



## 02

### **PANTONE 2023**

Pantone have announced their pick for COTY 2023 is Viva Magenta!

## 03

### **EVENTS**

Sneak Peek of Educational Opportunities Released for Coverings 2023

## 04

### **TILE TRAVELOGUE**

The stunning pink Petra is an ancient beautiful city in southern Jordan



**PANTONE 2023**

Color of  
the Year  
2023  
**PANTONE®**

**Viva Magenta**  
**18-1750**

# VIVA MAGENTA

Pantone have announced their pick for COTY 2023 is Viva Magenta!

What is Viva Magenta? Pantone's Color of the Year, Viva Magenta 18-1750, vibrates with vim and vigour. It is a shade rooted in nature descending from the red family and expressive of a new signal of strength. Viva Magenta is brave and fearless, and a pulsating colour whose exuberance promotes a joyous and optimistic celebration, writing a new narrative. This year's Color of the Year is powerful and empowering. It is a new animated red that revels in pure joy, encouraging experimentation and self-expression without restraint, an electrifying, and boundaryless shade that is manifesting as a stand-out statement.

**[CLICK HERE TO READ THE COMPLETE STORY](#)**

# EVENTS



## COVERINGS 2023

### Sneak Peek of Educational Opportunities Released for Coverings 2023

Coverings, the preeminent event for North America's ceramic tile and natural stone industry, released today a sneak peek of featured education for Coverings 2023. A robust lineup of complimentary learning opportunities, including live demonstrations, curated show floor tours, interactive sessions, and partner education, will span all tile and stone industry segments. Showgoers of Coverings 2023, taking place April 18-21, 2023, at the Orange County Convention Center in Orlando, Florida, can benefit from dozens of educational opportunities focusing on numerous trends and relevant topics. All learning opportunities will focus on Coverings' core tenets, which include "Sustainability," "Health & Wellness," "Outdoor Spaces," and "Timeless Luxury." Coverings 2023 education is being designed to provide attendees with the critical resources and know-how they need to keep current in today's highly competitive tile and stone marketplace.

**[CLICK HERE TO READ THE COMPLETE STORY](#)**



**Coverings®**  
THE GLOBAL TILE & STONE EXPERIENCE

**BEFORE IT'S  
TRENDING, IT'S  
AT COVERINGS**

### **Prepare to Be Floored!**

The ultimate destination for inspiration, Coverings boasts one of the largest and most impressive displays of tile and stone in North America. This year's exhibition will feature more than 800 global exhibitors from more than 30 countries, coming together to form an unprecedented hub of commerce, education, and inspiration that simply can't be missed.

**April 18 – 21, 2023**  
**Orlando, Florida**

#Coverings2023

Register at no cost at [Coverings.com](https://www.coverings.com)



# TILE TRAVELOGUE



## PINK PETRA

The stunning pink Petra is an ancient beautiful city in southern Jordan

The stunningly beautiful ancient city in southern Jordan, Petra, is a pink beauty, it is considered a world treasure like none other on the globe. The ancient rock city is built into the dramatic pink-coloured stone of Jabal Al-Madbah mountain, facing outward to a valley. The ruins of Petra, dating back as far as 9,000 B.C., provide invaluable insight into the lives of all who have lived there. The city's population was once large enough that in the fourth century B.C. it became the capital city of the Kingdom of Nabataea. The ruins indicate a strong influence of Greek architecture in the construction of Petra.

**[CLICK HERE TO READ THE COMPLETE STORY](#)**



[www.thetilesfindia.com](http://www.thetilesfindia.com)