

CERAMIC • ARCHITECTURE • DESIGN

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#### **TILE TIPS**

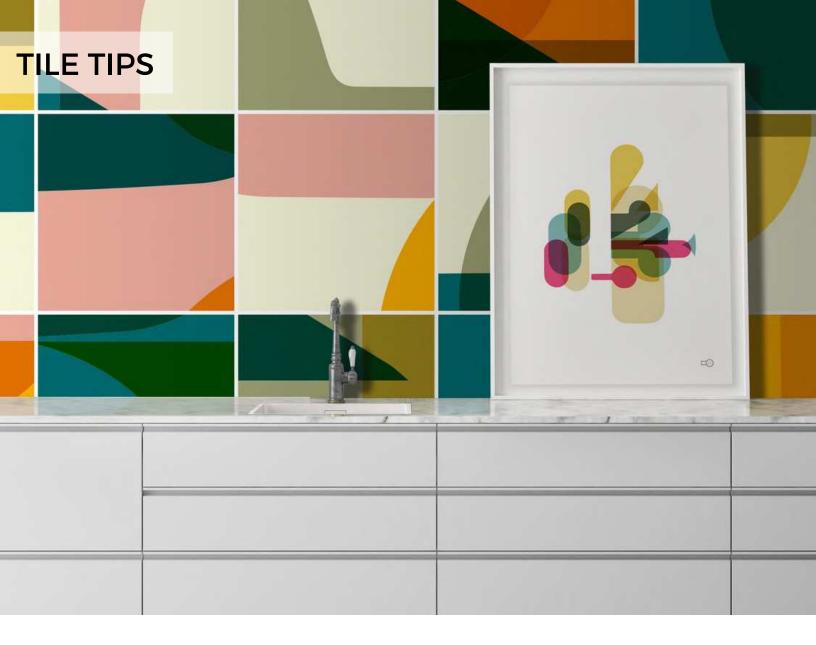
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Cersaie 2021 was held in Bologna from 27 September to 1 October. Have a look at the post show report 04

#### **MARKET TOUCH**

A V Mallikarjun of Aparna Enterprises Ltd shares the emerging floor tile design trends for this season



### 8 STYLISH TILES FOR DESIGNING A MODERN KITCHEN

Modern kitchens are really in vogue and require good tile solutions, read on to know about some of the most trendy options that are available today.

The kitchen is said to be the most occupied and used area in the house, so tiling kitchen floors is the best decision to make, as they are very durable, mess-free, and easy to clean. With various colors and designs available in porcelain / vitrified tiles, it is easier to choose the type of tiles you want for your kitchen. The trend of open and designer kitchens is in; manufacturers have also come up with the ultra-gorgeous and designer tiles,

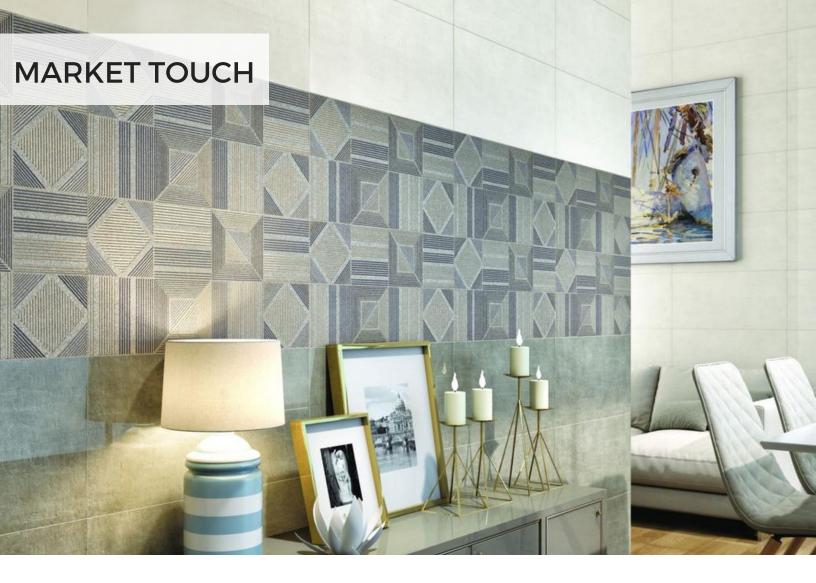
# **CLICK HERE TO READ THE COMPLETE STORY**



The 38th Cersaie, the International Exhibition of Ceramic Tile and Bathroom Furnishings held in Bologna from 27 September to 1 October was a successful show.

The 38th Cersaie, the International Exhibition of Ceramic Tile and Bathroom Furnishings held in Bologna from 27 September to 1 October, fully lived up to the expectations of the exhibitor companies that had decided to invest in the show as an opportunity to meet their customers face-to-face once again and present their latest product innovations in person. A total of 623 companies were present in a total exhibition space of 150,000 square meters in fifteen fully occupied halls of the Bologna Exhibition Centre, including 361 companies from the ceramic tile sector, 87 from the bathroom furnishings sector, and 175 from the installation, raw materials, new surfaces and service activities sectors. The show's strong international profile was confirmed by the presence of 238 non-Italian exhibitors (38% of the total) from 28 countries.

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### **PICK YOUR TILE**

A V Mallikarjun, AVP sales, Aparna Enterprises Limited shares the emerging floor tile design trends for this season.

Aparna Enterprises Limited (AEL) is a part of Aparna Group which was founded in year 1990. AEL prides in having the largest market share in South India through a range of businesses in building-material products, such as RMC (ready-mix concrete), uPVC Window and Door Systems, uPVC Profiles, Tiles, Sanitary Ware & Kitchens, Aluminium Window & Door Systems and Facades & Exteriors. Their leading tile brand Vitero offers never-seen-before designs and shades in the Indian tile industry.

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