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NEWS

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PIONEERS OF DESIGN

Natalie Griffin de Blois was a pioneering woman architect of her time. We profile her journey



PROJECT

Caesar's collections seek to enclose the best efficiency of porcelain stoneware

INDIA'S FIRST MAGAZINE ON THE TILE INDUSTRY



WORLD SKINNIEST SKYSCRAPER

The 84-storey, Steinway Tower, designed by New York-based architectural firm, SHoP, is the world's skinniest skyscraper and the second tallest building in the western hemisphere

SHoP Architects completed 111 West 57th Street in New York City, which is now the world's skinniest skyscraper with a height-to-width ratio of 24:1. The skyscraper is located on Manhattan's Billionaires' Row and at 435 meters in height is the second-tallest building in the western hemisphere. SHoP Architects are a new generation of architects. Since 1996 SHoP has modeled a new way forward with their unconventional approach to design

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PIONEERS OF DESIGN

BEYOND THE GLASS CEILING

Natalie Griffin de Blois was a pioneering woman architect of her time, still remembered for her beautiful, handsomely detailed work that possessed a rigor to cherish

Natalie Griffin de Blois (April 2, 1921 – July 22, 2013) was an American architect. She began her architectural career in 1944 and became a pioneer in the mid and late 20th century, male-dominated profession. She was a partner for many years in the firm of Skidmore, Owings and Merrill. Her notable works include the Pepsi Cola Headquarters, Lever House, and the Union Carbide Building in New York City, the Equitable Building in Chicago, the low-rise portions of the Ford World Headquarters in Dearborn, Michigan, and the Connecticut General Life Insurance Company Headquarters in Bloomfield, Connecticut. Several of de Blois' buildings are included in the tallest woman-designed buildings in the world. She later taught architecture at the University of Texas in the 1980s and 1990s.

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WELL LIVING

Caesar's collections seek to enclose the best efficiency of porcelain stoneware in an aesthetic form creating new standards in well living solutions

The theme of living plays a central role in the development of new architectural and design trends, the search for spaces, furnishings, materials, and, more generally, solutions that lead to well living has become dominant in the hubs of companies specializing in the building sector. Caesar's collections are worthy spokesmen for this trend, seeking to enclose the best efficiency of porcelain stoneware in an aesthetic result that can give places the right feeling, diversifying and customizing with stylistic choices that best convey the sensation of comfort and wellbeing. The right partnership was created on this vision in cooperation with the PICCO Architetti Firm in Turin,

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