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DESIGN ICON

Design Atmosphere is a distinctive feature of Takeda Katsuya

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Cevisama 2023 had a whopping 86% of exhibitors participation, we share a report

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DECOR IDEAS

Style your open terrace for this summer, with these 5 simple ways!

DESIGN ICON



SUBTLE INTERACTIONS

Design Atmosphere is a distinctive feature of Takeda Katsuya, who loves to experiment with design concepts that meet the practical needs of both the space and its customers

Takeda Katsuya's personal and professional journey between Japan and Italy triggered new visions and designs influenced by multiple cultural, artistic, and stylistic perspectives. A passion for Italy and its architecture was behind the designer's desire to move to Italy, initially to Florence to specialise in architecture and then to Milan – the city of fashion and design – where he began his career. The Takeda Katsuya Design architecture studio was founded in 2014 by the Japanese designer Takeda Katsuya along with his wife – the artist and painter Iida Takako.

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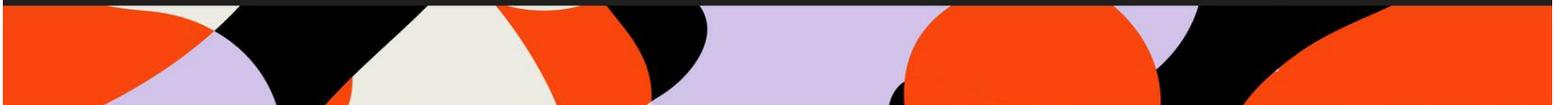
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EVENT

CEVISAMA 2023

Cevisama 2023 had a whopping 86% of exhibitors participation, we share a report

Cevisama has come close to being given a top rating. A survey of 50 of the 436 direct exhibitors (more than 500 brands represented) that took part in the 2023 edition of the fair gave the ceramic tile, bathrooms and natural stone event a score of 8.9 out of 10. The exhibitors were rating their experience of this week at Feria Valencia, and the excellent score is based on both the number and the quality of the visits they received. In fact, 86% of those surveyed claimed that their presence at Cevisama generated a hi or very high expectation that they would make sales, all due to the high quality of the visitors they saw, which 87% of those surveyed rated as high or very high. In response to the question as to how they rated the number of visitors they received, 74% responded that it was high or very high. In terms of the quality of the foreign visitors, 78% of those surveyed felt it was high or very high.

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DECOR IDEAS

SUMMER READY

Style your open terrace for this summer, with these 5 simple ways!

Rustic Vibe

Rattan, bamboo, or wood are a great way to give your terrace a rustic vibe. You can add bamboo furniture, wicker, or wrought iron plant holders to the mix for your rustic decor. String fairy lights on your beams for a surreal feel. Black metal poles are the perfect combination for this gorgeous look.

Go for Covered Sitting

A covered sitting on a terrace is like a gateway from the sun falling on you.

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