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**TILE DAY 2021** 

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**TILE TIPS** 

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RETROSPECTIVE

Architect Patrik Schumacher shares with us an exclusive retrospective of his life

#### INDIA'S FIRST MAGAZINE ON THE TILE INDUSTRY

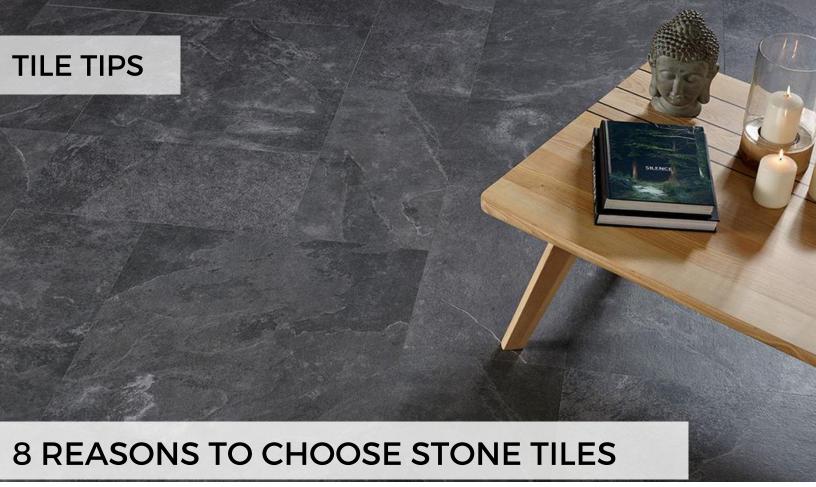


# **CELEBRATING NATIONAL TILE DAY 2021**

Coverings has announced the top 10 tile trends to celebrate the National Tile Day!

National Tile Day recognizes a timeless element of architecture and design. Around the world, tile plays a variety of roles, revealing its durability and flexibility over thousands of years. From the modest to the sublime, tile proves to be one of the most practical and beautiful building materials. Coverings have announced the top 10 tile trends for 2021, to celebrate National Tile Day which is celebrated on the February 23, 2021 and highlight the key benefits and applications of ceramic tile.

### **CLICK HERE TO READ THE COMPLETE STORY**



Stone tiles bring an easy elegant look to the décor with high durability, we share with you eight smart reasons why you should choose stone tiles for your surfaces.

Stone look-a-like tiles are made up of glazed vitrified tiles and are as robust and durable as natural stone. They mimic the look and feel of natural stone due to the use of modern technologies such as inkjet printing technology, with various textures, shades and colours, resembling real natural stone. They are more cost effective and cheaper than natural stone tile as natural stone tile is a natural resource and is therefore limited just like all other natural resources. It requires less maintenance as compared to natural stone. Natural stone tends to be porous and is prone to staining. Stone look alike tiles are less porous and are resistant to staining. These tiles can be used in outdoor floors and walls as they are resistant to heavy footfalls and require less maintenance compared to the natural stone. They are also suitable for most climatic conditions. So there are many reasons to choose stone tiles compared to the real ones.

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### UNFINISHED HISTROY

Architect Patrik Schumacher, Principal Architect at Zaha Hadid Architects shares with us an exclusive retrospective of his life.

My first conscious encounter with modern architecture happened via blackand-white photographs of Mies van der Rohe's Barcelona Pavilion. This was an intense aesthetic experience. I was 13 years old. I soon also discovered and loved Niemeyer's Brasilia. However, my passion soon switched to philosophy. I felt I had to crack this nut – the pretence of deeper understanding – before starting any career. When I thought that I had indeed pierced this shroud, namely when I arrived at Wittgenstein's late philosophy, I switched to architecture. I started to study in Stuttgart, and soon continued my studies in London. I had seen Zaha Hadid's amazing designs and met her in 1988 at the Deconstructivist Symposium connected with the eponymous MOMA show.

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