

CERAMIC • ARCHITECTURE • DESIGN

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DECOR

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MARKET WATCH

Mr. Alok Agarwal, Chief Marketing Officer, Orientbell Tiles, talks to The Tiles of India

### INDIA'S FIRST MAGAZINE ON THE TILE INDUSTRY



### UNIQUE WAYS TO USE ONYX IN DECOR

Onyx is one of the most beautiful stones and has been used in different ways from centuries, we share some unique ways to incorporate it in your decor.

Onyx is one of the most happening stones and has been used for centuries in jewelry, carvings, and for architectural accents. The stunning swirls and speckles of rich, vibrant color and unusual translucency make onyx an extremely sought-after material. Rarer than fine marble and highly desirable for its unique appearance, onyx remains a popular choice for architects, interior designers and customers that add a truly special touch to homes. Onyx is available in different colors and textures and is in high demand in India as well as the international market.

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Christmas is soon going to be upon us, here are some ways to decorate your space for the festival season and yet support the environment!

#### Go for Sustainable

Sustainability is top of the mind across all sectors this year, and the holiday season is no exception. To reduce waste, consider using reusable wrapping paper—like wrapping cloths or even wrapping a toy in clothing that's also part of the gift—or recycled wrapping paper—like using newspaper or buying wrapping paper made of recycled paper. If you're sending out holiday cards, consider printing them on environmentally conscious materials, or opt out of paper entirely by emailing virtual ones instead.

#### **Monochrome spaces**

Keeping the base palette neutral is in, so be more subtle when it comes to selecting colour. Whether it is choosing the paint, wallpaper or curtains, pick muted tones like grey, beige or earthy hues, and then stick to it throughout the area to create a seamlessly luxurious space.

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### **INSPIRED SOPHISTICATION**

Mr. Alok Agarwal, Chief Marketing Officer, Orientbell Tiles, talks to The Tiles of India about their new collection, INSPIRE ART, its availability, special features and the design inspiration.

Orientbell Tiles was established in 1977, with its base in New Delhi. The company is widely respected in industry circles as a trusted and professional manufacturer of wall and floor tiles. It has a chain of signature showrooms to display its complete product range and is privileged to be associated with the premier architects and builders of the country. It has in the recent past seen an influx of new talent and leadership that's bringing a breath of fresh air in the building and construction industry. They have recently launched a new collection of glazed vitrified tiles, called the INSPIRE ART, with a huge variety of designs to choose from.

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