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# DESIGN ICON



## MORE IS MORE

Design icon, Iris Apfel turned 102, here's a look at her vivacious life and work

Iris Apfel turned 102 years old! The American businesswoman, interior designer, fashion stylist and actress, recently celebrated her 102 birth on August 29. Iris Apfel is known for her fashion & style, wearing vibrant hues, styled with some sizeable beaded neckpieces and unmissable accessories and not to forget her large framed- spectacles. She is well recognized and celebrated for her 'more-is-more' approach to accessorizing. She was born in 1921 in Queens, New York, to a father whose family owned a glass and mirror business, and a mother who owned a fashion boutique.

**[CLICK HERE TO READ THE COMPLETE STORY](#)**



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# TRENDS



## STYLED SURFACES

A sneak peek into some of the most stunning brands showcased in the 40th Edition of Cersaie 2023

The 40th Edition of Cersaie 2023 which took place from September 25-29, 2023 in Bologna, Italy, brought together many brands, showcasing their stunning collections in tiles, decor and design. Here's a sneak peek into some of the collections...

### **Gardenia Orchidea**

Gardenia Orchidea develops increasingly effective and technologically advanced solutions for the world of architecture and interior design with its new collections, with an attentive eye on changes in tastes and living trends. Colours and materials define new sophisticated surfaces with stunning visual impacts and textures. The brand uses a unique, cutting-edge system in which the controlled deposition of raw materials prior to pressing reproduces the visual effect created by the forces of nature over millions of years.

**[CLICK HERE TO READ THE COMPLETE STORY](#)**

# BRAND STORY



## RESPECTING TRADITION

The Tiles of India spoke to Ashhab Usmani and Shakeb Usmani, Directors of Shapzu Tiles, a leading manufacturer of handmade tiles about their passion led venture that pays homage to ancient tile building traditions

Shapzu Tiles has been dedicated to crafting handmade tiles with love. Using proprietary clay blends and glazes, the brand has a team of skilled artisan tiles makers who are ready to craft glazed handmade tiles, porcelain mosaic tiles and printed designer tiles for any interior or exterior project. The brand offers a complete range of handcrafted designs and the option of customisation for exterior and interior applications.

*In conversation with Ashhab Usmani and Shakeb Usmani*

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[www.thetilesfindia.com](http://www.thetilesfindia.com)