



## 02

### IN NEWS

LWK + PARTNERS, has won Global RIL awards for their project Zijing Paradise Walk, Hangzhou, China

## 03

### THE MARKET TOUCH

Alok Agarwal, CMO, Orient Bell Ltd., spoke with The Tiles of India about the market and the current initiatives

## 04

### ARCHITECTURAL STYLE

The Bauhaus school of architecture is an everlasting style, we bring to you some of its icons



## WELLNESS WITH A TOUCH OF ELEGANCE

LWK + PARTNERS, a leading architecture firm in Hong Kong, has won recognition as RIL most anticipated opening of 2020 at Global RIL awards, for their project Zijing Paradise Walk, Hangzhou, China.

LWK + PARTNERS is a leading design architecture practice in Hong Kong, with 1,000+ creative minds collaborating across a strong global network of 12 offices to deliver world-class solutions to the built environment. With over 34 years of growth, diverse design team at LWK + PARTNERS shares expertise to provide a wide range of services.

**[CLICK HERE TO READ THE COMPLETE STORY](#)**



**THE MARKET TOUCH**

**LEADING IDEAS, BUILDING DREAMS**

Alok Agarwal, CMO, Orient Bell Ltd, spoke with The Tiles of India about the current initiatives the brand is undertaking as the market is reopening and also gave us insights about their logistics structure, dealers and distribution networks.

As the industries are reopening, manufacturing, and marketing is going to restart, how does Orient Bell as a brand propose to initiate this process throughout their various setups - plants, showrooms etc., across India and global?

Yes, we are reopening and restarting every function every unit. We are restarting our manufacturing plants. All our manufacturing plants are today working. Our sales team is based in the headquarters town all across India and they are also connecting with the channel partner making sales calls connecting with customers meeting their requirements. They do it over phone/video calls or some other platforms. They are also following local government regulations on lockdown.

**[CLICK HERE TO READ THE COMPLETE STORY](#)**

# ARCHITECTURAL STYLE



## BAUHAUS - THE ICONS

The Bauhaus school of architecture is an everlasting style, we bring to you some of its icons.

The Bauhaus is a German art school operational from 1919 to 1933 that combined crafts and the fine arts and was founded by architect Walter Gropius in Weimar. The Bauhaus style later became one of the most influential currents in modern design, modernist architecture and art, design, and architectural education. The Bauhaus movement began in 1919 when Walter Gropius founded a school with a vision of bridging the gap between art and industry by combining crafts and fine arts.

**[CLICK HERE TO READ THE COMPLETE STORY](#)**



[www.thetilesfindia.com](http://www.thetilesfindia.com)