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## BRAND STORY



## JOURNEY INTO DESIGN

Tosilab at CERSAIE 2025: New rebranding and a cultural vision of Ceramic Design

The ceramic design business partner unveils its new corporate identity and sets the focus on Creativity for 2025-2026

Bologna, September 2025 – Tosilab, a division of System Ceramics and a brand of the Coesia Group, reaffirms its role as a leading business partner in the design and development of ceramic interior design solutions. At Cersaie 2025 (Hall 33 – Booth D26-E37), Tosilab introduces a dual innovation: the completion of its corporate rebranding and an exhibition concept that turns color into a cultural manifesto of contemporary design.

**[CLICK HERE TO READ THE COMPLETE STORY](#)**



Expo Hall: January 27-29, 2026  
Education: January 26-29, 2026  
2026 Mandalay Bay Convention Center | Las Vegas

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# SPOTLIGHT



## TIMELESS CRAFT

Timeless Craft, Modern Vision: The Legacy of Bharat Natural Elements Pvt. Ltd.

In an era where automation defines production, Bharat Natural Elements Pvt. Ltd. stands apart as a custodian of tradition — preserving the art of handcrafted tiles while embracing the innovations of modern design. With a legacy rooted in authenticity and creativity, the company continues to bridge the gap between India's timeless craftsmanship and contemporary architectural needs through its renowned brands, Athangudi Tiles and Kalakaar Tiles.

### Athangudi Tiles – The Soul of Heritage

Originating from the historic Chettinad region of Tamil Nadu, Athangudi Tiles are a living expression of India's artisanal excellence. Each tile is meticulously handmade using natural pigments, cement, and sand — a process that embodies patience, precision, and artistry. The result is a vibrant surface that carries not just color, but culture.

At Bharat Natural Elements Pvt. Ltd., the production of Athangudi Tiles remains faithful to traditional techniques, yet is enhanced by modern quality standards.

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### Exhibitor Profile

- ▶ Raw materials & additives, production materials & ancillaries
- ▶ Equipment for clay preparation
- ▶ Machines for surface treatment and finishing
- ▶ Shaping, extruding, pelletizing, pressing
- ▶ Refractory materials, firing aids, kilns and equipment
- ▶ Printing technology
- ▶ Tools, spares, replacement parts
- ▶ Analytics, research & development
- ▶ Machines for red ceramics / clay brick
- ▶ Plant construction & engineering
- ▶ IT and logistics

### Visitor Profile

- ▶ Tile manufacturers
- ▶ Sanitaryware manufacturers
- ▶ Tableware manufacturers
- ▶ Stoneware manufacturers
- ▶ Artistic ceramics manufacturers
- ▶ Technical ceramics /advanced ceramics users
- ▶ Insulator manufacturers
- ▶ Mine owners
- ▶ Brick manufacturers
- ▶ Technology seekers & consultants
- ▶ R&D professionals & technical educational institutes

### For more information, contact

Ms. Amita Singh, Exhibition Director | Mobile: +91 99875 99973 | E: [amita.singh@mm-india.in](mailto:amita.singh@mm-india.in)

Mr. Ken Wong, General Manager | Tel: +86 755 8663 5807 | E: [ken@unifair.com](mailto:ken@unifair.com)

Ms. Alexa Cordioli, Exhibition Manager | Tel: + 49 89 949 20413 | E: [alexa.cordioli@messe-muenchen.de](mailto:alexa.cordioli@messe-muenchen.de)

Scan to Register







# AWARD

## BOLD THINKING

ReSa Architects wins the Lisbon Architecture Triennale Début Award 2025

The Lisbon Architecture Triennale announced as the winner of the fifth edition of the Début Award the Indian office ReSa Architects. The office is known for its collective approach to spatial practice, treating architecture as a process of rewriting social and bodily relations. In previous editions, the award recognized the work Vão (Brazil, 2022), Bonell+Dòriga (Spain, 2019), Umwelt (Chile, 2016) and Jimenez Lai, from Bureau Spectacular (USA, 2013).

The announcement was made on October 4, during the opening festivities of the Triennale, which in this edition awarded the Lifetime Achievement Award to the architect, Yasmeen Lari from Pakistan, the first person from the global south to receive the honour. Lari joins Marina Tabassum (2022 award winner), Denise Scott-Brown (2019), the duo Lacaton & Vassal (2016), Kenneth Frampton (2013), Álvaro Siza (2010), and Vittorio Gregotti (2007).

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