit in his painting, he uses alternative methods that result in a unique fusion of intensely saturated patinas onto the bronze.

Brilliant streaks of blues and greens enrich the grooves of an ear, while the natural shadow of an eyelid is intensified by the deepening of rich black patinas. Combining his ability to manipulate the patination process and his focused enthusiasm for surface gradations – Smit's avant-garde approach to the medium has





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and the sparkle of joy...



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SMIT'S BRONZES ARE CREATED USING THE LOST WAX CASTING METHOD – ONE OF THE OLDEST KNOWN METAL-FORMING TECHNIQUES

allowed him to consistently push the envelope.

Smit continues his visual and tactile exploration of hybrid identity and its ever changing and emerging nature within South Africa's psycho-social landscape. While retaining all their austerity and peaceful aesthetic, Smit's figures remain highly charged with the emotive and gestural energy of his creative process.

Today Smit is based in Strand, Cape Town, Smit's process as an artist today remains adaptive, inventive, and physically engaging. Through this he has achieved success all over the world including sell-out exhibitions in London and Hong Kong.

Smit's works have been exhibited at the National Portrait Gallery in London where it received the Viewer's Choice Award, as well as selected as the 'face' of the BP Portrait Award 2013 for all campaigns. In recent years he has also been honoured with a Ministerial Award from the Department of Culture for Visual Art. A highlight of his career has been the publication of one of his paintings on the cover of Christie's Auction Catalogue.

Over the past 10 years he has established a substantial international following with collectors ranging from the Standard Chartered Bank to Laurence Graff Art Collection at Delaire Graff Wine Estate. †



Contact Details

 www.lionelsmit.co.za

CERAMIC- BATH & KITCHEN

This section comprises new offerings from leading brands. Know about the exclusive collections in bath designed by veteran designers





NEW COLLECTION OF WASHBASINS FROM BATHCO

Reinventing the washbasin

Bathco has come out with its latest novelties in Gold & Silver and Swarovski washbasins, Bathco Atelier, Vintage Collection, Mariscal and David Delfín. Mariscal and David Delfín are both designers with great creative ability and are references in the world of fashion. The restless continuous process of creation has resulted in basins with unique personality and character. Kitschy, pop, retro, minimal... If you are looking for a different style which gives life to your projects, we propose to you the collection created by David Delfín for Bathco. They have been designing, manufacturing and distributing a wide range of bathroom products for more than 35 years, a period of time in which they have crossed borders thanks to their intuition and know how. The brand

has a presence in five continents. The secret may have been the fact of incorporating the latest technology in their work but without forgetting their roots. Today more than ever, they

have an eye to the future; a future full of opportunities in which they want to continue growing thanks to the knowledge gained day after day and which is still increasing.



Bathco by David Delfín

David Delfín is a reference in the world of fashion, and has his own recognizable brand identity as well as a multidisciplinary creative ability which extends itself beyond the sphere of fashion. The restless identity that characterizes this designer leads him to a continuous process of creation, and consequently, basins with personality are born. Kitschy, pop, retro, minimal... If you are looking for a different style which gives life to your projects, we propose to you the collection created by David Delfín for Bathco.

**Bathco by Mariscal**

Mariscal is considered one of the most famous national and international designers over the past few years. Above all, he is an inexhaustible creator who is not merely limited to watch and represent the world around us. Mariscal has created for Bathco a collection that reflects his personality. In his words "my speciality is to be creative, innovator, enlarge the language, trying to evolve the codes, the signs, the graphic messages to update them. Listen, be a sponge, observe, capture images that the society breathes, our beliefs, our emotions and the ideas that are changing. To do so, I have used any system, language or discipline that was within my reach.



Vintage collection

Classic means timeless, in other words, what is not subject to the capricious criteria of fashion. Bathco, inspired by ancient floral motifs, creates a unique collection where the co-existence of the old and the new results in a wraparound, personal and evocative design.




Gold & Silver | Swarovski

The elegance of gold and the sobriety of silver, the classical against the modern style, creating eclectic environments. And, why not? Bohemians or minimalist; everything is possible through inspiration and creativity. With the aim of developing an innovative collection, Bathco has developed a new line of washbasins decorated with Swarovski crystal. This special collection shows different colours and textures where the famous crystals are applied. Therefore, this collection achieves a new leap in marketing high-end washbasins.



Kitschy, pop, retro, minimal... If you are looking for a different style which gives life to your projects, we propose to you the collection created by David Delfin for Bathco

Stone Series

The Stone Series develops unpredictable and random shapes of black and beige natural stones which are combined together. The handcrafted work and natural materials transform every piece in the catalogue into something unique. 

Contact Details

 www.thebathcollection.com



KARIM RASHID... THE ECLECTIC DESIGNER

A look into **Karim Rashid's** new oeuvre—**Cielo**

COORDINATION & COMPILED BY: Sheetal Joshi
PHOTOGRAPHS BY: Courtesy Karim Rashid

Born from an idea of the multifaceted, designer Karim Rashid enjoys standout as a fresh, young and dynamic collection. Shapes and color ranges allow adapting sanitary wares and washbasins to any bathroom solution.

Karim Rashid lives in four cities and works in 42 countries: He split himself between New York, Belgrade, Miami, Mexico and several hotels around the world. He has a studio in Manhattan and one in Shenzhen. Brother of the architect Hani Rashid and with a sister, Soraya Rashid, musician and painter, Karim is famous for his pink and white dresses and for his eccentric design glasses by Alain Mikli and Sceye Sweden. Also



known for the defiant spirit of his speeches and lectures worldwide. Karim has been defined “the most famous industrial designer of the Americas” by the magazine “Time”.

Aware of the complexity and tradition that binds ceramic to the value of the ceramic glazes, Cielo has undertaken a research project with the goal of introducing new chromaticity in the bathroom environment through a series of experiments aimed at understanding the essence and origin of the color, to investigate its relationship with nature and interpret its significance through the ceramic manufacturing, analyzing its role in architecture.

“It is important to me that the result of my work, and my collaboration with a client, manifest into something that will connect with the user, and sustain relationships with the consumer. Beautifying the world, and creating well designed, provocative,



stimulating yet calming products and environments is the impetus for everything I embark on.”

Cielo unveils the new rimless toilet without the classic system

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AND SUSTAIN
RELATIONSHIPS WITH
THE CONSUMER





Cielo unveils the new rimless toilet without the classic system with a top rim for the water flow

with a top rim for the water flow. Without hidden parts, the water runs freely in the basin, running along the walls and washing the surfaces effectively. The practicality of use goes along with the ease of cleaning: the absence of the rim allows sanitizing the entire basin with a simple gesture, avoiding the use of specific products for the cleaning of the hidden areas below the rim. The toilet is certificated for a 4/6 Lt flush. †

Contact Details

🏠 www.Karimrashid.com



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Design shown: Ibis White



ARGIL CERAMICS

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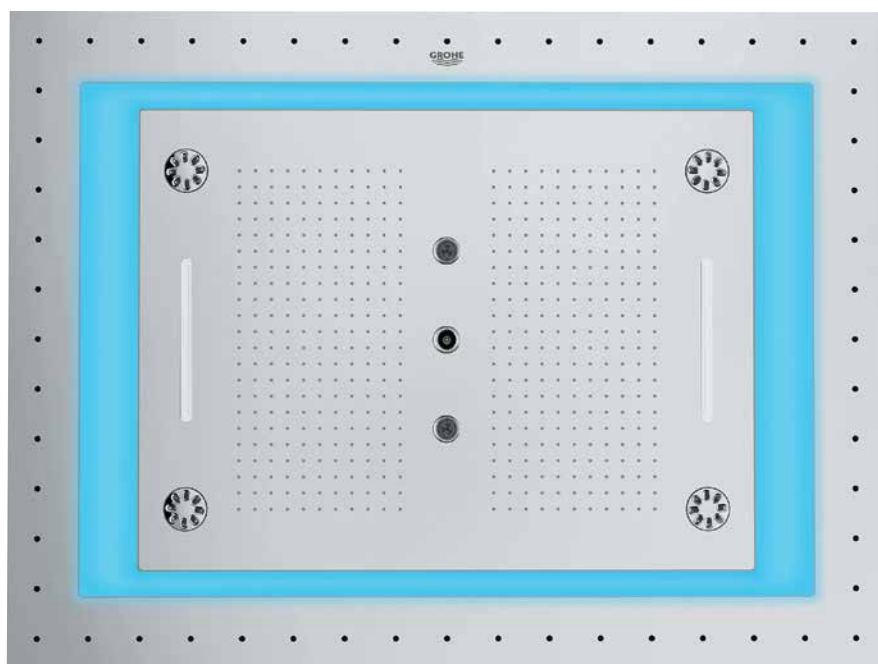
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www.argiltiles.com



What's NEW?

Presenting new launches, product features and more from leading companies



GROHE has launched Rainshower F-Series 40 & quot; AQUA SYMPHONY. This fascinating ensemble of water, light and music is made possible by a shower of unprecedented proportions. More than one metre long and in excess of 75 centimetres wide, the headshower from the GROHE SPA range delivers a whole new water experience. Wrapped in an undulating curtain of water, bathed in softly coloured light and accompanied by relaxing sounds, you become part of a composition inspiring all your senses – the symphony of showering.

www.grohe.com



Hindware has introduced 'NANO' a product which highlights the power of technology to meet sustainability needs of today. Nano blends functionality, comfort and aesthetics together to provide comfort to consumers. Nano is a one piece Water Closet, a green product and one of its kinds on the Indian market.

www.hindwarehomes.com

VitrA has introduced Infit, a product of VitA's mineralcast technology that sets the form free and introduces a new style in the bathroom with their slim rims and sharp lines. Infit makes it possible to completely change the look of washbasins. Mineralcast by VitrA is a composite material manufactured in Germany, which has high quality and stability. A special process keeps the washbasins as white and shiny as the first day of use. This series caters to people who want bathrooms to make a fashion statement.

www.vitrglobal.com



Upgrade your kitchen's style quotient with Talis Select & Metris Select - **Hansgrohe's** latest kitchen mixers. These kitchen mixers come with pull-out spouts and innovative 'Select' technology embedded in the pull-out spray heads to assist the chefs at home and outside. Both the mixers fit in harmoniously with a variety of kitchen sink shapes and design environments.

www.hansgrohe.in

† WHAT'S NEW?



Roca has introduced Inspira, an ultimate sleek and contemporary range of basins and wall hung WC's in three shapes – square, soft and round. Definitely the three most relevant shapes in bathroom design: round, soft and square have an ability to appeal to different styles and personality types. These shapes are an ideal fit for any kind of bathroom space.

www.roca.in



Somany has launched Pablo series of faucets which has slick artistry, immaculate curves and perfect finishing. The language of true design can be fathomed with this luxe range of bath fittings. The intriguing designs of Pablo series set in an elegant chrome finish, leave a mesmerizing impact in your bathroom. It's a style statement for those who love curvy looks. Also, the brands table top basin: Ince offers generous corners, modern design and lustrous finish.

www.somanyceramics.com

PROJECTS

Prominent national and international architects provide insights on their various awardwinning projects.



Seeds of Innocence

Studio An-V-Thot Architects Pvt. Ltd.
project **Seeds of Innocence** is a perfect example of design evolving to meet modern medical requirements



Ar. Ankita & Pratyosh
Studio An-V-Thot Architects

TEXT BY: Panna Roy Choudhury
PHOTOGRAPHS BY: Courtesy Studio An-V-Thot Architects

"They say that you cannot create something out of nothing. But you can create something that matters more than anything else. Something that brings purpose to life. Something with the ability to feel emotions. Pain as well as happiness, the latter of which I will do my utmost to bring to this person."

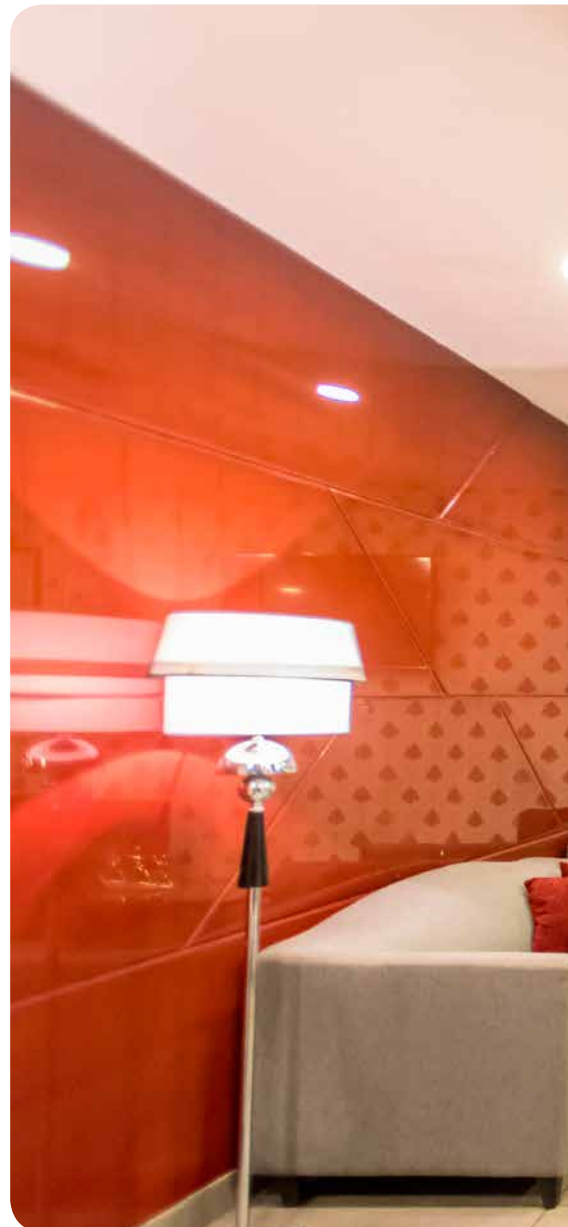
~ **Thought of an Anonymous Parent**

Everytime a child is born, the world is renewed in innocence."

~ **Boyd K. Packer**

To think as a pregnant woman, was the design brief from Dr. Gauri Aggarwal (Gynaecologist & IVF Specialist) when she first met us with the requirements of her dream project; "Seeds of Innocence: An IVF & Surrogacy Centre". The mood swings, anxiety and increased irritability of a pregnant woman or a childless couple could be forgotten as soon as one enters into the positive & cheerful environment of the clinic, was the main concern while designing.

The upper floors have stark Marsala coloured lacquered panels with the reflection of moving sky all day long which creates a magnificent playfulness along with the backlit perforated box in the centre clad with ACP sheet making the structure dynamic in appearance. The perforated ACP sheets have been



used to create an enclosure around the lacquered box to demarcate & define the critical zones with the other areas. The Mezzanine floor has a complete glazing which divides the building into two, separating the upper floors from the ground floor.

As one enters the building the embossed floral pattern on wall & ceiling welcomes you to the building. The basement has a custom designed table supported by vintage wrought iron parti-tion on both the sides with the Marsala coloured lacquered panel clad on the wall at the back-drop which invokes a sense of impenetrable liveliness. The Waiting area at the back has a



very interesting setup of couches & undulating fixed seats with geometric shaped centre tables in cluster pattern.

The counselling room sits in the centre with a continuous passage on 3 sides to access the OPDs. It is an enclosed glass room screened partially by laser cut MDF panels placed in a rhythmic organic form providing transparency and privacy at the same time. It acts as a focal point with alternate horizontal 35 mm thick MDF board member & a gap of 2 inches till the top with varying sizes creating undulating free flowing curves on all the sides. The ceiling of the whole area has been kept

**THE COUNSELLING
AREA HAS AN
INFORMAL SEATING
WHERE THE COUPLE
CAN RELAX &
CHIT-CHAT WITH
THE DOCTORS TO
UNDERSTAND THE
WHOLE PROCEDURE
OF IVF, SURROGACY
OR FERTILITY ISSUES.**



simple with chequered pattern with alternating different shades of greys, beiges & off-whites.

The NICU on the mezzanine has big glass panels which overlooks to the dense greenery outside. The small colourful beds of the new borns have wallpapers on the remaining walls & ceiling with geometric shapes, fishes & figurines printed on it.

The terrace area caters to the recreational needs of the patients by providing yoga rooms and other facilities along with the building services present at other part of the floor.

Seeds of Innocence is a beautiful interpretation of architecture evolving



SEEDS OF INNOCENCE
IS A BEAUTIFUL
INTERPRETATION
OF ARCHITECTURE
EVOLVING TO
BALANCE THE
CLINICAL DEMANDS
OF A HEALTHCARE
INSTITUTION





Property facts

PROJECT NAME: Seeds of Innocence

LOCATION: New Delhi

CLIENT: Yashoda Group of Hospitals


DESIGN TEAM: Ankita Sweety, Pratyooch Chandan, Ridhima, Sujata, Abhinav

PHOTO CREDITS: Avneesh Kumar

COMPLETION DATE: March 2016

BUILT-UP AREA: 10,000 sq ft.



to balance the clinical demands of a healthcare institution. It is communicated as a fresh vocabulary towards developing the image of the hospital as a space delivering an integrated arena combining healthcare with comfort, positive ambience and liveliness. 

Contact Details

 www.avtarchitects.com



Café Mollien

Mathieu Lehanneur charms us once again with **Café Mollien**

TEXT & COORDINATION BY: Sheetal Joshi
PHOTOGRAPHS BY: Michel Giesbrecht



Mathieu Lehanneur
Designer

Mathieu Lehanneur is one of the few designers of his generation who is at the forefront of the international design scene simultaneously embracing many fields of creations from the object to architecture, from art to product, from craft to technology. He innovates with spectacular and magical design projects, mixing design, art, technology and science for the well being of its users.

He is ranked among the "World 100 top designers and influencers" by Wallpaper and Surface magazines

Property facts

DATE: May 2016

NAME: Café Mollien

DESIGN: Mathieu Lehanneur

CLIENT: Elior Group

LOCATION: Louvre Museum, Paris

and he is described as the "champion of the intellectual agility in the contemporary design field" by Paola Antonelli, Senior Curator, Department of Architecture and Design at MoMA, NY.

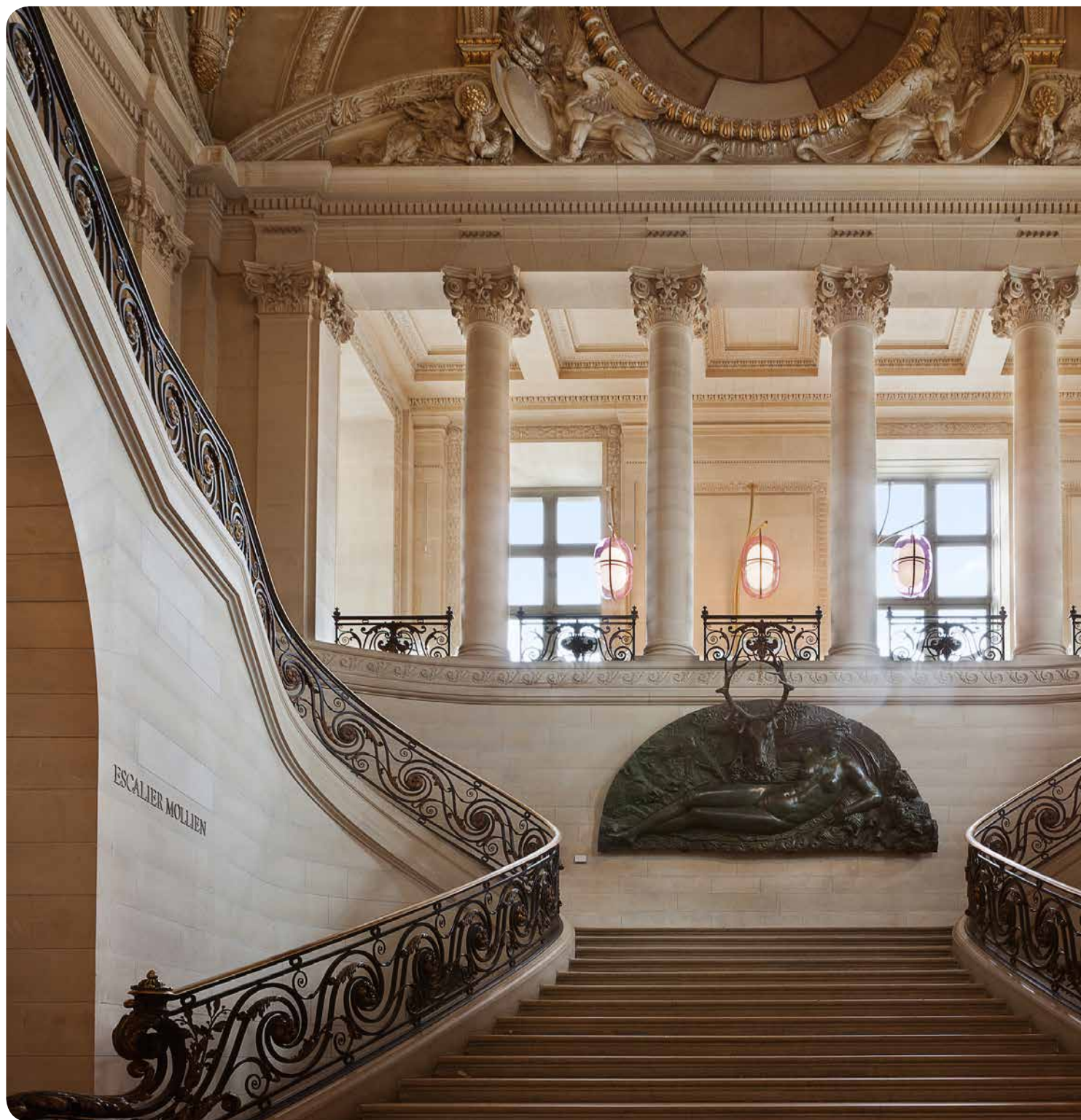
Mathieu Lehanneur just presented a new concept of lighting urban furniture based on solar energy during the United Nations Conference on Climate Change in Paris. He won the competition for the interior design of the Grand Palais, Paris, and is currently working on a boat with hybrid drive, a foldable electric bike and pharmaceutical design...

Mathieu Lehanneur won the international competition for the restructuring of the Grand Palais, including the National Galleries and the Palais de la Découverte. Project won in partnership with the LAN Architecture agency.

Describing the view from the Café Mollien, Mathieu Lehanneur

**CAFÉ MOLLIE
COMPRISES AN
L-SHAPED DINING
ROOM AND A 230
TERRACE OFFERING
THE BEST VIEW
OF THE LOUVRE
PYRAMID**





says, “Standing on the landing of the monumental Mollien double staircase built in stone and bronze, with a labyrinth of the finest art galleries in the world stretching ahead of you; the most spectacular, never ending view over the Tuileries Gardens at your back, and the

haunting soul of the nearby Mona Lisa floating through the air... what more could you ask for?” explaining the true beauty of this experience.

Located in the Denon Wing of the Louvre Museum, the Café Mollien reopens its doors after a one-month closure for remodeling. Managed

by Elior Group and redesigned by Mathieu Lehanneur, the Café is a new venue linking the Carrousel and the Tuileries Gardens with the Louvre and its collection of masterpieces. In this monumental setting of 150m², with its vertiginous ceilings and marble tiled floor punctuated by



massive columns, the designer has succeeded in creating a prestigious cafe on a human scale.

After designing the Café Art Science in Boston, which is currently in the running for the “outstanding bar” award in the US1, Mathieu Lehanneur went on to tackle the



IN THE ALCOVES
OF THE TALL
HISTORIC WINDOWS,
THE PRESENCE
OF LACQUERED
WOODEN BENCHES
UPHOLSTERED IN
FABRIC ALONGSIDE
MAT-WHITE
FURNITURE,
IS ALMOST
“BLASPHEMOUS
IN THIS PALACE OF
COLOR




remodeling of the Café Mollien in the Louvre, the most prestigious monument and museum in Paris. Café Mollien comprises an L-shaped dining room and a 230 terrace offering the best view of the Louvre Pyramid. Inside, 66 seats are arranged around a magnificent brushed-brass, acrylic

lighting structure, with organic-like extensions stretching up to 4.5 meters high.

The designer describes these as “three, large pale-pink eggs; luminous and translucent, floating in space and inhabiting the void that separates us from the ceiling, and act as a signal in the Parisian perspective.”

In the alcoves of the tall historic windows, the presence of lacquered wooden benches upholstered in fabric alongside mat-white furniture, is almost “blasphemous in this palace of color”, and seems to set and accentuate the rhythm of the space. The white of the furniture is also echoed in the marble of the 10-meter long bar at the entrance.

Throughout his various assignments, notably in the Church of Melle (UNESCO World Heritage) and the Château Borely in Marseille, and his next mission within the context of the complete remodeling of the Grand Palais in Paris2, Lehanneur has proven his ability to re-examine and update the iconic monuments of our heritage. 

Contact Details

 www.mathieulehanneur.com



Ar. Behzad Kharas
The BNK Group

Minimalist Design

Minimalist in design and explosive as an experience, this residence designed by **The BNK Group** in **Nasik** is a visual treat

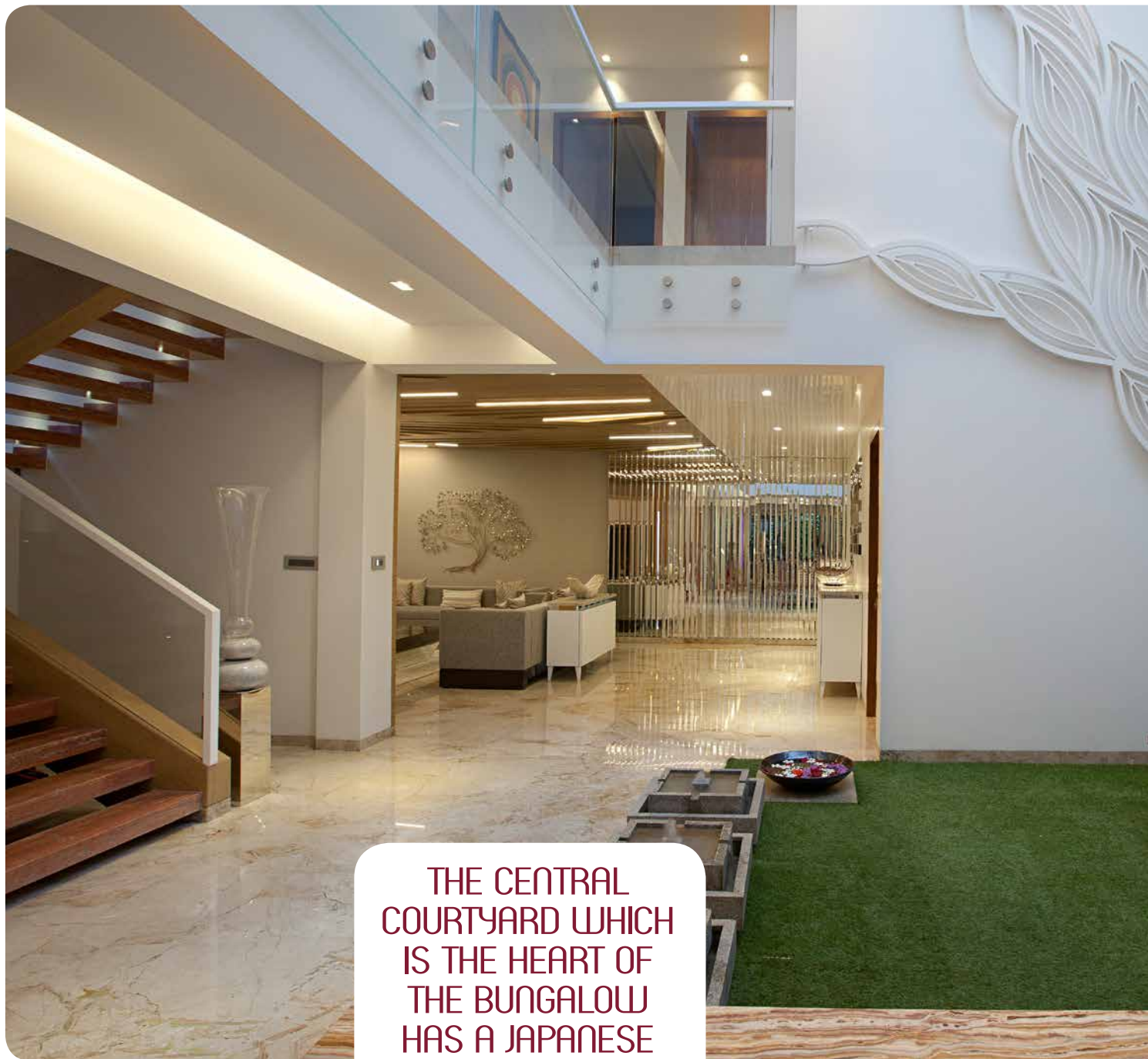
TEXT BY: Panna Roy Choudhury
PHOTOGRAPHS BY: Courtesy The BNK Group



A winner at the International Property Awards 2016-2017 under two different categories of Highly Commended Architecture Single Residence – India and also the Best Interior Design Private Residence – India, this residence designed by the BNK Group is a very good example in minimalist design with a contemporary edge.

The concept was to have a very modern plush luxury house. The main door has been customized with 3D leaf work done in MDF with a self on self design and a similar technique was used to create texture & movement in the living





THE CENTRAL
COURTYARD WHICH
IS THE HEART OF
THE BUNGALOW
HAS A JAPANESE
BREAKFAST TABLE
LAID OUT IN THE
CENTRE WITH A
GREEN WALL AND
LAWN TO CREATE A
GREENER EXPERIENCE
WITHIN AN ENCLOSED
STRUCTURE



room ceiling. One can see the dining room courtyard and living room immediately as they enter the house to give a larger expanse of space.

All the bedrooms, master guest and mothers are kept minimalist with use of veneer and fabric to create warmth. The central courtyard which is the heart of the bungalow has a Japanese breakfast table laid out in the centre with a green wall and lawn to create a greener experience within an enclosed structure. The double



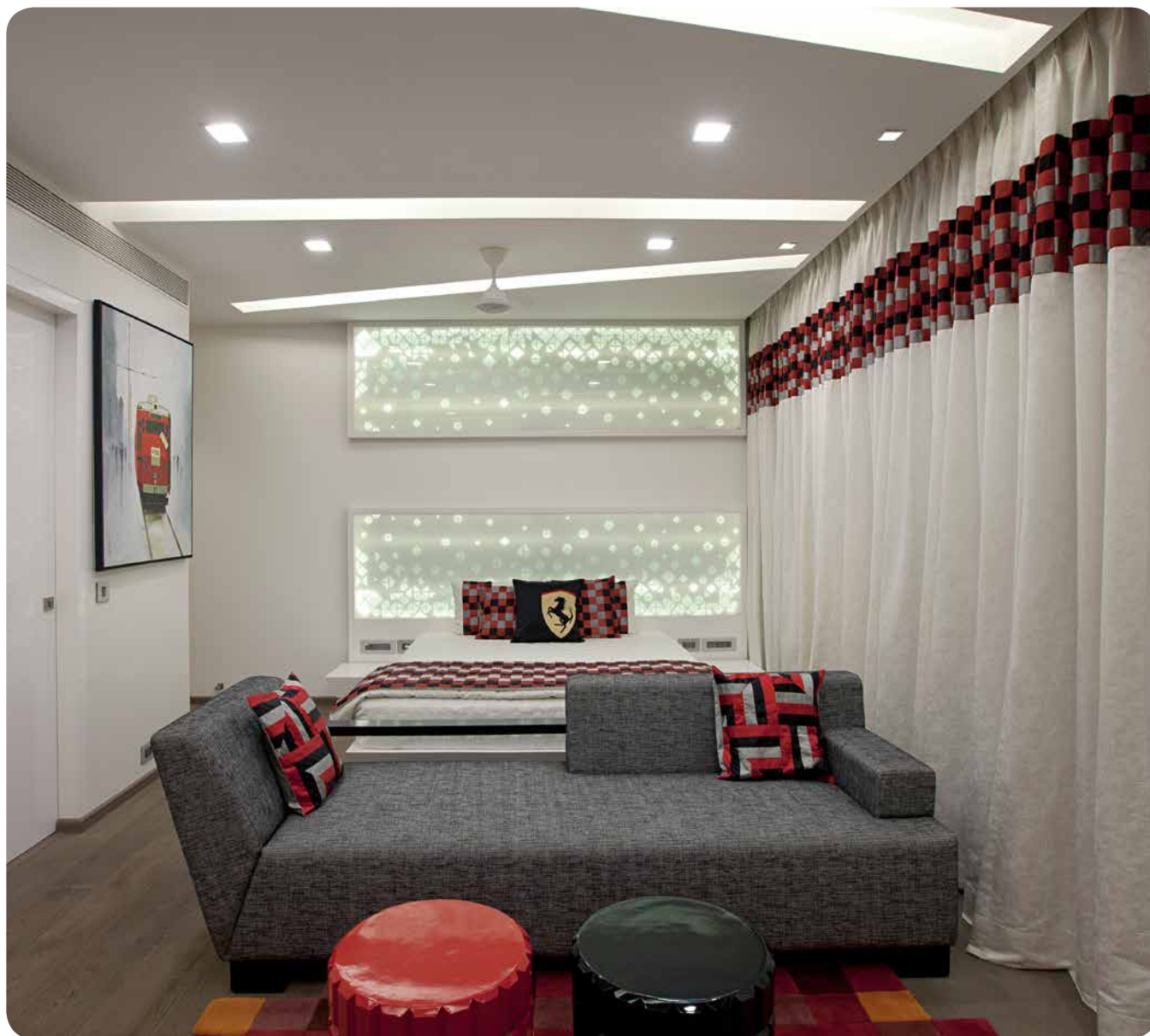
heighted wall of the courtyard has a customized lit mural which visually connects the upper and lower floor. The mandir enclosure is created using corian jali with geometric cutouts. Dining overlooks into the patio which in turn leads to the garden. The kitchen is kept minimalist with the use of glass and laminated shutters.

The kids' bedrooms reflect their personality with the use of colors. The theatre room has use of grey



and red to create a strong feel of an entertainment area. The terrace area is kept open with a blend of wooden decks and lawn area with siporex mural matching the main door design as a visual linkage.

Leaning heavily on a design process that aspired to play with straight line design and clean geometric forms there are also ample surprises thrown in with interesting features such as the leaf in the courtyard. The composition



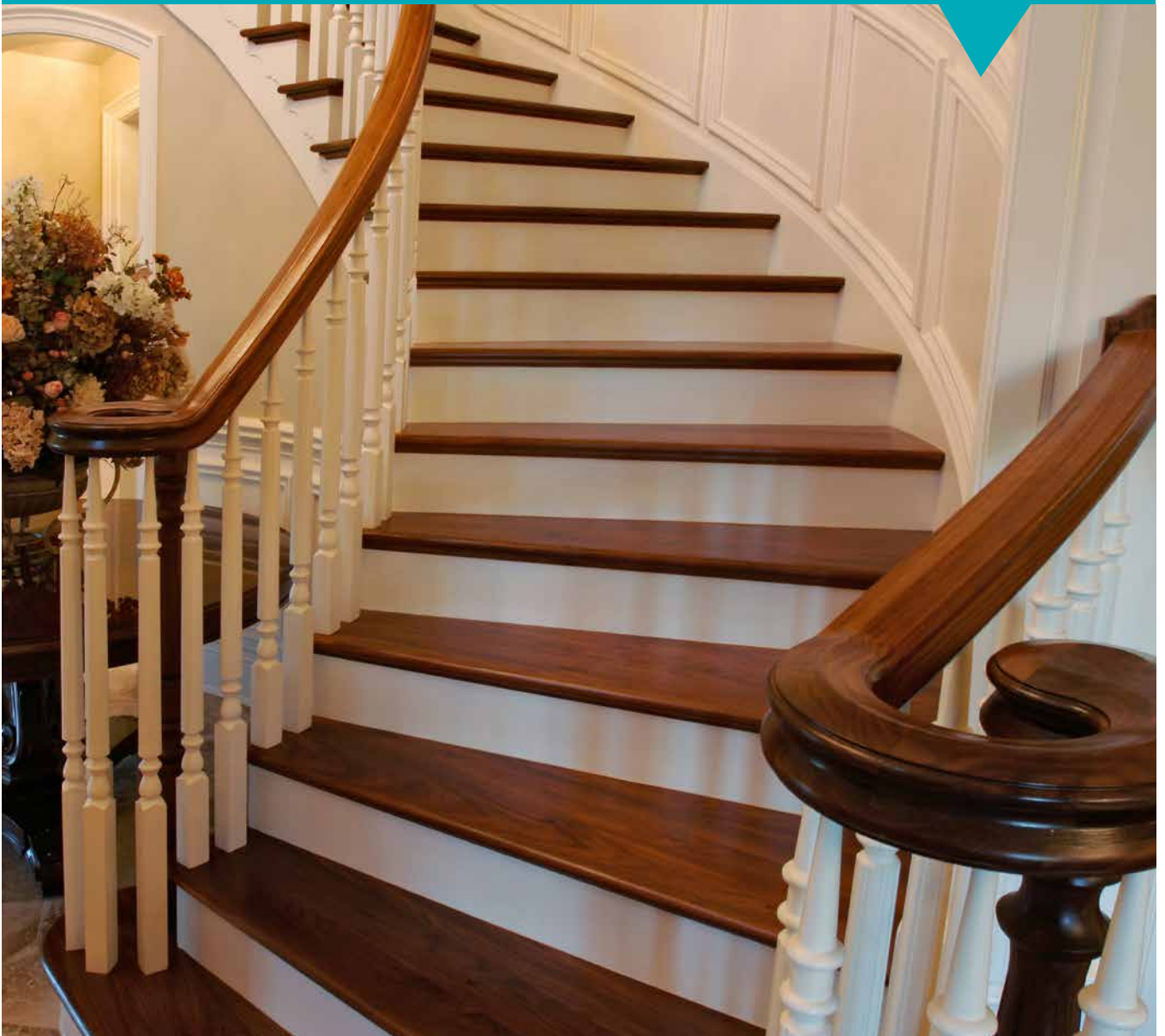
of each wall to the whole room also is unique. The headboards and the opposite walls are detailed and the others have been kept simple to give a much needed visual distraction. This residence is truly an ornate experience with clean and classic lines. †

Contact Details

🏠 www.thebnkgroup.com

PRODUCTS

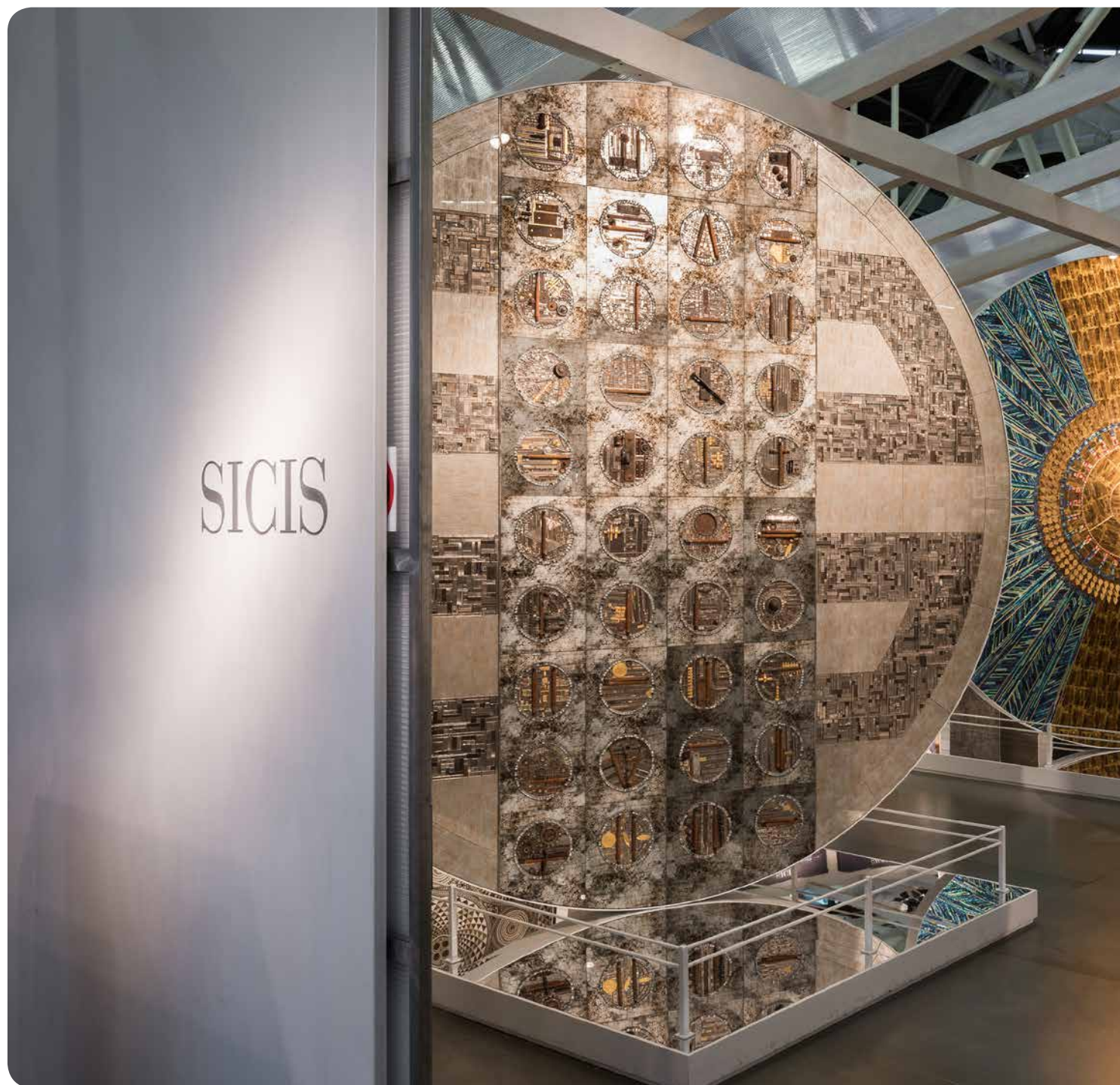
This section showcases new offerings from leading national and international manufacturers. Know about their features, specifications, size and colors. Have a look at the new collections



VETRITE

Sicis has come out with another product VETRITE clearly raising the bar in luxurious surfaces

TEXT & PHOTOGRAPHS BY: Courtesy Sicis



Sicis opens a new chapter in the surfaces.

This year SICIS, already known as the major international mosaic interpreter, focuses on the product, solid and elegant, able to create infinite combinations.

The space is organized to show collections of mosaic, divided per hues and metals from the most



VETRITE PROVIDES THE FREEDOM TO THINK ABOUT CLADDING WITHOUT ANY KIND OF CONSTRAINTS IN STYLE. A DECORATIVE ART, EVOCATIVE AND PRECIOUS ABLE TO PROVIDE CUSTOM DESIGN



precious to steel, but also marbles and glass with its incredible way of using it.

Dimensions have no limits for Sicis, the standard mosaic chip is becoming a focus to take strength and inspiration for new and challenging projects, perfect balance between quality and beauty.

In this environment, Sicis has decided to present the first preview of VETRITE, a great innovation in both technology and design.

After an extensive research dedicated to a new discovery of luxury decorative materials for surfaces, Sicis has pushed its boundaries, creating a natural

transition from a small mosaic chip to a large slab.

Vetrite is a new sophisticated alternative to the standard porcelain slabs: a great way to decorate the interiors in a versatile and eclectic style.



VETRITE

**Large format thin Glass panels
-VETRITE- a luxurious surface
cladding.**

A natural evolution from mosaics to large surface coverings, SICIS inhouse R+D and creative teams through intensive research have developed a new and unique large format collection. SICIS Art Factory meticulously mixes technology and alchemy with artisanship in this collection that finds a precise intuition creating a truly avantgarde and unique aesthetic.

Glass, an intrinsic material in the DNA of SICIS, is now once again revolutionized whereby SICIS iconic fabrics are sandwiched with polymer film (rendering it resistant) between large format glass slabs.

These unprecedented thin glass slabs are available up to 120 X 280 cm in either 6mm or 12 mm thin, depending on the particular application.

Vetrite provides the freedom



to think about cladding without any kind of constraints in style. A decorative art, evocative and precious able to provide custom design solutions by revealing unique textures and patterns and subtle color palettes.

This product is both pure and

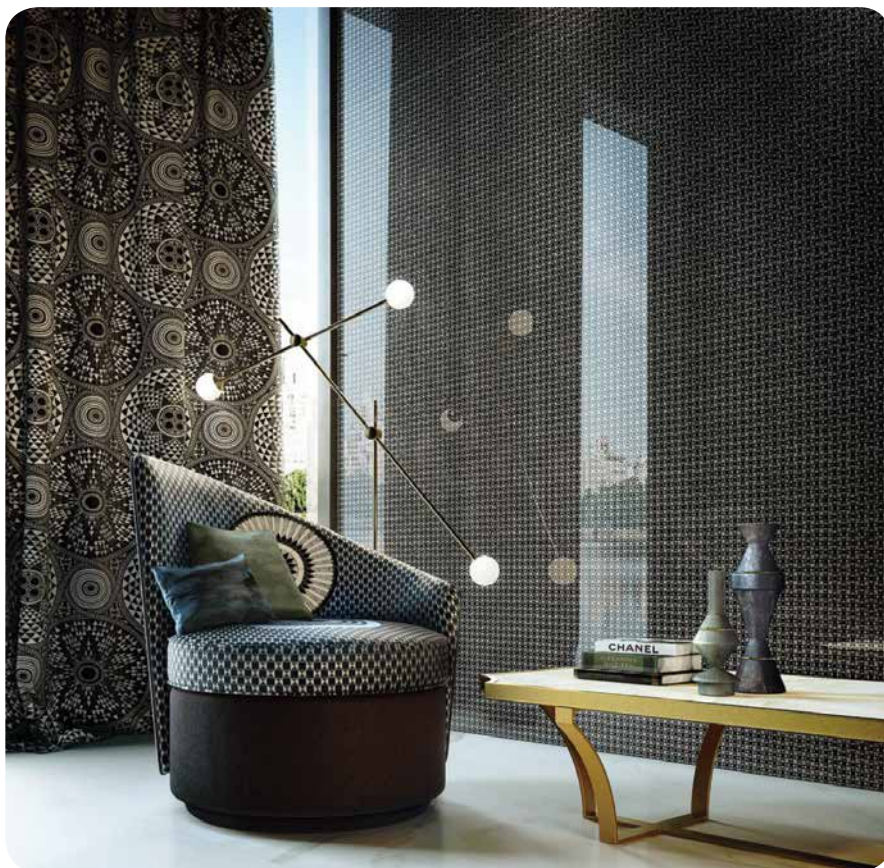
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Kremen's Dual Charge Vitrified tiles series is an innovative collection for elegant, modern interiors such as lofts and showrooms, it's extraordinary LUMINESCENCE allows for the creation for high-tech surfaces very similar to metal, but more DURABLE and easy to maintain. there is a complete choice of indoor MULTI SIZE and outdoor matchable solutions, trim tiles and baseboards for top-class detailed finishing.

Kremen's Dual Charge Vitrified tiles series is an innovative collection for elegant, modern interiors such as lofts and showrooms, it's extraordinary LUMINESCENCE allows for the creation for high-tech surfaces very similar to metal, but more DURABLE and easy to maintain. there is a complete choice of indoor MULTI SIZE and outdoor matchable solutions, trim tiles and baseboards for top-class detailed finishing.

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AGL has introduced Grestek Marvel collection. It is a beautiful Italian marble high gloss product crafted in India. It is the premium range of Glazed vitrified tiles that beautifies spaces in unique ways. It is the most modern range under GRESTEK product range of AGL that includes many new features like High Gloss and Color Body tiles with various sizes : 300x600mm, 600x600mm, 600x1200mm and 196 x1200mm.

 www.aglasiangranito.com



Notion Stair Board collection has exclusivity of smooth- sanded surfaces with no coating which can be polished as per your color selection. It comes in a standard 30mm thickness and customized sizes with more than 100 color options that provide a luxurious statement with comfort and style. It has been built to give an extension to your home with a finishing touch making it a worthwhile investment.

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Pergo has introduced Wood Parquet. Nothing adds warmth and character to a room like a wood floor. The inherent personality of the material, with the unique variations it offers, makes the perfect starting point for creating beautiful interiors. **Pergo Wood Parquet flooring** has fourteen different designs with the new manufacturing technologies like Brushed Surface, Sawcut & Dutch Pattern designs. Pergo Wood Parquet is easy to install and durable, which means it can withstand years of use and still look beautiful.

 www.pergo.com



Vita Granito celebrates lifestyle that emanates grace. The brand's vitrified tiles come with a wide range of collections in natural wood finishes with natural attractiveness, innovative designs and stylish texture which make it a style statement.

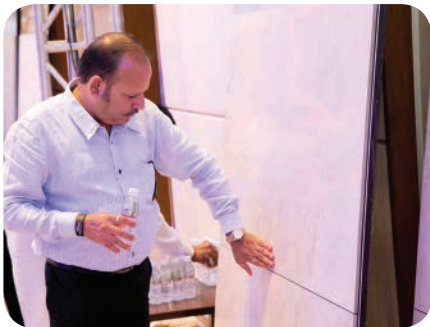
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News Bulletin

A beautiful evening etched in our memory for eternity!

Kajaria, a leading tile manufacture brand had organised an event on 2nd September, 2016 in Mumbai. The brand was proud to introduce Eternity, a premium tile brand- re-imagined, re-engineered to redefine luxury. The event kick started with the Kajaria Group motivational



video that was screened at the evening. Mr. Pankaj Sethi, COO, Eternity, captivated the audience with an insightful speech on how Eternity came to life and evolved to become a premium tile brand, what is its current scenario and what are its future prospects. Mr. Amit Jain, General Manager, Kajaria Group, extended a warm welcome to all and introduced each member of the Mumbai Eternity Team with great respect and admiration, post which the evocative Kajaria Eternity video was screened. The memorable evening came to an end with 'a song and a dance' where everyone got the chance to let loose. The launch of Kajaria Eternity was truly a night to remember!

iDecorama launched by Architect Hafeez Contractor and Sussanne Khan

iDecorama.com and mobile apps was recently launched at the country's most anticipated luxury home décor exhibit – The Decorama Design Show which was an overwhelming success. The event was hosted at the Sapphire Ballroom, Sahara Star Hotel, Mumbai on September 2-4,

2016. Some of the leading brands such as Grandeur Interiors, klove studio, Iqrup + Ritz, B&B Italia, Andreu World, Flex form, Quinti, Vibhor Sogani, Sarita Handa and others unveiled new and exquisite collections at the show. Over 6000 visitors walked in to network and peruse through the collections of 45 celebrated brands in the industry.

The 3-day event marked the

company's launch of the official website iDecorama.com and mobile apps which are poised to be the largest community connecting the service professionals, suppliers and end-users. iDecorama.com officially went live on September 2, 2016 at the click of a button by the Chief Guests Ar. Hafeez Contractor – AHC, Sussanne Khan – The Charcoal Project and Italian Consul General to India Mr. Ugo Ciarlatani. The event was graced by the presence of eminent names from the architecture and design fraternity such as Ria Talati, Nina Puri, Zahir Casssum Reza Kabul, Zarir Mullanand, Seema Puri Mullan, Parul Zaveri, Prem Nath, Oscar and Ponni Concessao, Jimmy Mistry, Ashiesh Shah, Kalhan Mattoo among others. Even celebrities and notable fashion designers such as JJ Valaya and Abu Jani walked through the show.



New xaar 2001+ two colour printhead launched for tile manufacturers

Xaar plc, the leader in industrial inkjet technology has launched the new Xaar 2001+ family of printheads. With this new printhead family tile manufacturers can easily implement new designs to respond to changing fashions and tastes, efficiently manage production changes from one day to the next and benefit from the longest maintenance-free production runs in the industry. The Xaar 2001+ family of printheads ensures ultimate design versatility for tile manufacturers. The printhead jets one colour at 720 dpi or two colours at 360 dpi each, is available in three

drop sizes and has 2000 nozzles which deliver high productivity with a broad range of oil-based inks. This means manufacturers can select the printhead combination that meets their exact needs and they can also adjust the ink configuration over time to respond easily to changing design trends. Choose the Xaar 2001+ GS6C printhead for fine details, the Xaar 2001+ GS12C to balance detail and laydown for a wide range of tile designs and the Xaar 2001+ GS40C to achieve the highest laydown for special effects. Tile manufacturers choosing the Xaar 2001+ family of printheads will also benefit from industrial reliability courtesy of multiple technologies only available in Xaar printheads.



“We’re delighted to be announcing the Xaar 2001 and Xaar 2001+, our latest developments for the ceramics tile industry”, says Gillian Ewers, Director of Marketing at Xaar. “As market leaders, it is important that we continue to innovate so that tile manufacturers themselves can improve production processes.

Tonino Lamborghini brand opens a new flagship at Starfield Hanam, the largest shopping mall in South Korea

To meet the needs of Korean customers’ evolving lifestyles, Tonino Lamborghini company has provided an appealing place for luxury shopping in the biggest multiplex mall in South Korea. Ferruccio Lamborghini, son of the Italian entrepreneur who founded the famous Tonino Lamborghini brand, attended the opening event as special guest together with Dasan Chairperson, Nam Min-Woo, and Korasia Director, Kim Tae-Chul. Tonino Lamborghini shop has an outstanding all black façade with clean and precise cutting-edge red lines and hexagonal windows that express the uncompromising spirit of the “Raging Bull” brand. The interior design recalls the same style paradigms with all black walls and floor, red lighting lines and hexagonal window displays inspired by luxury sports cars air intakes pattern. A Bull in the fighting position sculpture pays homage to the symbol of the Italian brand trademark. At the opening, Ferruccio Lamborghini, son of Tonino Lamborghini and Vice



President of the Italian company, declared: “Together with our Korean partners Korasia and Dasan, we decided to open our brand’s first Korean flagship at Starfield Hanam to present our premium luxury accessories in the location that will immediately become the

country’s most-visited shopping place.” The company’s vision is to bring the passion and spirit of Italy to the global market with unique and distinctive products, inspired by the Italian industrial design and the Lamborghini family mechanical heritage.

MARBLE 23rd

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To learn new details of 23rd, visit us in **Marmomacc - S.C. Arena I stand 56**



Brand Ambassador Shah Rukh Khan Unveils hindware Dreambath App

'hindware', the leading brand in the bathroom space, launched their pioneering initiative - the 'hindware Dream Bath' visualization App and coffee table book. Brand ambassador of hindware, superstar Shah Rukh Khan, announced the initiative at a glittering function in Mumbai recently. The initiative aims to provide consumers and dealers with easy access to over 24 bathroom themes & styles and is totally in sync with hindware's value proposition of 'building admiring bathrooms'. The 'Dream Bath' app can be downloaded from the Apple App Store and Android Play Store. It showcases the 24 bathroom themes, the entire product gallery of hindware and further enables the user to visualize, through augmented reality, how certain




products will look in his or her bathroom space prior to purchase. The App also has a GPS enabled

dealer locator to help consumers to reach the nearest authorized dealers in a jiffy.



Asian Granito India Ltd inaugurates its state-of-the-art display centre in New Delhi

Asian Granito India Limited inaugurated its state-of-the-art display centre near Rajouri Garden Metro Station on Ring Road, New Delhi. The display centre will innovatively showcase AGIL's entire range of ceramic wall & floor tiles, glazed vitrified tiles, polished vitrified tiles, composite marble and quartz.

Spread over an area of about 5,000 sq ft, the display centre showcases products set up in an attractive exhibition of design and colours helping the customer visualize the same experience in their home and/or other space. Apart from display, the customers can also avail the service of experts at the display centre guiding them in selecting the right design and colour as per their requirement. 

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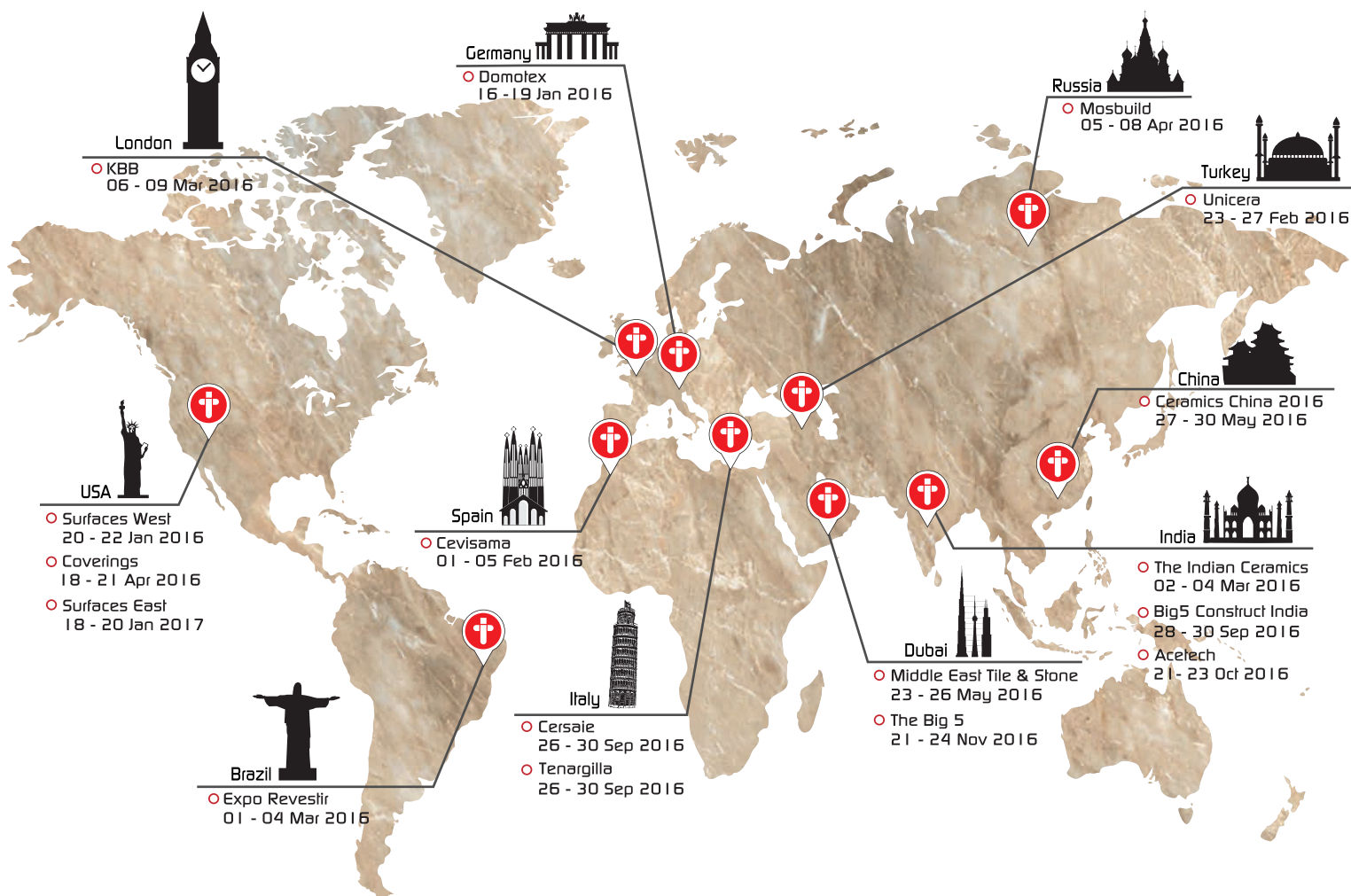
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EVENTS

What, when, where and how - a quick glance at the leading international events



Marmomacc: The Mega Affair

A Mecca for The Stone industry - 51st Marmomacc



The 51st Marmomacc, the most important international event dedicated to natural stone, technologies, design and training exhibition was an affair to remember.

The exhibition started off on 28th September and went on till 1st of October 2016 in Verona, Italy. There were stands that become full-scale works of art and design to narrate the materials and technologies involved in the world of natural stone. The 10th Best Communicator Awardsees Marmomacc once again this year reward research efforts and originality applied to exhibits by companies attending the VeronaFiere event, open until tomorrow. The jury comprised of eminent names like Marco Romanelli, architect and President, Laura Andreini, Deputy Director of Area, Alberto Biagetti, designer, Giovanni De Sandre, photographer, and Silvia Robertazzi, founder and curator of the Design Film Festival surveyed the stands set up by more than 1,650 exhibitors from 53 countries attending Marmomacc. The award in the Design Category went to Piba Marmi (Italy) and Ston easy(Belgium), with a special mention for Laminam (Italy). In the Stone Category, first prize was made to Marmo Elite (Italy) and Graniti Tecnica (South Africa), with a special mention for Kamen Pazin(Croatia). The Machinery Category saw Barsanti Machine (Italy) and Koenig (Germany) take awards, with special mention for Prometec (Italy). Lastly, Sorma (Italy) and Sanka

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Kemna (Japan) took first place and a special mention in the Tools Category.

MARMOMACC: INVESTITURE FOR SIX NEW MASTERS OF STONE

THE MAYORS OF VERONA AND CARRARA AMONG THE RECIPIENTS OF THE AWARD

Verona, 30 September 2016 – From the middle ages to the present-day: Marmomacc 2016 continues the tradition of the Ancient Free Corporation of Stone Arts originally founded in 1319 under the lordship of Cangrande della Scala. The 51st edition of the most important event dedicated to the natural stone sector at Veronafiere saw the appointment of six new Masters of Stone: the award is made in recognition of people who have distinguished themselves in promoting the natural stone sector and the economy of local areas. The honour was extended this year to the Mayors of Italy's leading natural stone processing districts: Flavio Tosifor Verona and Angelo Zubbani for Carrara. They were joined in turn by Fernando Leardini, owner of Intermarmi S.R.L. based in Volargne (Verona) and Mahmoud Sarsali of the historical Iranian company Salsali Marble. A special and extraordinary mention also went to the Istituto Paolo Brenzoni-Marble Vocational Training Centre in Sant'Ambrogiodi Valpolicella. The Master of Stone insignia (a cube of Verona red marble, a plaque of the Corporation and a silver chisel) were presented by Claudio Valente, Deputy President of Veronafiere. 



Contact Details

 www.marmomacc.com
www.veronafiere.it



Tecnargilla 2016

Tecnargilla 2016: Bringing the best in the Ceramic and Tile industry

The curtain went up on 26 September, on the twenty-fifth edition of Tecnargilla, the international exhibition of technology for the ceramic and brick industries organised by Rimini Fiera, in collaboration with Acimac (Association of Italian Manufacturers of Machinery and Equipment for Ceramics). More than 500 exhibitors showcased the best of the technological innovation currently on the market.

The fair held International Press Conferences, Annual meetings, Seminars, Design Awards, recognizing the best ceramic projects carried out using the most advanced technologies.

The 8th Annual Meeting on Digital Ceramic Tile Decoration Technologies took place on the second day hosted at Tecnargilla for the third time, organised by Acimac (the Association of Italian Manufacturers of Machinery and Equipment for Ceramics) in collaboration with Ceramic World

Review magazine. An event always highly anticipated on the part of all ceramics operators that, once again, confirmed its winning formula.

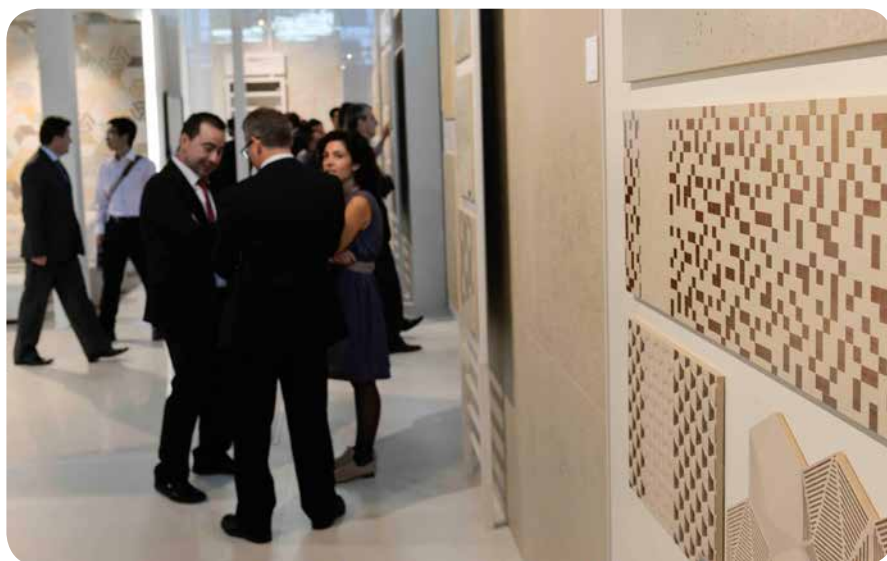
More than 450 international professionals packed out the Rimini trade fair districts Neri Room. The variety and comprehensive character

of the issues addressed by the sector's most important companies permitted a thorough going assessment of the state of the art technology that's constantly evolving, also offering an overview of potential future developments.

Tecnargilla, world's most important



exhibition in terms of ceramics and brick technologies offered the best of innovation in aesthetics and processes for the sector every two years, playing host to all the leading companies and attracting a great number of international buyers to Rimini. The highlights of the fair were the various exhibition areas mainly dedicated to technologies for tiles, sanitaryware and tableware beginning with Kromatech, the showcase for colour and creativity in ceramics; Claytech, the section dedicated to technologies for the brick industry and T-White, the new exhibition area dedicated to



machinery and systems for the production of ceramic sanitaryware and tableware. The fair also conducted Annual Meeting on Digital Ceramic Tile Decoration Technologies.

This year too, Tecnargilla rewarded the best ideas and innovative projects aiming towards increasingly widespread and unconventional use of ceramics. The Tecnargilla Design Award ceremony was held for the winners of the competition set up by Acimac (Association of Italian Manufacturers of Machinery and Equipment for Ceramics) and Rimini Fiera to recognise the latest technological innovations applied to the ceramics industry and of the IED Lab Best Innovation Design Project, an initiative born of the historic collaboration between the Istituto Europeo di Design in Milan and Acimac. Taking first prize in the IED Lab competition was Guglielmo Urso, student and tutor for the masters in Design Strategy at the Istituto Europeo di Design, Milan. The project, called E-YE, was deemed forward-looking and versatile: a sound screen which, thanks to technology known as active noise cancellation, becomes an invisible barrier against noise from outside. †



Contact Details

 www.en.tecnargilla.it

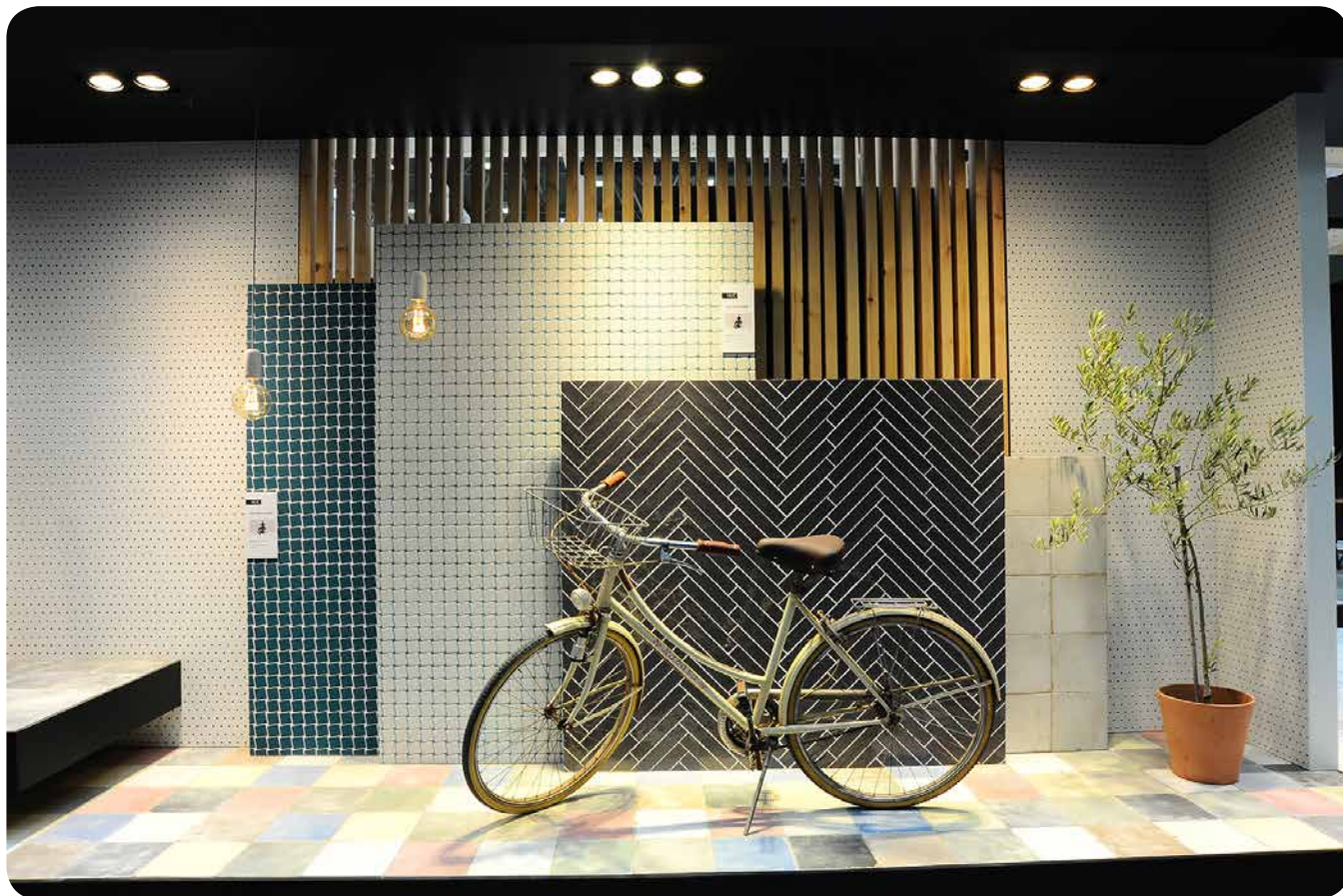
Cersaie 2016

Cersaie 2016 – A glittering event



Cersaie 2016, the International Exhibition of Ceramic Tile and Bathroom Furnishings was the 34th edition of the show devoted to architecture, design, exhibitions, tile layers and consumers. Held in the Bologna exhibition centre from Monday 26 to Friday 30 September, the show attracted tens of thousands of visitors, including industry professionals, journalists and consumers from all over the world and was a big hit. The six product sectors showcased in a 156,000 square metre floor space at Cersaie represented by 852 exhibitors from 43 different countries (an increase over last year), from Argentina to Japan, from the UK to the UAE, from all over Europe and

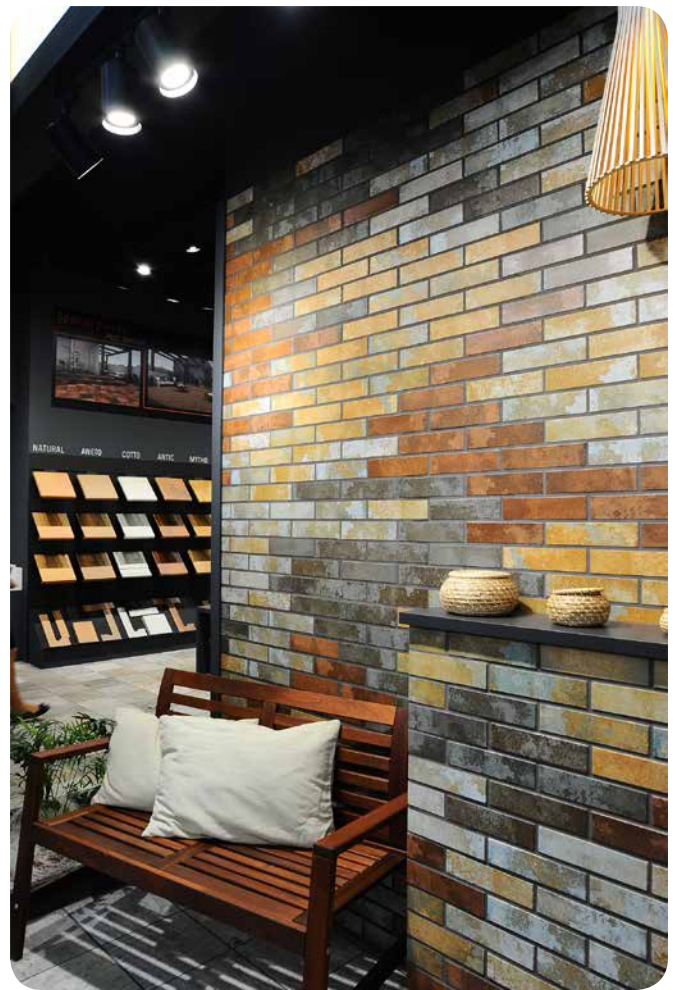




the United States, and as far away as Vietnam.

Different Awards in various categories, Seminars, Conferences and 'building, dwelling, thinking' programmes were highlights of the show. This year's lesson in reverse, aimed at students attending high school in the Emilia-Romagna region, was held in the Palazzo dei Congressi in the Europ auditorium on the last day of Cersaie 2016. It was organised as part of the 'building, dwelling, thinking' programme, the









event was led by designer, architect and artist Ugo la Pietra.

Ugo la Pietra said that, "Artists in general, and perhaps architects in particular, must create works that have something to say and are not ends in themselves, while this aspect of "territorial design" is closely linked to the local area with its natural, historical and cultural resources, architects unfortunately often forget this and focus excessively on the idea that "creativity = absolute freedom" which in reality is not always true," he said.


Irish architect Shelley McNamara, founder of Grafton architects together with Yvonne Farrell, was the guest speaker at a conference entitled "An Arena for Learning: Grafton Architects" held as part of the Cersaie 2016 "building, dwelling, thinking" programme. Introduced by Fulvio Irace, professor of History of Architecture at Milan polytechnic,

Shelley McNamara discussed the theme of Education: How can the architecture of universities and educational establishments help to improve young people's education in an increasingly complex world."

The six winners and the recipient of the honourable mention in the third edition of the Adi Ceramics design award were announced during the event and the awards presented directly by the panel of judges. The Adi Ceramics design award, launched in collaboration with Adi - Associazione Per il Disegno Industriale as part of the cultural activities of the 'building, dwelling thinking' programme, honours the most innovative products showcased by the Italian ceramic industry. The winners of the floor and wall tile sector were the companies Ornamenta, with the product "Oplus" created in collaboration with Alessio

Zanzarella; piemme, with its "bits & pieces" designed by Gordon Guillaumier; Viva by Emil ceramica, which impressed the judges for its "l'h" surface designed by Giancarlo Macchioni.

Cersaie 2016 reached 106,599 admissions in five days. Foreign operators exceeded 50,000 admissions, new record passing this year of 106,000 admissions. The attraction of the fair, together with the good economic situation on the different international markets, led to a double positive sign to the visitors, both Italian and foreign ones from over 170 countries of origin of visitors.

Cersaie is an important milestone in the architectural, interior design and installation landscape and was a great success. 

Contact Details

 www.cersaie.it

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www.kbb.co.uk



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www.exporevestir.com



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www.indian-ceramics.com

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www.cantonfair.net



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en.cerambath.org



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english.ceramicschina.net



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Hyderabad - 500073. Ph.: 040-
65445611

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Rajasthan - 302001

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Pvt. Ltd., C – 15, Road – 4, Nice, Mide,
Satpur, Nasik - 422007

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Mumbai – Bengaluru by Pass,
Pune - 411003

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Kalawad Road, Rajkot - 360001

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Vesu Gam Road, Opp. Jolly Residency,
Vesu Road, Surat - 395007

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Puliya, Main University Road, Nr. 100
Feet Ring Road, Udaipur - 313001

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DELHI

J1/B1 (Extn.), Mohan Co - op Industrial Estate (Opp. Badarpur Thermal Power Station), Mathura Road Badarpur, Delhi - 110044 Tel: 91-11-2694 6409

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SCO 2-3, First Floor, Mansa Devi Complex, Sector - 5 on NH-21, Near Petrol Pump, Panchkula, Chandigarh - 134109

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G-1, Aishwarya Tower, Near Hotel Hawa Mahal, Ajmer Road, Jaipur - 302006

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Second Floor, 7-E, Sarabha Nagar, Malhar Road, Ludhiana - 141001

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Indira Nagar, Lucknow (U.P.) - 226016

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BENGALURU

Farah Icon, Site No - 119, 1st Floor, Lal Bagh Road, Near Urvashi Theatre, Bengaluru - 560038

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Uma Aishwarya House, Home No.8-2-502/1/AG, Road No.7, Banjara Hills, Hyderabad (A.P.) - 500034

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New Delhi - 110016

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HIMMATNAGAR

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Ceramic Inc. Solanki Plaza, Phase-3, Kamalapuri Cly, Opp. Green Bawarchi Hotel, Hyderabad, Ph.: 040-23334040 Mo.: 09000018041

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423203 Ph.: 02554-258572 Mo.: 09370044002

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KOLKATA

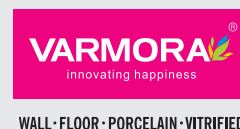
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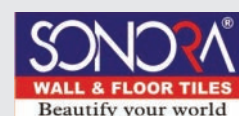
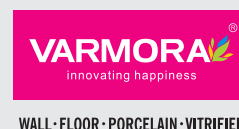
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