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PROJECT



MANY SUNS

Shibori, an architectural project, by The Grid Architects, creates many mini suns in a beautiful expression of biophilic design

Shibori is an architectural project designed by The Grid Architects in Gujarat. Inspired by Shibori, the Japanese resist dyeing technique, the space is characterized by circles and circular forms. Spatially, the circles/cut-outs capture sunlight and provide a powerful drama of light throughout the day. The story that unfolds is a saga of love between sunlight and shadow following the principles of Biophilia. This is not a superficial façade treatment but a meaningful screen as an architecture element.

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CEVISAMA
International Ceramics & Bathroom Experience

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EVENT

CEVISAMA

International Ceramics & Bathroom Experience

CEVISAMA 2024

The 40th edition of Cevisama 2024 will take place from February 26 to March 1 at Feria Valencia, Spain

The leading international trade fair in the ceramics industry has bettered the visitor registration figures posted at its previous event. This highlights the buzz generated by Cevisama's 40th anniversary celebrations. The buyers' campaign is proving to be a huge success with a total of 800 confirmed guests, mainly from Europe, North America and the Middle East. From 26 February to 1 March, Feria Valencia is set to host a fair that is jam-packed with activities and new features, making Cevisama one of 2024's truly unforgettable events. Valencia, 1 February 2024. Cevisama, the leading international trade fair in the ceramics industry, is putting the final touches to its 40th anniversary. The exhibition, which is crammed with content and activities, is generating major expectations in the sector. This is mirrored in the data for visitor registrations on its website. These numbers are extremely encouraging when compared with those posted in 2023.

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BRAND STORY



INNOVATION EDGE

Dinesh Vyas, Marketing Head, H&R Johnson (India) speaks to The Tiles of India about product and technological innovation

Established in 1958, H & R Johnson (India) is the pioneer of ceramic tiles in India. For over six decades, the brand has added various product categories to offer complete solutions to its customers of Tiles, Sanitaryware, Bath Fittings, and Engineered Marble and quartz. All their tile products are sold under four strong brands, viz. Johnson Tiles, Marbonite, Porselano and Endura. Currently in tiles, the brand has a capacity of over 64 million sq.m per annum spanning 13 manufacturing plants across the country which is one of the largest manufacturing capacities in India.

In conversation with Dinesh Vyas

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